

Cyber Security Services Market Size, Share & Trends Analysis Report By Service (Professional Services, Managed Services), By Industry Vertical (BFSI, Healthcare, Defense/Government, IT & Telecom), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Cyber Security Services Market Growth & Trends

The global cyber security services market size is estimated to reach USD 156.76 billion by 2030, registering growth at a CAGR of 13.6% from 2025 to 2030 according to a new report by Grand View Research, Inc. Continued cybersecurity breaches on the enterprise and individual levels, and the subsequent need to address the vulnerabilities in networks, apps, and systems, are the factors expected to drive the growth. The need for identifying advanced, persistent threats in networks, monitoring critical infrastructure 24/7, and penetration testing applications for meeting various regulatory compliance standards and acts, such as FISMA, MARS-E, PCI DSS, Sarbanes-Oxley (SOX), and HIPAA, is expected to contribute to the growth of the market.

As cyberattacks are getting more and more sophisticated, cyber security services are also evolving accordingly. Some of the common cyber security services include penetration testing, bug bounty, and Managed Detection Response (MDR), and the demand for these and other similar services are growing in line with the continued deployment of digital and cloud-based applications. These services help enterprises identify IT infrastructure vulnerabilities, fix the bugs, and gain access to the necessary remedies for tackling cyberattacks. Additionally, as a result of the outbreak of the COVID-19 pandemic, work-from-home and remote working mandates are impelling

employees to connect with unsecured networks. Hackers are taking this opportunity to exploit the loopholes and particularly infiltrate corporate web applications. Hence, incumbents of several industries are in a dire need to continuously monitor the evolving cyber threats and safeguard their enterprise systems.

Testing web applications and databases and identifying their weaknesses and vulnerabilities are expected to emerge as the major focus areas for the incumbents of various industries and industry verticals, including BFSI, healthcare, IT, manufacturing, and retail, over the forecast period. The healthcare industry vertical has been frequently targeted by hackers and cybercriminals. Cybercrimes targeting the healthcare industry are expected to intensify in line with the continued digitalization and the introduction of IoT-based medical devices. In May 2019, the American Medical Collection Agency, a billing services provider, revealed that it was subjected to cyberattacks for a duration of eight months from August 2018 to March 2019 and that approximately 25 million patients may have been affected due to these cyberattacks. Meanwhile, a report published by Radware, a provider of cybersecurity and application delivery solutions, revealed that a healthcare organization needs to spend approximately USD 1.4 million on average to recover from a cyberattack. Thus, the growing need to protect healthcare institutions from cyberattacks has created new opportunities for cyber security services providers.

Cyber Security Services Market Report Highlights

The cyber security services market is segmented into professional and managed services. In 2024, the professional services segment held the largest revenue share of 70.8%.

The defense and government segment led the market in 2024. This segment's vulnerability stems from its management of sensitive data, such as national security information and military strategies, which are frequent targets for cyber criminals.

The healthcare segment is expected to witness the fastest CAGR over the forecast period. The rapid adoption of digital technologies in healthcare, such as electronic health records, connected medical devices, and patient management systems, has significantly increased the risk of cyberattacks.

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