

Craft Beer Market Analysis By Distribution (On-trade, Off-trade), By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa), By Country (U.S., Germany, Australia, Japan), And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/CB570E125BEEN.html>

Date: February 2017

Pages: 100

Price: US\$ 2,950.00 (Single User License)

ID: CB570E125BEEN

Abstracts

The global craft beer market is expected to reach USD 502.9 billion by 2025, according to a new report by Grand View Research, Inc. The market is expected to witness substantial growth over the forecast period on account of the rising demand for low alcohol by volume (ABV) and flavored beer.

The government in countries including Australia, New Zealand, Belgium, Mexico, China, and the UK are promoting the production of craft beer and incorporation of new breweries on account of the positive contribution of the industry towards economic development and employment generation coupled with the willingness of the consumer to pay extra for better tasting brews.

Australia, Belgium, Germany, U.S. and New Zealand are the major craft beer producing countries with over 65% of the overall production in terms of value as well as volume. Belgian is the most preferred beer among the major craft beer consuming countries owing to the premium quality, clean taste and rich flavor & aroma of the brews.

Furthermore, the number of brewers in the global market is growing significantly on account of the rising demand for the product. As a result, the demand for grains such as barley, wheat, yeast, sugar, and hops is increasing substantially. However, the alternative applications of the raw materials are expected to lower the bargaining power of the brewers.

The demand for the pale ale, IPA, and amber ale is growing as these three craft products are widely preferred by the consumers owing to the balanced composition of the raw materials in the product including malt, hops, water, and yeast.

Further key findings from the report suggest:

On-trade distribution of craft beer accounted for over 50% in 2015 of the overall volume share, which is primarily attributed to the high consumption of the product in restaurants, bars, and clubs in developed economies including UK, Australia, and Belgium.

Off-trade distribution of the product is expected to witness significant growth in developing economies as the consumer spending power in these countries is low with high price of the product in on-trade distribution outlets as compared to its counterpart

Europe is expected to account for the largest market share in terms of volume owing to the high consumer preference for flavored beer over other alcoholic spirits. In addition, increasing demand for IPA and pale ale in the region is expected to have a positive impact on the market growth.

Middle East & Africa is expected to grow at a CAGR of 28.9% owing to the increasing penetration in South Africa. The growing consumer awareness about the wide range of flavors and styles of the product is expected to be a crucial factor for market growth in the country.

Key players in the industry include The Boston Beer Company, The Gambrinus Company, D.G. Yuengling and Son, Stone & Wood Brewing Co. and Chimay Beers and Cheeses. These major players compete on the basis of acquiring new markets and increasing their product portfolio.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot

CHAPTER 3. CRAFT BEER MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market segmentation & scope
- 3.2. Craft Beer - Value Chain Analysis
- 3.3. Raw material trend
- 3.4. Market dynamics
 - 3.4.1. Market driver analysis
 - 3.4.2. Market restraint analysis
- 3.5. Regulatory framework
- 3.6. Penetration & growth prospect mapping
- 3.7. Craft beer market - PESTEL analysis
- 3.8. Industry analysis - Porter's

CHAPTER 4. CRAFT BEER MARKET: DISTRIBUTION ESTIMATES & TREND ANALYSIS

- 4.1. Craft beer market: Distribution movement analysis
- 4.2. On-trade
 - 4.2.1. Market estimates and forecast, 2014 - 2025 (Billion Liters) (USD Billion)
 - 4.2.2. Market estimates and forecast, by region, 2014 - 2025 (Billion Liters) (USD Billion)
- 4.3. Off-trade
 - 4.3.1. Market estimates and forecast, 2014 - 2025 (Billion Liters) (USD Billion)
 - 4.3.2. Market estimates and forecast, by region, 2014 - 2025 (Billion Liters) (USD Billion)

CHAPTER 5. CRAFT BEER MARKET: REGIONAL ESTIMATES & TREND

Craft Beer Market Analysis By Distribution (On-trade, Off-trade), By Region (North America, Europe, Asia Pacif...

