

COPD And Asthma Therapeutics Market Size, Share & Trends Analysis Report By Drug Class (Anti-Inflammatory, Bronchodilators), By Device/Product (Inhalers), By Technology/Software, By Indication, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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COPD & Asthma Therapeutics Market Trends

The global COPD and asthma therapeutics market size was valued at USD 92.30 billion in 2024 and is expected to grow at a CAGR of 9.18% from 2025 to 2030. The increasing prevalence of chronic respiratory conditions, exacerbated by rising pollution levels, tobacco consumption, and aging populations, is significantly boosting demand for bronchodilators, corticosteroids, and combination therapies.

For instance, according to the Global Initiative for Asthma (GINA), asthma affected over 262 million people globally in 2022, while the WHO reported that COPD was the third leading cause of death worldwide. In addition, a growing aging population coupled with increasing automotive and industrial exhaust gases remains the key driver for the global COPD and asthma therapeutics industry. Degrading air quality near industrial areas has led to an increased incidence of asthma. According to the European Environment Agency, air pollutant levels in 2021 significantly exceeded the levels specified by the World Health Organization's (WHO) air quality guidelines. Achieving these recommended levels could have prevented a significant number of deaths across EU Member States (EU-27), including 253,000 deaths linked to exposure to fine particulate

matter (PM2.5) and 52,000 deaths caused by nitrogen dioxide (NO₂) exposure. In addition, reducing short-term exposure to ozone (O₃) could have reduced 22,000 attributable deaths.

The COPD and asthma therapeutics market is also propelled by technological advancements in drug delivery devices, such as smart inhalers with Bluetooth connectivity and AI-based respiratory monitoring platforms, which enhance treatment adherence and enable remote patient management. Companies like Propeller Health and Teva have introduced FDA-approved smart inhalers that track medication usage and transmit data to clinicians in real time.

Moreover, the growing penetration of mobile health apps and telepulmonology solutions is improving access to care, especially in underserved areas. The expansion of online pharmacies and direct-to-consumer digital platforms is also streamlining therapy access, supporting the shift towards home-based disease management. Collectively, these advancements across therapeutic classes, delivery devices, and digital tools are expected to drive sustained growth in the COPD and asthma market through 2030.

Increasing healthcare expenditure, improved access to care in developing regions, and supportive government initiatives aimed at managing chronic respiratory conditions are further enhancing market potential. The rise of universal healthcare programs in countries such as India and China is expanding access to essential inhalers and diagnostics. For instance, China's Healthy China 2030 initiative focuses on four strategic pillars: equitable access and outcomes in health and healthcare, healthcare systems transformation, technology and innovation, and environmental and climate sustainability. Equity is the foundational goal, guiding efforts to reduce barriers in healthcare systems and improve health outcomes across the country.

The COVID-19 pandemic positively impacted the COPD and asthma therapeutics industry. Initially, disruptions in healthcare access, reduced pulmonary function testing, and delayed diagnoses led to a decline in treatment rates and prescription volumes. However, as the pandemic progressed, heightened awareness of respiratory health and the increased risk of severe COVID-19 outcomes in patients with chronic lung diseases drove greater adherence to maintenance therapies. The shift toward home-based care, telemedicine, and digital health tools, such as smart inhalers and remote monitoring, supported continued treatment and patient engagement. While the market faced short-term setbacks, the pandemic ultimately reinforced the importance of proactive respiratory care, leading to long-term growth opportunities.

Global COPD And Asthma Therapeutics Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global COPD and asthma therapeutics market report based on drug class, device/product, technology/software, indication, distribution channel, and region:

Drug Class Outlook (Revenue, USD Million, 2018 - 2030)

Bronchodilators

Corticosteroids

Leukotriene Modifiers

Anti-IgE and Anti-IL Monoclonal Antibodies

Combination Therapy

Others

Device/Product Outlook (Revenue, USD Million, 2018 - 2030)

Inhalers

Dry Powder Inhalers (DPI)

Metered Dose Inhalers (MDI)

Soft Mist Inhalers (SMI)

Nebulizers

Jet

Mesh

Ultrasonic

Oxygen Therapy Devices

Technology/Software Outlook (Revenue, USD Million, 2018 - 2030)

Smart Inhalers with Bluetooth Connectivity

AI-based Respiratory Monitoring Platforms

Mobile Apps for Symptom Tracking

Digital Adherence and Reminder Systems

Telepulmonology Solutions

Indication Outlook (Revenue, USD Million, 2018 - 2030)

Asthma

COPD

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Drug Stores

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

China

Japan

India

South Korea

Australia

Thailand

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

UAE

Kuwait

Companies Mentioned

Teva Pharmaceutical Industries Ltd.

GSK plc

Merck & Co., Inc.

F. Hoffmann-La Roche Ltd

AstraZeneca

Boehringer Ingelheim International GmbH

Sanofi

Koninklijke Philips N.V.

BD

Covis Pharma

Findair Sp. z o. o.

Novartis AG

Cipla Ltd.

Chiesi Air

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