

Dairy Desserts Market Size, Share & Trends Analysis Report By Product (Ice Cream, Frozen Yogurt, Custard & Pudding, o Dairy-based Sweets), By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores), By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global dairy desserts market size was valued at USD 72.7 billion in 2025 and is projected to grow from USD 74.4 billion in 2026 to USD 95.9 billion by 2033, at a CAGR of 3.7% from 2026 to 2033. Asia Pacific dominated the market, accounting for the largest revenue share of 40.1% in 2025. The industry is primarily driven by rising consumer demand for indulgent and convenient food products.

Increasing preference for ready-to-eat and flavorful desserts is boosting demand for dairy-based products. Additionally, product innovation, new flavors, and increasing availability through supermarkets and online channels are supporting market growth. The market is benefiting from growing interest in healthier dessert options, including low-sugar, high-protein, and natural ingredient products. Rising awareness of ingredient quality is encouraging manufacturers to introduce cleaner-label and nutritionally enhanced offerings. Expanding product variety across different consumer preferences is also creating new opportunities for market growth. In March 2026, M?ller and Myprotein launched high-protein Mixers, offering 15g of protein per pot with indulgent flavors and crunchy mix-ins. The launch reflects growing demand for functional nutrition combined with taste, texture, and variety in everyday dairy desserts.

The industry is also supported by the growing popularity of yogurt-based desserts, puddings, custards, and frozen dairy treats. Manufacturers are increasingly focusing on

attractive packaging and portion-controlled formats to enhance product appeal. Seasonal launches and limited-edition offerings further help brands maintain consumer interest and encourage trial. According to data published in February 2026, Valio highlighted high-protein, reduced-sugar dairy desserts that combine indulgence with improved nutritional value. The concepts reflect growing demand for protein-rich, portion-conscious, and nutritionally enhanced frozen desserts without compromising taste.

Global Dairy Desserts Market Report Segmentation

This report forecasts revenue growth at the global, regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global dairy desserts market report on the basis of product, distribution channel, and region:

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Ice Cream

Frozen Yogurt

Custard & Pudding

Dairy-based sweets

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Supermarkets & Hypermarkets

Convenience Stores

Specialty Stores

Online

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

South Africa

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