

# Data Center Automation Market Size, Share & Trends Analysis Report By Component, By Solution (Storage, Server, Network), By Deployment, By Enterprise, By End-Use, By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Data Center Automation Market Growth & Trends

The global data center automation market size is anticipated to reach USD 20.9 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 13.5% from 2022 to 2030. The expansion of social networking, cloud computing, mobile computing, and analytics is anticipated to have a positive effect on the need for data center automation. In addition, the fast adoption of cloud computing big data, gaming, and other social networks is generating a massive quantity of data that necessitates the automation of business processes. Therefore, the growing usage of internet-based applications is anticipated to provide sufficient prospects for market participants.

An increase in cloud-native server users and enterprise spending on cloud services are some of the key drivers that are expected to propel the industry forward in the coming years. The culture of manufacturing data centers, along with the innovation has fostered and prompted a number of companies to try out new approaches to business that include expansion, diversification, and introduction of new products & services. In January 2021, Cisco and Arcadia Communications announced an amended merger agreement. Cisco is committed to supporting Acacia's existing clients as well as future customers demanding leading coherent optics, optical integrated circuit modules/ digital

signal processing for use in data centers.

## Data Center Automation Market Report Highlights

By component, the solution segment accounted for the major revenue share of 58.7% in 2021. Due to the demand for server automation systems in data centers, which allow businesses and individuals to deploy, configure, patch, and maintain physical, virtual, and cloud servers rapidly and securely

By solution, the server segment accounted for the major revenue share of 51.6% in 2021, owing to the rise in demand for efficient servers leading to adequate network and storage facilities. The network segment is expected to grow at a CAGR of 12.7% owing to the rapid provisioning of new resources, scalability, enhanced security, and traffic and monitoring analysis of data center networking

In terms of deployment, the cloud segment accounted for the major revenue share of 51.2% in 2021 owing to the growth in enterprise adoption of high-end cloud computing in developing economies

In terms of enterprise, the large enterprise segment accounted for the major revenue share of 69.5% in 2021, owing to the increasing integration of complex business technologies such as data analytics and big data, their requirement for storing massive volumes of daily data is also increasing

By end-use, the IT & telecommunication segment accounted for a significant revenue share of 23.6% in 2021. As IT becomes a more basic component of the telecom business, it has become a significant resource for managing the ever-increasing demand for advanced IT with the need to maintain adequate IT expenditures.

North America held the highest market share of 47.8% in 2021. The presence of various leading market players in the region as well as the demand for Big Data analytics and cloud computing are contributing to the market growth

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources
- 1.4 Market Segmentation and Scope

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Data Center Automation Market - Industry Snapshot & Key Buying Criteria, 2017 - 2030
- 2.2 Global Data Center Automation Market, 2017 - 2030
  - 2.2.1 Global data center automation market, by region, 2017 - 2030
  - 2.2.2 Global data center automation market, by component, 2017 - 2030
  - 2.2.3 Global data center automation market, by solution, 2017 - 2030
  - 2.2.4 Global data center automation market, by deployment, 2017 - 2030
  - 2.2.4 Global data center automation market, by enterprise, 2017 - 2030
  - 2.2.4 Global data center automation market, by end-use, 2017 - 2030

### CHAPTER 3 DATA CENTER AUTOMATION INDUSTRY OUTLOOK

- 3.1 Market Lineage Outlook
  - 3.1.1 Parent market outlook
- 3.2 Market Size, Penetration, and Growth Prospect Mapping
- 3.3 Regulatory Scenario
- 3.4 Data Center Automation Market - Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Increasing demand for automating IT processes
    - 3.4.1.2 Application of data centers across various industry domains.
  - 3.4.2 Market restraint/challenge analysis
    - 3.4.2.1 High capital investment is required
  - 3.4.3 Market opportunity analysis
    - 3.4.3.1 An increase in the number of co-location of data centers
- 3.5 Data Center Automation Market - Porter's Five Forces Analysis
- 3.6 Data Center Automation Market - PESTEL Analysis
- 3.7 COVID-19 Impact on the Data Center Automation Market

