

Data Center Cooling Market Size, Share & Trends Analysis Report By Product (Air Conditioners, Chillers), By Application (Telecom, IT, Retail), By Containment, By Structure, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/D8DEC8912A1EN.html>

Date: February 2023

Pages: 160

Price: US\$ 4,950.00 (Single User License)

ID: D8DEC8912A1EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Data Center Cooling Market Growth & Trends

The global data center cooling market size is expected to reach USD 56,145.9 million by 2030 and is expected to expand at 17.1% CAGR from 2023 to 2030, according to a study conducted by Grand View Research, Inc. An increase in the number of data centers facilities worldwide is favoring rapid growth in this sector. Additionally, a gradual shift towards cloud services is creating demand for eco-friendly cooling technology.

Favorable initiatives by governing bodies across the globe focused on promoting cloud proliferation are driving demand for data centers, while simultaneously creating footprints for the data center cooling industry to follow. For instance, the United Arab Emirates (UAE) funded several projects related to cloud computing such as Smart Abu Dhabi or Smart Dubai. These projects were aimed at rapid digital transformation among enterprises, while simultaneously driving economic growth for the country. These kinds of initiatives by different governments globally will impel data center demand globally, thereby proliferating the demand for cooling solutions.

Data center expansion is often associated with high CO2 emissions and increased energy usage. Furthermore, data center cooling solutions are estimated to account for 35% of the total energy consumption in data center facilities. Therefore, the vendors in

this space continue to introduce sustainable cooling solutions to save over 70% of the cost associated with cooling. For example, Apple's North Carolina data center facility operates on sustainable power sources, and data center cooling is achieved through the free-air cooling technique, allowing the chillers to be turned off for almost 80% of their operational duration.

Additionally, there is increasing pressure from local and federal government agencies, environmentalists, and the general public for organizations to implement green initiatives. Hence, the rising demand for environment-friendly and cost-effective cooling solutions is anticipated to propel the growth of the data center cooling industry. However, high maintenance and installation costs, carbon emissions, and electricity consumption are some of the challenges affecting the market growth.

Data Center Cooling Market Report Highlights

IT & telecom captured over 45% of the overall revenue share in 2022. 5G penetration and the pandemic brought about a rapid need for digital transformation among enterprises. It remained the key driver of success over the last few years

Although raised floor containment is ranked third among all containment types, it is expected to gain traction during the forecast period. The segment in terms of USD is projected to surpass a revenue demand of approximately 12 million by 2030

Although raised floor without containment category was popular in earlier days, several factors such as ineffective cooling and costs have driven down the demand over the last few years

The worldwide data center cooling industry is expected to witness substantial growth owing to the need for enhanced cooling techniques to negate the scorching heat due to rising global temperatures

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Methodology segmentation & scope
- 1.2. Information procurement
 - 1.2.1. Purchased database
 - 1.2.2. GVR's internal database
 - 1.2.3. Secondary sources & third - party perspectives
 - 1.2.4. Primary research
- 1.3. Information analysis
 - 1.3.1. Data analysis models
- 1.4. Market formulation & data visualization
- 1.5. Data validation & publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Data center cooling market - industry snapshot & key buying criteria, 2018 - 2030

CHAPTER 3. DATA CENTER COOLING MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market size and growth prospects, 2018 - 2030
- 3.2. Industry value chain analysis
- 3.3. Market dynamics
 - 3.3.1. Market driver analysis
 - 3.3.2. Market restraint/challenge analysis
 - 3.3.3. Market opportunity analysis
- 3.4. Penetration & growth prospect mapping (key opportunities prioritized)
- 3.5. Business environment analysis tools
 - 3.5.1. Industry analysis - porter's five forces analysis
 - 3.5.2. PEST analysis
- 3.6. COVID - 19 impact analysis

CHAPTER 4. DATA CENTER COOLING MARKET PRODUCT OUTLOOK

- 4.1. Data center cooling market share by product, 2022 & 2030 (USD Million)
- 4.2. Air conditioners
 - 4.2.1. Market estimate and forecast, 2018 - 2030 (USD Million)
 - 4.2.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

