

Data Center Outsourcing Market Size, Share, & Trend Analysis By Service Type (Managed Hosting Services, Colocation Services), By Deployment Type (Cloud, On-premise, Hybrid), By Enterprise Size, By End Use, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/DB69B3FB4E54EN.html>

Date: May 2025

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: DB69B3FB4E54EN

Abstracts

This report can be delivered to the clients within 4 Business Days

Data Center Outsourcing Market Trends

The global data center outsourcing market size was estimated at USD 150.60 billion in 2024 and is anticipated to grow at a CAGR of 6.2% from 2025 to 2030. The growing demand for digital transformation across industries is a major driver of the data center outsourcing market. As enterprises shift towards cloud-based operations, AI-driven services, and big data analytics, there is an increasing need for flexible, scalable, and cost-effective IT infrastructure. Many organizations are finding it more strategic to outsource data center operations to specialized providers, allowing them to focus on core competencies while ensuring high levels of uptime, security, and compliance.

Moreover, the rapid evolution of digital transformation strategies among businesses is intensifying demand for flexible and scalable IT infrastructure, further fueling data center outsourcing adoption. The growing complexity of managing hybrid IT environments combining on-premises systems with cloud-based resources, is encouraging companies to seek external expertise. Outsourcing partners provide not only infrastructure management but also advanced capabilities in areas such as cybersecurity, disaster recovery, and regulatory compliance, which are becoming critical in today's increasingly regulated and risk-sensitive environments.

Another major growth driver is the rising adoption of emerging technologies such as artificial intelligence (AI), machine learning (ML), Internet of Things (IoT), and edge computing. These technologies require highly specialized data handling capabilities and robust IT ecosystems, which many enterprises prefer to manage through outsourcing partnerships rather than building in-house. In addition, the global push toward sustainability and green IT initiatives is prompting companies to collaborate with data center providers that offer energy-efficient facilities and carbon-neutral solutions, further stimulating demand in the outsourcing data center outsourcing industry.

Global Data Center Outsourcing Market Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the data center outsourcing market report based on service type, deployment type, enterprise size, end use, and region.

Service Type Outlook (Revenue, USD Billion, 2018 - 2030)

Managed Hosting Services

Colocation Services

Infrastructure Management Services

Disaster Recovery and Backup Services

Network Management Services

Storage Management Services

Security Management Services

Migration and Consolidation Services

Consulting and Advisory Services

Others

Deployment Type Outlook (Revenue, USD Billion, 2018 - 2030)

On-Premises

Cloud

Hybrid

Enterprise Size Outlook (Revenue, USD Billion, 2018 - 2030)

Large Enterprises

Small and Medium Enterprises (SMEs)

End Use Outlook (Revenue, USD Billion, 2018 - 2030)

IT

Telecom

Healthcare

BFSI

Retail & E-commerce

Entertainment & Media

Energy

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

Companies Mentioned

Accenture
Amazon Web Services (AWS)
Atos
Capgemini
Cognizant
DXC Technologies
Fujitsu
Google Cloud
HCL
IBM Corporation
Microsoft Azure
NTT DATA, Inc.
Orange
Tata Consultancy Services (TCS)
Verizon Communications
Wipro

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