## **CHAPTER 4 DATA CENTER AUTOMATION COMPONENT OUTLOOK**

4.1 Data Center Automation Market Share By Component, 2021

4.2 Solution

4.2.1 Data center solution automation market, 2017 - 2030

4.3 Services

4.3.1 Data center automation services market, 2017 - 2030

## **CHAPTER 5 DATA CENTER AUTOMATION SOLUTION OUTLOOK**

5.1 Data Center Automation Market Share By Solution, 2021

5.2 Storage

5.2.1 Data center storage automation market, 2017 - 2030

5.3 Server

5.3.1 Data center server automation market, 2017 - 2030

5.4 Network

5.4.1 Data center network automation market, 2017 - 2030

## **CHAPTER 6 DATA CENTER AUTOMATION DEPLOYMENT OUTLOOK**

6.1 On-Premise

6.1.1 On-Premise data center automation market, 2017 - 2030

6.2 Cloud

6.2.1 Cloud data center automation market, 2017 - 2030

## **CHAPTER 7 DATA CENTER AUTOMATION ENTERPRISE OUTLOOK**

7.1 Large-Size Enterprises

7.1.1 Large size enterprises data center automation market, 2017 - 2030

7.2 Small and Medium-Sized Enterprises (SMEs)

7.2.1 Small and medium-sized enterprises (SMEs) data center automation market, 2017 - 2030

## **CHAPTER 8 DATA CENTER AUTOMATION END-USE OUTLOOK**

8.1 Manufacturing

8.1.1 Manufacturing data center automation market, 2017 - 2030

8.2 BFSI

8.2.1 BFSI data center automation market, 2017 - 2030

### 8.3 Healthcare

8.3.1 Healthcare data center automation market, 2017 - 2030

### 8.4 Retail

8.4.1 Retail data center automation market, 2017 - 2030

### 8.5 IT & Telecommunication

8.5.1 IT & telecommunication data center automation market, 2017 - 2030

### 8.6 Others

8.6.1 Others data center automation market, 2017 - 2030

## **CHAPTER 9 DATA CENTER AUTOMATION REGIONAL OUTLOOK**

### 9.1 Data Center Automation Market Share By Region, 2021

#### 9.2 North America

9.2.1 North America data center automation market, 2017 - 2030

9.2.2 North America data center automation market, by component, 2017 - 2030

9.2.3 North America data center automation market, by solution, 2017 - 2030

9.2.4 North America data center automation market, by deployment, 2017 - 2030

9.2.4 North America data center automation market, by enterprise, 2017 - 2030

9.2.4 North America data center automation market, by end-use, 2017 - 2030

#### 9.2.5 U.S.

9.2.5.1 U.S. data center automation market, 2017 - 2030

9.2.5.2 U.S. data center automation market, by component, 2017 - 2030

9.2.5.3 U.S. data center automation market, by solution, 2017 - 2030

9.2.5.4 U.S. data center automation market, by deployment, 2017 - 2030

9.2.5.5 U.S. data center automation market, by enterprise, 2017 - 2030

9.2.5.6 U.S. data center automation market, by end-use, 2017 - 2030

#### 9.2.6 Canada

9.2.6.1 Canada data center automation market, 2017 - 2030

9.2.6.2 Canada data center automation market, by component, 2017 - 2030

9.2.6.3 Canada data center automation market, by solution, 2017 - 2030

9.2.6.4 Canada data center automation market, by deployment, 2017 - 2030

9.2.6.5 Canada data center automation market, by enterprise, 2017 - 2030

9.2.6.6 Canada data center automation market, by end-use, 2017 - 2030

#### 9.3 Europe

9.3.1 Europe data center automation market, 2017 - 2030

9.3.2 Europe data center automation market, by component, 2017 - 2030

9.3.3 Europe data center automation market, by solution, 2017 - 2030

9.3.4 Europe data center automation market, by deployment, 2017 - 2030

9.3.3 Europe data center automation market, by enterprise, 2017 - 2030

9.3.4 Europe data center automation market, by end-use, 2017 - 2030

9.3.5 U.K.

9.3.5.1 U.K. data center automation market, 2017 - 2030

9.3.5.2 U.K. data center automation market, by component, 2017 - 2030

9.3.5.3 U.K. data center automation market, by solution, 2017 - 2030

9.3.5.4 U.K. data center automation market, by deployment, 2017 - 2030

9.3.5.5 U.K. data center automation market, by enterprise, 2017 - 2030

9.3.5.6 U.K. data center automation market, by end-use, 2017 - 2030

9.3.6 Germany

9.3.6.1 Germany data center automation market, 2017 - 2030

9.3.6.2 Germany data center automation market, by component, 2017 - 2030