4.3. Precision air conditioners

4.3.1. Market estimate and forecast, 2018 - 2030 (USD Million)

4.3.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

4.4. Chillers

4.4.1. Market estimate and forecast, 2018 - 2030 (USD Million)

4.4.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

4.5. Air Handling units

4.5.1. Market estimate and forecast, 2018 - 2030 (USD Million)

4.5.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

4.6. Others

4.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)

4.6.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

CHAPTER 5. DATA CENTER COOLING MARKET CONTAINMENT OUTLOOK

5.1. Data center cooling market share by containment, 2022 & 2030 (USD Million)

5.2. Raised floor with containment

5.2.1. Market estimate and forecast, 2018 - 2030 (USD Million)

5.2.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

5.3. Raised floor without containment

5.3.1. Market estimate and forecast, 2018 - 2030 (USD Million)

5.3.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

CHAPTER 6. DATA CENTER COOLING MARKET STRUCTURE OUTLOOK

6.1. Data center cooling market share by structure, 2022 & 2030 (USD Million)

6.2. Rack - based cooling

6.2.1. Market estimate and forecast, 2018 - 2030 (USD Million)

6.2.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

6.3. Row - based cooling

6.3.1. Market estimate and forecast, 2018 - 2030 (USD Million)

6.3.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

6.4. Room - based cooling

6.4.1. Market estimate and forecast, 2018 - 2030 (USD Million)

6.4.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

CHAPTER 7. DATA CENTER COOLING MARKET APPLICATION OUTLOOK

7.1. Data center cooling market share by application, 2022 & 2030 (USD Million)

7.2. Telecom

7.2.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.2.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.3. IT

7.3.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.3.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.4. Retail

7.4.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.4.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.5. Healthcare

7.5.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.5.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.6. BFSI

7.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.6.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.7. Energy

7.7.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.7.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

7.8. Others

7.8.1. Market estimate and forecast, 2018 - 2030 (USD Million)

7.8.2. Market estimate and forecast by region, 2018 - 2030 (USD Million)

CHAPTER 8. DATA CENTER COOLING MARKET: REGIONAL OUTLOOK

8.1. Data center cooling market share by region, 2022 & 2030 (USD Million)

8.2. North America

8.2.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.2.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.2.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.2.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.2.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.2.6. U.S.

8.2.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.2.6.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.2.6.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.2.6.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.2.6.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.2.7. Canada

8.2.7.1. Market estimate and forecast, 2018 - 2030 (USD Million)

- 8.2.7.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.2.7.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.2.7.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.2.7.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.3. Europe

- 8.3.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.3.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.3.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.3.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.3.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)
- 8.3.6. U.K.
 - 8.3.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)
 - 8.3.6.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
 - 8.3.6.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
 - 8.3.6.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
 - 8.3.6.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.3.7. Germany

- 8.3.7.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.3.7.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.3.7.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.3.7.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.3.7.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.3.8. Nordic Countries

- 8.3.8.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.3.8.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.3.8.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.3.8.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.3.8.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.3.9. Rest of Europe

- 8.3.9.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.3.9.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.3.9.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.3.9.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.3.9.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4. Asia Pacific

- 8.4.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.4.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.4.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.4.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4.6. China

8.4.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.4.6.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.4.6.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.4.6.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.6.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4.7. India

8.4.7.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.4.7.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.4.7.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.4.7.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.7.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4.8. Japan

8.4.8.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.4.8.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.4.8.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.4.8.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.8.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4.9. Southeast Asia

8.4.9.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.4.9.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.4.9.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.4.9.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.9.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.4.10. Rest of Asia Pacific

8.4.10.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.4.10.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.4.10.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.4.10.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.4.10.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.5. Latin America

8.5.1. Market estimate and forecast, 2018 - 2030 (USD Million)

8.5.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)

8.5.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)

8.5.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)

8.5.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.5.6. Brazil

8.5.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)

- 8.5.6.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.5.6.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.5.6.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.5.6.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.5.7. Mexico

- 8.5.7.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.5.7.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.5.7.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.5.7.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.5.7.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.5.8. Rest of Latin America

- 8.5.8.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.5.8.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.5.8.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.5.8.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.5.8.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

