

# Dairy Herd Management Market Size, Share & Trends Analysis Report By Type (Milk Management, Feeding/Nutrition Management, Animal Waste Management, Breeding Management), By End-user, By Region, And Segment Forecasts, 2024 - 2030

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## Abstracts

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### Dairy Herd Management Market Growth & Trends

The global dairy herd management market is expected to reach a market size of USD 7.48 billion by 2030, exhibiting a CAGR 10.2% from 2024 to 2030, according to a new report by Grand View Research, Inc. Rising populations and changing dietary habits are driving increased demand for dairy products. With growing per capita income, individuals are spending more on nutritious foods, including proteins and carbohydrates. As milk and milk products are primary protein sources, their demand is projected to rise in the coming years. To meet this escalating demand, dairy farmers are transitioning from manual operations to automated systems, encompassing waste management, environmental control, and the use of mobile apps for managing cattle and dairy production.

The dairy industry lagged behind other sectors in adopting robotics due to limited knowledge about the technology and the low per capita income of dairy farm owners. Despite this, there are numerous potential applications for robotics in dairy farming. One of the most effective and successful uses is milking robots or automatic milking systems, which allow for the extraction of milk from dairy animals without human labor. The adoption of these automated systems is anticipated to drive growth in the dairy herd management market.

Advanced software and hardware components, such as temperature controllers, behavior monitoring cameras, and sensors, used in dairy herd management have minimal error rates. Utilizing these components alongside integrated historical databases helps improve dairy production output. The benefits of dairy herd management during calving and pregnancy, including health and behavior monitoring and medication tracking, are expected to drive market growth in the coming years.

However, manufacturers have faced challenges in integrating these health-related operational improvements into mainstream dairy farming practices. Despite past efforts to introduce these technologies, small-scale farmers have frequently rejected them due to a reluctance to adopt new technology, often stemming from traditional mindsets or a preference for investing in new livestock to boost production rather than investing in technological advancements.

### Dairy Herd Management Market Report Highlights

The market is anticipated to witness substantial growth, registering a CAGR of 10.2%, on account of the growing emphasis of the end-users on improving and optimizing dairy operations.

Milk management system in product segment is anticipated to witness considerable CAGR from 2024-2030 ascribing to its increasing adoption and deployment in dairy farms.

Large-scale farms in the end-user segment are expected to witness higher growth than cooperative, small, and medium-scale farms owing to the associated cost of installing dairy herd management systems.

Asia Pacific is anticipated to witness a high CAGR for the market over the forecast period, owing to the changing preference of dairy farm owners towards automation in the dairy industry. Also, government initiatives in countries such as Japan, China and India to increase dairy production are expected to boost the adoption rate of dairy herd management in various end-use.

In September 2023, DeLaval and Deere & Company announced a strategic partnership to create the Milk Sustainability Center, a digital ecosystem designed to improve dairy farm efficiency and sustainability by providing comprehensive data on nutrient use efficiency and environmental impact. The Milk Sustainability Center, scheduled to launch in the summer of 2024, will integrate data from the John Deere Operations Center and DeLaval Plus, allowing farmers to optimize farm operations and reduce their environmental footprint.

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