

Cross Border Payments Market Size, Share & Trends Analysis Report By Transaction Type (B2B, C2B, B2C, C2C), By Channel (Bank Transfer, Money Transfer Operator, Card Payment), By Enterprise Size, By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Cross Border Payments Market Trends

The global cross border payments market size is valued at USD 212.55 billion in 2024 and is projected to grow at a CAGR of 7.1% from 2025 to 2030. Cross-border payments remain high-cost and slow, driving reforms.

The World Bank reports an average cost of about 6.2-6.3% for sending USD 200 in 2023, far above the 3% Sustainable Development Goal. Even within regions, costs vary widely. For example, the World Bank notes remittance fees to South Asia averaged 6-7% in 2023, while fees into Africa often exceed 7%. These inefficiencies are due to multiple correspondent steps and manual checks, which have prompted G20/FSB initiatives setting targets for “faster, cheaper, more transparent, and more inclusive” cross-border payments. Central banks and institutions are analyzing corridor-level fees (e.g., Turkey-Bulgaria at >50%) and tracking progress on G20 Roadmap goals. In short, reducing friction and costs is a major trend. International bodies like the IMF and FSB stress lowering remittance and trade payment fees as a priority.

To meet cost/speed goals, industries are upgrading systems. The adoption of the ISO 20022 messaging standard for payments is accelerating. For instance, in 2023, the UK's CHAPS system completed ISO 20022 migration, and the Bank of England

confirmed plans to harmonize CHAPS with the BIS/CPMI ISO 20022 “data requirements” by 2025. Globally, the consistent ISO 20022 message formats streamline processing and straight-through processing, reducing delays and errors. Another modernization is real-time payment connectivity; more than 70 national fast-payment systems (FPS) now operate worldwide, and interlinking them is seen as highly promising. This states that the cross-border linking of FPS enables near-instant transfers between countries. In sum, upgrading rails and messaging (ISO 20022, RTGS/FPS interlinking) is a key trend driving the growth of the cross border payments industry, backed by central bank initiatives and FSB/CPMI guidance.

Central banks and the private sector are actively exploring digital currencies. The Federal Reserve notes that over 90% of central banks are researching Central Bank Digital Currencies (CBDCs), and pilot projects are underway in many jurisdictions. CBDCs, in theory, provide new secure settlement rails for cross-border flows. Alongside CBDCs, interest in stablecoins and tokenized payments is rising, though official bodies urge caution. The stablecoins are considered a “future scenario” for cross-border payments, but none yet meet regulatory standards. Some jurisdictions (China, some EMDEs) are actively piloting stablecoin or digital yuan cross-border use, while others (e.g. EU) regulate stablecoins tightly to safeguard financial stability. In practice, digital innovation from blockchain-based remittance networks to cross-border mobile money is a major focus, even as policymakers work to align regulations internationally.

Addressing cross-border frictions has become a global priority. In late 2024, the FSB launched a Forum on Cross-Border Payments Data to align regulations and data frameworks across jurisdictions. The Forum will tackle issues like inconsistent KYC/AML requirements and data privacy rules that slow payments. For example, the Bank of England highlights that mismatched compliance rules cause payouts to stall at beneficiary banks. The FSB forum (Mar 2025) and CPMI guidance aim to harmonize these standards. In essence, a trend is greater global coordination, G20/FSB roadmaps, OECD, and FATF work, and shared guidance are being developed so that cross-border chains are smoother and more interoperable.

Cross-border payments aren't just big banks and corporations - consumer use is exploding. Remittance alone was around USD 669 billion to developing countries in 2023, and money sent via online platforms and mobile wallets is growing. The World Bank reports that remittances now exceed the sum of foreign direct investment and foreign aid for many countries. This underlines financial inclusion as a driver, migrants and diaspora rely on efficient remittances. At the same time, cross-border e-commerce and travel drive consumer-to-business (C2B) payments worldwide. The Bank of

England notes that cross-border payments span wholesale and retail (including person-to-person and person-to-business) and are integral as goods/services flow globally. Overall, expanding volume and diversity of cross-border transactions from gig economy transfers to SME trade payments is a key trend prompting service innovation and boosting market growth.

Global Cross Border Payments Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global cross border payments market report based on transaction type, channel, enterprise size, end use, and region:

Transaction Type Outlook (Revenue, USD Million, 2018 - 2030)

Business to Business (B2B)

Customer to Business (C2B)

Business to Customer (B2C)

Customer to Customer (C2C)

Channel Outlook (Revenue, USD Million, 2018 - 2030)

Bank Transfer

Money Transfer Operator

Card Payment

Others

Enterprise Size Outlook (Revenue, USD Million, 2018 - 2030)

Large Enterprises

Small & Medium Enterprises (SMEs)

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Individuals

Businesses

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

KSA

UAE

South Africa

Companies Mentioned

PayPal

Western Union Holdings

Wise Payments Limited

MoneyGram

Visa

Mastercard

Stripe, Inc.

Payoneer Inc.

Worldpay LLC

Airwallex

Rapyd Financial Network Ltd.

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