8.6. Middle East & Africa

- 8.6.1. Market estimate and forecast, 2018 - 2030 (USD Million)
- 8.6.2. Market estimate and forecast by product, 2018 - 2030 (USD Million)
- 8.6.3. Market estimate and forecast by containment, 2018 - 2030 (USD Million)
- 8.6.4. Market estimate and forecast by structure, 2018 - 2030 (USD Million)
- 8.6.5. Market estimate and forecast by application, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Air Enterprises

- 9.1.1. Company overview
- 9.1.2. Financial performance
- 9.1.3. Product benchmarking
- 9.1.4. Recent developments

9.2. Asetek, Inc.

- 9.2.1. Company overview
- 9.2.2. Financial performance
- 9.2.3. Product benchmarking
- 9.2.4. Recent developments

9.3. Climaveneta

- 9.3.1. Company overview
- 9.3.2. Financial performance
- 9.3.3. Product benchmarking

- 9.3.4. Recent developments
- 9.4. Coolcentric
 - 9.4.1. Company overview
 - 9.4.2. Financial performance
 - 9.4.3. Product benchmarking
 - 9.4.4. Recent developments
- 9.5. Fujitsu
 - 9.5.1. Company overview
 - 9.5.2. Financial performance
 - 9.5.3. Product benchmarking
 - 9.5.4. Recent developments
- 9.6. Hitachi, Ltd.
 - 9.6.1. Company overview
 - 9.6.2. Financial performance
 - 9.6.3. Product benchmarking
 - 9.6.4. Recent developments
- 9.7. NTT Limited
 - 9.7.1. Company overview
 - 9.7.2. Financial performance
 - 9.7.3. Product benchmarking
 - 9.7.4. Recent developments
- 9.8. Rittal GmbH & Co. KG
 - 9.8.1. Company overview
 - 9.8.2. Financial performance
 - 9.8.3. Product benchmarking
 - 9.8.4. Recent developments
- 9.9. STULZ GMBH
 - 9.9.1. Company overview
 - 9.9.2. Financial performance
 - 9.9.3. Product benchmarking
 - 9.9.4. Recent developments
- 9.10. Schneider Electric
 - 9.10.1. Company overview
 - 9.10.2. Financial performance
 - 9.10.3. Product benchmarking
 - 9.10.4. Recent developments
- 9.11. Telx Inc.
 - 9.11.1. Company overview
 - 9.11.2. Financial performance

9.11.3. Product benchmarking

9.11.4. Recent developments

9.12. Vertiv Group Corp.

9.12.1. Company overview

9.12.2. Financial performance

9.12.3. Product benchmarking

9.12.4. Recent developments

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviations

Table 2 Global data center cooling market, 2018 - 2030 (USD Million)

Table 3 Global data center cooling market, by region, 2018 - 2030 (USD Million)

Table 4 Global data center cooling market, by product, 2018 - 2030 (USD Million)

Table 5 Global data center cooling market, by containment, 2018 - 2030 (USD Million)

Table 6 Global data center cooling market, by structure, 2018 - 2030 (USD Million)

Table 7 Global data center cooling market, by application, 2018 - 2030 (USD Million)

Table 8 Global air conditioners market by region, 2018 - 2030 (USD Million)

Table 9 Global precision air conditioners market by region, 2018 - 2030 (USD Million)

Table 10 Global chillers market by region, 2018 - 2030 (USD Million)

Table 11 Global air handling units market by region, 2018 - 2030 (USD Million)

Table 12 Global others market by region, 2018 - 2030 (USD Million)

Table 13 Global raised floor containment market by region, 2018 - 2030 (USD Million)

Table 14 Global raised floor without containment market by region, 2018 - 2030 (USD Million)

Table 15 Global rack - based cooling market by region, 2018 - 2030 (USD Million)

Table 16 Global row - based cooling market by region, 2018 - 2030 (USD Million)

Table 17 Global room - based cooling market by region, 2018 - 2030 (USD Million)

Table 18 Global telecom market by region, 2018 - 2030 (USD Million)

Table 19 Global IT market by region, 2018 - 2030 (USD Million)