9.3.6.3 Germany data center automation market, by solution, 2017 - 2030

9.3.6.4 Germany data center automation market, by deployment, 2017 - 2030

9.3.6.5 Germany data center automation market, by enterprise, 2017 - 2030

9.3.6.6 Germany data center automation market, by end-use, 2017 - 2030

9.3.7 France

9.3.7.1 France data center automation market, 2017 - 2030

9.3.7.2 France data center automation market, by component, 2017 - 2030

9.3.7.3 France data center automation market, by solution, 2017 - 2030

9.3.7.4 France data center automation market, by deployment, 2017 - 2030

9.3.7.5 France data center automation market, by enterprise, 2017 - 2030

9.3.7.6 France data center automation market, by end-use, 2017 - 2030

9.4 Asia Pacific

9.4.1 Asia Pacific data center automation market, 2017 - 2030

9.4.2 Asia Pacific data center automation market, by component, 2017 - 2030

9.4.3 Asia Pacific data center automation market, by solution, 2017 - 2030

9.4.4 Asia Pacific data center automation market, by deployment, 2017 - 2030

9.4.3 Asia Pacific data center automation market, by enterprise, 2017 - 2030

9.4.4 Asia Pacific data center automation market, by end-use, 2017 - 2030

9.4.5 China

9.4.5.1 China data center automation market, 2017 - 2030

9.4.5.2 China data center automation market, by component, 2017 - 2030

9.4.5.3 China data center automation market, by solution, 2017 - 2030

9.4.5.4 China data center automation market, by deployment, 2017 - 2030

9.4.5.5 China data center automation market, by enterprise, 2017 - 2030

9.4.5.6 China data center automation market, by end-use, 2017 - 2030

9.4.6 India

9.4.6.1 India data center automation market, 2017 - 2030

9.4.6.2 India data center automation market, by component, 2017 - 2030

- 9.4.6.3 India data center automation market, by solution, 2017 - 2030
- 9.4.6.4 India data center automation market, by deployment, 2017 - 2030
- 9.4.6.5 India data center automation market, by enterprise, 2017 - 2030
- 9.4.6.6 India data center automation market, by end-use, 2017 - 2030

#### 9.4.7 Japan

- 9.4.7.1 Japan data center automation market, 2017 - 2030
- 9.4.7.2 Japan data center automation market, by component, 2017 - 2030
- 9.4.7.3 Japan data center automation market, by solution, 2017 - 2030
- 9.4.9.4 Japan data center automation market, by deployment, 2017 - 2030
- 9.4.7.5 Japan data center automation market, by enterprise, 2017 - 2030
- 9.4.7.6 Japan data center automation market, by end-use, 2017 - 2030

#### 9.5 Latin America

- 9.5.1 Latin America data center automation market, 2017 - 2030
- 9.5.2 Latin America data center automation market, by component, 2017 - 2030
- 9.5.3 Latin America data center automation market, by solution, 2017 - 2030
- 9.5.4 Latin America data center automation market, by deployment, 2017 - 2030
- 9.5.3 Latin America data center automation market, by enterprise, 2017 - 2030
- 9.5.4 Latin America data center automation market, by end-use, 2017 - 2030
- 9.5.5 Brazil
  - 9.5.5.1 Brazil data center automation market, 2017 - 2030
  - 9.5.5.2 Brazil data center automation market, by component, 2017 - 2030
  - 9.5.5.3 Brazil data center automation market, by solution, 2017 - 2030
  - 9.5.5.4 Brazil data center automation market, by deployment, 2017 - 2030
  - 9.5.5.5 Brazil data center automation market, by enterprise, 2017 - 2030
  - 9.5.5.6 Brazil data center automation market, by end-use, 2017 - 2030

#### 9.6 MEA

- 9.6.1 MEA data center automation market, 2017 - 2030
- 9.6.2 MEA data center automation market, by component, 2017 - 2030
- 9.6.3 MEA data center automation market, by solution, 2017 - 2030
- 9.6.4 MEA data center automation market, by deployment, 2017 - 2030
- 9.6.3 MEA data center automation market, by enterprise, 2017 - 2030
- 9.6.4 MEA data center automation market, by end-use, 2017 - 2030

## **CHAPTER 10 COMPETITIVE ANALYSIS**

- 10.1 Key Company Heat Map Analysis, 2021
- 10.2 Recent Developments & Impact Analysis, By Key Market Participants
- 10.3 List of Players
- 10.4 Vendor Landscape