ANALYSIS, BY DISTRIBUTION

5.1. Regional Movement Analysis & Market Share, 2015 & 2025

5.2. North America Movement Analysis & Market Share, 2015 & 2025

5.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.2.2. U.S. craft beer market share, 2015 & 2025

5.2.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.3. Europe Movement Analysis & Market Share, 2015 & 2025

5.3.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.3.2. Germany craft beer market share, 2015 & 2025

5.3.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.3.3. UK craft beer market share, 2015 & 2025

5.3.3.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4. Asia Pacific Movement Analysis & Market Share, 2015 & 2025

5.4.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4.2. Australia craft beer market share, 2015 & 2025

5.4.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4.3. China craft beer market share, 2015 & 2025

5.4.3.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4.4. India craft beer market share, 2015 & 2025

5.4.4.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4.5. Japan craft beer market share, 2015 & 2025

5.4.5.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.4.6. New Zealand craft beer market share, 2015 & 2025

5.4.6.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.5. Central & South America Movement Analysis & Market Share, 2015 & 2025

5.5.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.5.2. Brazil craft beer market share, 2015 & 2025

5.5.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters)
(USD Billion)

5.6. Middle East & Africa Movement Analysis & Market Share, 2015 & 2025

5.6.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters) (USD Billion)

5.6.2. South Africa craft beer market share, 2015 & 2025

5.6.2.1. Market estimates and forecast by distribution, 2014 - 2025 (Billion Liters)
(USD Billion)

CHAPTER 6. COMPETITIVE LANDSCAPE

- 6.1. Company Market Share Analysis
- 6.2. Vendor Landscape
- 6.3. Competitive Environment
- 6.4. Company Market Positioning
- 6.5. Strategy Framework
- 6.6. Market Participation Categorization
- 6.7. Heat Map Analysis
- 6.8. Heat Map Analysis, By Segment

CHAPTER 7. COMPANY PROFILES

- 7.1. D.G. Yuengling and Son
 - 7.1.1. Company Overview
 - 7.1.2. Financial Performance
 - 7.1.3. Product Benchmarking
 - 7.1.4. Strategic Initiatives
- 7.2. The Boston Beer Company
 - 7.2.1. Company Overview
 - 7.2.2. Financial Performance
 - 7.2.3. Product Benchmarking
 - 7.2.4. Strategic Initiatives
- 7.3. The Gambrinus Company
 - 7.3.1. Company Overview
 - 7.3.2. Financial Performance
 - 7.3.3. Product Benchmarking
- 7.4. Lagunitas Brewing Company
 - 7.4.1. Company Overview

- 7.4.2. Financial Performance
- 7.4.3. Product Benchmarking
- 7.5. Sierra Nevada Brewing Co.
 - 7.5.1. Company Overview
 - 7.5.2. Financial Performance
 - 7.5.3. Product Benchmarking
- 7.6. New Belgium Brewing Company
 - 7.6.1. Company Overview
 - 7.6.2. Financial Performance
 - 7.6.3. Product Benchmarking
- 7.7. Bell's Brewery, Inc.
 - 7.7.1. Company Overview
 - 7.7.2. Financial Performance
 - 7.7.3. Product Benchmarking
- 7.8. Deschutes Brewery
 - 7.8.1. Company Overview
 - 7.8.2. Financial Performance
 - 7.8.3. Product Benchmarking
- 7.9. Minhas Brewery
 - 7.9.1. Company Overview
 - 7.9.2. Financial Performance
 - 7.9.3. Product Benchmarking
- 7.10. Stone Brewing
 - 7.10.1. Company Overview
 - 7.10.2. Financial Performance
 - 7.10.3. Product Benchmarking
 - 7.10.4. Strategic Initiatives
- 7.11. Chimay Beers And Cheeses
 - 7.11.1. Company Overview
 - 7.11.2. Financial Performance
 - 7.11.3. Product Benchmarking
- 7.12. Omer Vander Ghinste
 - 7.12.1. Company Overview
 - 7.12.2. Financial Performance
 - 7.12.3. Product Benchmarking
- 7.13. Feral Brewing Co.
 - 7.13.1. Company Overview
 - 7.13.2. Financial Performance
 - 7.13.3. Product Benchmarking

7.14. Stone & Wood Brewing Co.

7.14.1. Company Overview

7.14.2. Financial Performance

7.14.3. Product Benchmarking

7.15. Vagabund

7.15.1. Company Overview

7.15.2. Financial Performance

7.15.3. Product Benchmarking

List Of Tables

LIST OF TABLES

TABLE 1 On-trade craft beer distribution market demand, 2014 - 2025 (Billion Liters)
(USD Billion)