Table 20 Global retail market by region, 2018 - 2030 (USD Million)

Table 21 Global healthcare market by region, 2018 - 2030 (USD Million)

Table 22 Global BFSI market by region, 2018 - 2030 (USD Million)

Table 23 Global energy market by region, 2018 - 2030 (USD Million)

Table 24 Global others market by region, 2018 - 2030 (USD Million)

Table 25 North America data center cooling market, by product 2018 - 2030 (USD Million)

Table 26 North America data center cooling market, by containment 2018 - 2030 (USD Million)

Table 27 North America data center cooling market, by structure 2018 - 2030 (USD Million)

Table 28 North America data center cooling market, by application 2018 - 2030 (USD Million)

Table 29 U.S. data center cooling market, by product 2018 - 2030 (USD Million)

Table 30 U.S. data center cooling market, by containment 2018 - 2030 (USD Million)

Table 31 U.S. data center cooling market, by structure 2018 - 2030 (USD Million)
Table 32 U.S. data center cooling market, by application 2018 - 2030 (USD Million)
Table 33 Canada data center cooling market, by product 2018 - 2030 (USD Million)
Table 34 Canada data center cooling market, by containment 2018 - 2030 (USD Million)
Table 35 Canada data center cooling market, by structure 2018 - 2030 (USD Million)
Table 36 Canada data center cooling market, by application 2018 - 2030 (USD Million)
Table 37 Europe data center cooling market, by product 2018 - 2030 (USD Million)
Table 38 Europe data center cooling market, by containment 2018 - 2030 (USD Million)
Table 39 Europe data center cooling market, by structure 2018 - 2030 (USD Million)
Table 40 Europe data center cooling market, by application 2018 - 2030 (USD Million)
Table 41 U.K. data center cooling market, by product 2018 - 2030 (USD Million)
Table 42 U.K. data center cooling market, by containment 2018 - 2030 (USD Million)
Table 43 U.K. data center cooling market, by structure 2018 - 2030 (USD Million)
Table 44 U.K. data center cooling market, by application 2018 - 2030 (USD Million)
Table 45 Germany data center cooling market, by product 2018 - 2030 (USD Million)
Table 46 Germany data center cooling market, by containment 2018 - 2030 (USD Million)
Table 47 Germany data center cooling market, by structure 2018 - 2030 (USD Million)
Table 48 Germany data center cooling market, by application 2018 - 2030 (USD Million)
Table 49 Nordic Countries data center cooling market, by product 2018 - 2030 (USD Million)
Table 50 Nordic Countries data center cooling market, by containment 2018 - 2030 (USD Million)
Table 51 Nordic Countries data center cooling market, by structure 2018 - 2030 (USD Million)
Table 52 Nordic Countries data center cooling market, by application 2018 - 2030 (USD Million)
Table 53 Rest of Europe data center cooling market, by product 2018 - 2030 (USD Million)
Table 54 Rest of Europe data center cooling market, by containment 2018 - 2030 (USD Million)
Table 55 Rest of Europe data center cooling market, by structure 2018 - 2030 (USD Million)
Table 56 Rest of Europe data center cooling market, by application 2018 - 2030 (USD Million)
Table 57 Asia Pacific data center cooling market, by product 2018 - 2030 (USD Million)
Table 58 Asia Pacific data center cooling market, by containment 2018 - 2030 (USD Million)
Table 59 Asia Pacific data center cooling market, by structure 2018 - 2030 (USD Million)

Table 60 Asia Pacific data center cooling market, by application 2018 - 2030 (USD Million)

Table 61 China data center cooling market, by product 2018 - 2030 (USD Million)

Table 62 China data center cooling market, by containment 2018 - 2030 (USD Million)

Table 63 China data center cooling market, by structure 2018 - 2030 (USD Million)

Table 64 China data center cooling market, by application 2018 - 2030 (USD Million)

Table 65 India data center cooling market, by product 2018 - 2030 (USD Million)

Table 66 India data center cooling market, by containment 2018 - 2030 (USD Million)

Table 67 India data center cooling market, by structure 2018 - 2030 (USD Million)

Table 68 India data center cooling market, by application 2018 - 2030 (USD Million)

