

# **Data Center Services Market Size, Share, & Trends Analysis Report By Component (Installation & Integration Services, Training Services, Consulting Services), By Deployment Mode, By Tier Type, By Application, By End Use, By Region, And Segment Forecasts, 2026 - 2033**

<https://marketpublishers.com/r/D3928A4A83C2EN.html>

Date: March 2026

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: D3928A4A83C2EN

## **Abstracts**

The global data center services market size was estimated at USD 26.51 billion in 2025 and is projected to reach USD 55.18 billion by 2033, growing at a CAGR of 9.7% from 2026 to 2033, due to the rapid migration of enterprises to cloud and hybrid IT environments is a fundamental driver of data center services demand. Organizations are increasingly relying on colocation, managed hosting, and cloud interconnection services to balance scalability, cost efficiency, and control over sensitive workloads.

The exponential growth of data generated by artificial intelligence (AI), machine learning (ML), big data analytics, IoT, and digital platforms is intensifying the need for high-performance data center infrastructure and associated services. Enterprises and hyperscalers require specialized services for GPU deployment, high-density computing, data storage optimization, and real-time processing. This shift toward compute-intensive workloads is driving demand for advanced consulting, integration, and operational support services within modern data centers. According to the Organisation for Economic Co-operation and Development (OECD), AI adoption among businesses with 10 or more employees has more than doubled over the past four years, rising from 5.6% in 2020 to 14% in 2024 across Member countries, alongside widespread use of cloud computing that now exceeds 50% penetration on average. The increase is being driven by greater availability of AI, particularly generative AI tools, which have lowered technical and cost barriers for firms, while all G7 economies are experiencing especially

rapid acceleration in corporate AI uptake as digital transformation and data-driven operations become mainstream.

The expansion of 5G networks, smart cities, autonomous systems, and real-time applications is pushing data processing closer to end users through edge data centers. This trend is creating strong demand for site planning, micro data center deployment, connectivity services, and remote monitoring solutions. Service providers are increasingly needed to design, implement, and maintain distributed data center ecosystems that can deliver ultra-low latency and reliable performance.

Growing environmental concerns and stricter regulations on carbon emissions are reshaping the data center services landscape. Operators are investing heavily in energy-efficient cooling systems, renewable power integration, liquid cooling technologies, and AI-driven energy management tools. Therefore, there is a rising demand for sustainability-focused consulting, infrastructure modernization services, and compliance advisory to help data centers reduce power usage effectiveness (PUE) and meet ESG targets.

## Global Data Center Services Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the data center services market report based on component, deployment mode, tier type, application, end use, and region:

### Component Outlook (Revenue, USD Billion, 2021 - 2033)

Installation & integration services

Training services

Consulting services

Maintenance and support

Others

### Deployment Mode Outlook (Revenue, USD Billion, 2021 - 2033)

Small data centers

Medium data centers

Large data centers

Tier Type Outlook (Revenue, USD Billion, 2021 - 2033)

Tier I and II

Tier III

Tier IV

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Hyperscale

Colocation

Enterprise

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

BFSI

Healthcare

IT and Telecommunications

Retail and E-Commerce

Manufacturing

Government

Others

## Regional Outlook (Revenue, USD Billion, 2021 - 2033)

### North America

U.S.

Canada

Mexico

### Europe

UK

Germany

France

### Asia Pacific

China

India

Japan

South Korea

Australia

### Latin America

Brazil

### Middle East & Africa

UAE

Saudi Arabia

## South Africa

**This report can be delivered to the clients within 3 Business Days**

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