TABLE 2 Off-trade craft beer distribution market demand, 2014 - 2025 (Billion Liters)
(USD Billion)

TABLE 3 North America craft beer market estimates and forecast, by distribution, 2014 -
2025 (Billion Liters)

TABLE 4 North America craft beer market estimates and forecast, by distribution, 2014 -
2025 (USD Billion)

TABLE 5 U.S. craft beer market estimates and forecast, by distribution, 2014 - 2025
(Billion Liters)

TABLE 6 U.S. craft beer market estimates and forecast, by distribution, 2014 - 2025
(USD Billion)

TABLE 7 Europe craft beer market volume and revenue estimates, by distribution, 2014
- 2025 (Billion Liters)

TABLE 8 Europe craft beer market volume and revenue estimates, by distribution, 2014
- 2025 (USD Billion)

TABLE 9 Germany craft beer market estimates and forecast, by distribution, 2014 -
2025 (Billion Liters)

TABLE 10 Germany craft beer market estimates and forecast, by distribution, 2014 -
2025 (USD Billion)

TABLE 11 UK craft beer market estimates and forecast, by distribution, 2014 - 2025
(Billion Liters)

TABLE 12 UK craft beer market estimates and forecast, by distribution, 2014 - 2025
(USD Billion)

TABLE 13 Asia Pacific craft beer market volume and revenue estimates, by distribution,
2014 - 2025 (Billion Liters)

TABLE 14 Asia Pacific craft beer market volume and revenue estimates, by distribution,
2014 - 2025 (USD Billion)

TABLE 15 Australia craft beer market estimates and forecast, by distribution, 2014 -
2025 (Billion Liters)

TABLE 16 Australia craft beer market estimates and forecast, by distribution, 2014 -
2025 (USD Billion)

TABLE 17 China craft beer market estimates and forecast, by distribution, 2014 - 2025
(Billion Liters)

TABLE 18 China craft beer market estimates and forecast, by distribution, 2014 - 2025

(USD Billion)

TABLE 19 India craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 20 India craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (USD Billion)

TABLE 21 Japan craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 22 Japan craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (USD Billion)

TABLE 23 New Zealand craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 24 New Zealand craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (USD Billion)

TABLE 25 CSA craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 26 CSA craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 27 Brazil craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 28 Brazil craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 29 MEA craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 30 MEA craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (USD Billion)

TABLE 31 South Africa craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (Billion Liters)

TABLE 32 South Africa craft beer market volume and revenue estimates, by distribution, 2014 - 2025 (USD Billion)

List Of Figures

LIST OF FIGURES

- FIG. 1 Market summary
- FIG. 2 Market segmentation & scope
- FIG. 3 Craft Beer - Value chain analysis
- FIG. 4 Market Dynamics
- FIG. 5 Market driver relevance analysis (Current & future impact)
- FIG. 6 Fuel Consumption, by Region, 2015 (%)
- FIG. 7 Market restraint relevance analysis (Current & future impact)
- FIG. 8 Penetration & growth prospect mapping
- FIG. 9 PESTEL Analysis
- FIG. 10 Porter's Five Forces Analysis
- FIG. 11 Craft beer market: Product movement analysis, 2015 & 2025
- FIG. 12 Regional market place: Key takeaways
- FIG. 13 North America craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 14 U.S. craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 15 Europe craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 16 Germany craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 17 UK craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 18 Asia Pacific craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 19 Australia craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 20 China craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 21 India craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 22 Japan craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 23 New Zealand craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)
- FIG. 24 Central & South America craft beer market volume and revenue estimates,

2014 - 2025 (Billion Liters) (USD Billion)

FIG. 25 Brazil craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)

FIG. 26 Middle East & Africa craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)

FIG. 27 South Africa craft beer market volume and revenue estimates, 2014 - 2025 (Billion Liters) (USD Billion)

FIG. 28 Strategy framework

FIG. 29 Participant categorization

I would like to order

Product name: Craft Beer Market Analysis By Distribution (On-trade, Off-trade), By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa), By Country (U.S., Germany, Australia, Japan), And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/CB570E125BEEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB570E125BEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970