## CHAPTER 11 COMPETITIVE LANDSCAPE

### 11.1 Cisco Systems, Inc.

- 11.1.1 Company overview
- 11.1.2 Financial performance
- 11.1.3 Product benchmarking
- 11.1.4 Strategic initiatives

### 11.2 ABB

- 11.2.1 Company overview
- 11.2.2 Financial performance
- 11.2.3 Product benchmarking
- 11.2.4 Strategic initiatives

### 11.3 Oracle

- 11.3.1 Company overview
- 11.3.2 Financial performance
- 11.3.3 Product benchmarking
- 11.3.4 Strategic initiatives

### 11.4 VMWare

- 11.4.1 Company overview
- 11.4.2 Financial performance
- 11.4.3 Product benchmarking
- 11.4.4 Strategic initiatives

### 11.5 Hewlett Packard Enterprise Development LP

- 11.5.1 Company overview
- 11.5.2 Financial performance
- 11.5.3 Product benchmarking
- 11.5.4 Strategic initiatives

### 11.6 BMC Software, Inc.

- 11.6.1 Company overview
- 11.6.2 Product benchmarking
- 11.6.3 Strategic initiatives

### 11.7 Microsoft

- 11.7.1 Company overview
- 11.7.2 Financial performance
- 11.7.3 Product benchmarking
- 11.7.4 Strategic initiatives

### 11.8 Citrix Systems, Inc.

- 11.8.1 Company overview



- 11.8.2 Financial performance
- 11.8.3 Product benchmarking
- 11.8.4 Strategic initiatives
- 11.9 ServiceNow
  - 11.9.1 Company overview
  - 11.9.2 Product benchmarking
  - 11.9.3 Strategic initiatives
- 11.10 FUJITSU
  - 11.10.1 Company overview
  - 11.10.2 Financial performance
  - 11.10.3 Product benchmarking
  - 11.10.4 Strategic initiatives

## **CHAPTER 12 KOL COMMENTARY**

- 12.1 KoL Commentary

## List Of Tables

### LIST OF TABLES

TABLE 1 Data Center Automation market - Industry snapshot & key buying criteria, 2017 - 2030

TABLE 2 Global data center automation market, 2017 - 2030 (USD Million)

TABLE 3 Global data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 4 Global data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 5 Global data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 6 Global data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 7 Global data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 8 Global data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 9 Data center automation in solution market, 2017 - 2030 (USD Million)

TABLE 10 Data center solution automation market, by region, 2017 - 2030 (USD Million)

TABLE 11 Data center services automation market, 2017 - 2030 (USD Million)

TABLE 12 Data center services automation market, by region, 2017 - 2030 (USD Million)

TABLE 13 Data center storage automation market, 2017 - 2030 (USD Million)

TABLE 14 Data center storage automation market, by region, 2017 - 2030 (USD Million)

TABLE 15 Data center server automation market, 2017 - 2030 (USD Million)

TABLE 16 Data center server automation market, by region, 2017 - 2030 (USD Million)

TABLE 17 Data center network automation market, 2017 - 2030 (USD Million)

TABLE 18 Data center network automation market, by region, 2017 - 2030 (USD Million)

TABLE 19 On-premise data center automation market, 2017 - 2030 (USD Million)

TABLE 20 On-premise data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 21 Cloud data center automation market, 2017 - 2030 (USD Million)

TABLE 22 Cloud data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 23 Large-size enterprise data center automation market, 2017 - 2030 (USD Million)

TABLE 24 Large-size enterprise data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 25 Small and medium-sized enterprises (SMEs) data center automation market,

2017 - 2030 (USD Million)

TABLE 26 Small and medium-sized enterprises (SMEs) data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 27 Manufacturing data center automation market, 2017 - 2030 (USD Million)

TABLE 28 Manufacturing data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 29 BFSI data center automation market, 2017 - 2030 (USD Million)

TABLE 30 BFSI data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 31 Healthcare data center automation market, 2017 - 2030 (USD Million)

TABLE 32 Healthcare data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 33 Retail data center automation market, 2017 - 2030 (USD Million)

TABLE 34 Retail data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 35 IT & telecommunication data center automation market, 2017 - 2030 (USD Million)

TABLE 36 IT & telecommunication data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 37 Other data center automation market, 2017 - 2030 (USD Million)

TABLE 38 Other data center automation market, by region, 2017 - 2030 (USD Million)

TABLE 39 North America data center automation market, 2017 - 2030 (USD Million)

