

# Data Loss Prevention Market Size, Share & Trends Analysis Report By Software (Network DLP, Endpoint DLP), By Services, By Deployment, By Enterprise Size, By Application, By End-use, By Region, And Segment Forecasts, 2023 - 2030

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## Abstracts

This report can be delivered to the clients within 5 Business Days

### Data Loss Prevention Market Growth & Trends

The global data loss prevention market size is expected to reach USD 9.33 billion by 2030 and is expected to grow at a CAGR of 22.3% from 2023 to 2030, according to a recent report from Grand View Research, Inc. The data loss prevention (DLP) solution is a vital technology for building data protection measures. It typically includes features such as data discovery, policy enforcement, data classification, monitoring, and incident response. DLP software is deployed on-premises or in the cloud, depending on the needs of the organization. With the advancement in technology such as User and Entity Behavior Analytics, Cloud Access Security Brokers (CASBs), Artificial Intelligence, Machine Learning, and Security Information and Event Management (SIEM) in combination with DLP solutions organizations aim to improve data security capabilities, reduce risks, and ensure the safety, integrity, and accessibility of sensitive data.

The increased use of cloud computing creates new difficulties in protecting data stored on cloud environments. Organizations indulge in enforcing policies, keeping track of data access, and stopping data leakage within cloud platforms with the use of DLP solutions designed particularly for cloud services. Remote work culture and the Bring Your Own Device (BYOD) trend have raised the attack surface and the danger of data loss. Data loss prevention (DLP) solutions assist organizations in monitoring and

controlling data movement across remote endpoints, ensuring data security in a distributed work environment.

Moreover, the advancement in mobile centric environment the portability and connection of mobile devices present data security problems. Organizations require DLP solutions that are tailored to mobile settings and offer features such secure content sharing on mobile platforms, mobile application security, and data loss prevention for mobile devices. DLP solutions aid organizations in achieving data security compliance and legal requirements. They offer means for enforcing security standards that are compliant with industry rules and data protection laws. DLP solutions assist organizations to maintain a safe data environment while avoiding potential legal and financial consequences by offering compliance and security.

Furthermore, DLP solutions are expected to change and incorporate quantum-resistant encryption techniques as quantum computing technology expands. Quantum-safe DLP ensures data security even in the presence of powerful quantum computers with the ability to eliminate conventional encryption methods. DLP will include technological developments such as machine learning, AI, cloud security, and privacy-enhancing approaches in the forecasted period. DLP solutions will continue to play a crucial role in protecting sensitive data and ensuring data security in the digital era by adapting to meet new challenges.

### Data Loss Prevention Market Report Highlights

The endpoint DLP segment is anticipated to observe a CAGR of 23.8% during the forecast period. Endpoint DLP solutions offer organizations greater visibility into the data transfer process and endpoint user activity. They provide centralized control interfaces for tracking and implementing data security policies across multiple devices

The managed security services segment is anticipated to observe a CAGR of 24.6% during the forecast period. Managed security service providers utilize security analytics and reporting solutions to gain valuable insights from DLP data. They generate insights on incident trends, policy violations, and user behavior patterns, providing organizations with vital information

The cloud-based segment is anticipated to observe a CAGR of 23.3% during the forecast period. Cloud-based DLP solutions prevent unauthorized access, data leakage, and data theft. Huge volumes of private data, including financial

records, intellectual property, and consumer information, are handled via cloud systems which helps organizations to maintain control over data

Small and Medium-sized Enterprises (SMEs) are anticipated to observe a CAGR of 23.2% during the forecast period. DLP solutions for SMEs provide faster setup, user-friendly interfaces, and economical pricing models. These solutions are scalable and can be adjusted to SMEs' specific needs and budgets, ensuring effective data protection while minimizing resource requirements

The policy, standards and procedures segment is anticipated to observe a CAGR of 26.3% during the forecast period. Policy standards and regulatory scrutiny play a crucial role which helps in mitigating malicious attacks. A data loss prevention policy is essential to comply with reporting facts and data regulation in compliance audits

The manufacturing segment is anticipated to observe a CAGR of 25.9% during the forecast period. Manufacturing companies employ a huge number of individuals that work with sensitive data on a regular basis. DLP solutions enforce data handling policies, prohibit illegal data transfers or downloads, and detect suspicious or unauthorized employee access attempts

Asia Pacific region is expected to grow with the fastest CAGR of 24.6% from 2023 to 2030. Due to its massive population, expanding economies, and substantial digital infrastructure, the Asia Pacific region is a prominent target for cybercriminals. Ransomware, phishing attacks, and insider threats pose serious concerns to organizations in the region. DLP aids in the detection and prevention of these threats by monitoring data flows, analyzing user behavior, and performing risk-mitigation rules

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