Table 69 Japan data center cooling market, by product 2018 - 2030 (USD Million)

Table 70 Japan data center cooling market, by containment 2018 - 2030 (USD Million)

Table 71 Japan data center cooling market, by structure 2018 - 2030 (USD Million)

Table 72 Japan data center cooling market, by application 2018 - 2030 (USD Million)

Table 73 Southeast Asia data center cooling market, by product 2018 - 2030 (USD Million)

Table 74 Southeast Asia data center cooling market, by containment 2018 - 2030 (USD Million)

Table 75 Southeast Asia data center cooling market, by structure 2018 - 2030 (USD Million)

Table 76 Southeast Asia data center cooling market, by application 2018 - 2030 (USD Million)

Table 77 Rest of Asia Pacific data center cooling market, by product 2018 - 2030 (USD Million)

Table 78 Rest of Asia Pacific data center cooling market, by containment 2018 - 2030 (USD Million)

Table 79 Rest of Asia Pacific data center cooling market, by structure 2018 - 2030 (USD Million)

Table 80 Rest of Asia Pacific data center cooling market, by application 2018 - 2030 (USD Million)

Table 81 Latin America data center cooling market, by product 2018 - 2030 (USD Million)

Table 82 Latin America data center cooling market, by containment 2018 - 2030 (USD Million)

Table 83 Latin America data center cooling market, by structure 2018 - 2030 (USD Million)

Table 84 Latin America data center cooling market, by application 2018 - 2030 (USD Million)

Table 85 Brazil data center cooling market, by product 2018 - 2030 (USD Million)

Table 86 Brazil data center cooling market, by containment 2018 - 2030 (USD Million)

Table 87 Brazil data center cooling market, by structure 2018 - 2030 (USD Million)

Table 88 Brazil data center cooling market, by application 2018 - 2030 (USD Million)

Table 89 Mexico data center cooling market, by product 2018 - 2030 (USD Million)

Table 90 Mexico data center cooling market, by containment 2018 - 2030 (USD Million)

Table 91 Mexico data center cooling market, by structure 2018 - 2030 (USD Million)

Table 92 Mexico data center cooling market, by application 2018 - 2030 (USD Million)

Table 93 Rest of Latin America data center cooling market, by product 2018 - 2030
(USD Million)

Table 94 Rest of Latin America data center cooling market, by containment 2018 - 2030
(USD Million)

Table 95 Rest of Latin America data center cooling market, by structure 2018 - 2030
(USD Million)

Table 96 Rest of Latin America data center cooling market, by application 2018 - 2030
(USD Million)

Table 97 Middle East & Africa data center cooling market, by product 2018 - 2030 (USD
Million)

Table 98 Middle East & Africa data center cooling market, by containment 2018 - 2030
(USD Million)

Table 99 Middle East & Africa data center cooling market, by structure 2018 - 2030
(USD Million)

Table 100 Middle East & Africa data center cooling market, by application 2018 - 2030
(USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Data Center Cooling Market Segmentation
- Fig. 2 Methodology
- Fig. 3 Primary Research Pattern
- Fig. 4 Information Analysis
- Fig. 5 Data Analysis Model
- Fig. 6 Data Validation & Publishing
- Fig. 7 Data Center Cooling: Market Snapshot
- Fig. 8 Data Center Cooling Market Penetration and Growth Prospects Mapping
- Fig. 9 Data Center Cooling Market: Value Chain Analysis
- Fig. 10 Market Driver Analysis
- Fig. 11 Market Restraint Analysis
- Fig. 12 Market Challenge Analysis
- Fig. 13 Data Center Cooling Market: Porter's Five Forces Analysis
- Fig. 14 Data center Cooling Market: PEST analysis
- Fig. 15 Data Center Cooling Market Analysis: Product Segment Analysis, 2022 & 2030
- Fig. 16 Data Center Cooling Market Analysis: Containment Segment Analysis, 2022 & 2030
- Fig. 17 Data Center Cooling Market Analysis: Structure Segment Analysis, 2022 & 2030
- Fig. 18 Data Center Cooling Market Analysis: Application Segment Analysis, 2022 & 2030

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