TABLE 40 North America data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 41 North America data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 42 North America data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 43 North America data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 44 North America data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 45 U.S. data center automation market, 2017 - 2030 (USD Million)

TABLE 46 U.S. data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 47 U.S. data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 48 U.S. data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 49 U.S. data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 50 U.S. data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 51 Canada data center automation market, 2017 - 2030 (USD Million)

TABLE 52 Canada data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 53 Canada data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 54 Canada data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 55 Canada data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 56 Canada data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 57 Europe data center automation market, 2017 - 2030 (USD Million)

TABLE 58 Europe data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 59 Europe data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 60 Europe data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 61 Europe data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 62 Europe data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 63 U.K. data center automation market, 2017 - 2030 (USD Million)

TABLE 64 U.K. data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 65 U.K. data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 66 U.K. data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 67 U.K. data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 68 U.K. data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 69 U.K. data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 70 Germany data center automation market, 2017 - 2030 (USD Million)

TABLE 71 Germany data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 72 Germany data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 73 Germany data center automation market, by deployment, 2017 - 2030 (USD Million)

Million)

TABLE 74 Germany data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 75 Germany data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 76 France data center automation market, 2017 - 2030 (USD Million)

TABLE 77 France data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 78 France data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 79 France data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 80 France data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 81 France data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 82 Asia Pacific data center automation market, 2017 - 2030 (USD Million)

TABLE 83 Asia Pacific data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 84 Asia Pacific data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 85 Asia Pacific data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 86 Asia Pacific data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 87 Asia Pacific data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 88 China data center automation market, 2017 - 2030 (USD Million)

TABLE 89 China data center automation market, by component 2017 - 2030 (USD Million)

TABLE 90 China data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 91 China data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 92 China data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 93 China data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 94 India data center automation market, 2017 - 2030 (USD Million)

TABLE 95 India data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 96 India data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 97 India data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 98 India data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 99 India data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 100 Japan data center automation market, 2017 - 2030 (USD Million)

TABLE 101 Japan data center automation market, by operating system, 2017 - 2030 (USD Million)

TABLE 102 Japan data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 103 Japan data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 104 Japan data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 105 Japan data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 106 Latin America data center automation market, 2017 - 2030 (USD Million)

TABLE 107 Latin America data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 108 Latin America data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 109 Latin America data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 110 Latin America data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 111 Latin America data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 112 Brazil data center automation market, 2017 - 2030 (USD Million)

TABLE 113 Brazil data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 114 Brazil data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 115 Brazil data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 116 Brazil data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 117 Brazil data center automation market, by end-use, 2017 - 2030 (USD Million)

TABLE 118 MEA data center automation market, 2017 - 2030 (USD Million)

TABLE 119 MEA data center automation market, by component, 2017 - 2030 (USD Million)

TABLE 120 MEA data center automation market, by solution, 2017 - 2030 (USD Million)

TABLE 121 MEA data center automation market, by deployment, 2017 - 2030 (USD Million)

TABLE 122 MEA data center automation market, by enterprise, 2017 - 2030 (USD Million)

TABLE 123 MEA data center automation market, by end-use, 2017 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Market segmentation and scope
- FIG. 2 Data center automation market, 2017 - 2030 (USD Million)
- FIG. 3 Key opportunities prioritized
- FIG. 4 Data center automation market - Market dynamics
- FIG. 5 Data center automation market - Key market driver impact
- FIG. 6 Data center automation market - Key market challenge impact
- FIG. 7 Data center automation market - Key market opportunity impact
- FIG. 8 Data center automation market - Porter's five forces analysis
- FIG. 9 Data center automation market - PESTEL analysis
- FIG. 10 Data center automation market, by component, 2021
- FIG. 11 Data center automation market, by solution, 2021
- FIG. 12 Data center automation market, by deployment, 2021
- FIG. 13 Data center automation market, by enterprise, 2021
- FIG. 14 Data center automation market, by end use, 2021
- FIG. 15 Data center automation market, by region, 2021
- FIG. 16 Data center automation market - Regional takeaways
- FIG. 17 North America data center automation market - Key takeaways
- FIG. 18 Europe data center automation market - Key takeaways
- FIG. 19 Asia Pacific data center automation market - Key takeaways
- FIG. 20 Latin America data center automation market - Key takeaways
- FIG. 21 MEA data center automation market - Key takeaways
- FIG. 22 Data center automation market - Key company heat map analysis, 2021
- FIG. 23 KoL commentary



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