

Contact Lenses Market Analysis And Segment Forecasts To 2020

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Abstracts

The global market for contact lenses is expected to reach USD 12.48 billion by 2020. Expanding user base coupled with aging population is expected to drive market growth over the next six years. Grand View Research also observes that growing need for enhancing aesthetic appearance is expected to fuel demand for cosmetic contact lenses.

Increasing incidences of ophthalmic disorders including myopia, hypermetropia and astigmatism is expected to positively impact the global market over the forecast period. Additionally, changes in lifestyle and growing elderly population have enhanced market penetration for corrective as well as cosmetic contact lenses over the last three years. Growing acceptance of procedures including PRK and LASIK on a global level may hinder market growth over the next six years.

Further Key findings from the study suggest:

The global market was estimated to be 898.4 million units in 2013 and is expected to reach 1,132 million units by 2020, at an estimated CAGR of 3.4% from 2014 to 2020.

Soft contact lenses dominated the market and accounted for over 88% of the global demand in 2013. Demand for daily disposable contact lenses is expected to continue increasing over the forecast period, due to benefits such as high level of hygiene and lowered risk of infections. Rigid gas permeable (RGP) contact lens demand is mainly on account of their use in orthokeratology (ortho-k), astigmatism and presbyopia.

Spherical lenses are expected to continue leading the global market; the segment accounted for over 60% of the overall shipments in 2013. They are primarily prescribed

for correcting disorders such as myopia and hypermetropia, and have a spherical surface. Multifocal contact lenses are expected to grow faster than the global average, driven by demand in treating presbyopia and other age-related ophthalmic ailments.

Corrective contact lenses demand accounted for over 40% of the overall market share in 2013; it is further expected to remain the largest usage segment over the forecast period. Therapeutic contact lenses which are used to treat aphakia and for pain relief are also expected to account for considerable market share in the coming years.

North America accounted for over 35% of the global demand in 2013, and is expected to remain the largest market over the next six years. Asia Pacific is estimated to be the fastest growing market, at an estimated CAGR of 3.9% from 2014 to 2020.

Key industry participants include Johnson & Johnson, CIBA Vision, Bausch & Lomb, and CooperVision among others. Product innovation and portfolio enhancement are among the major growth strategies followed by these companies.

For the purpose of this study, Grand View Research has segmented the global contact lenses market on the basis of product, design, usage and region:

Contact Lenses Product Outlook (Volume, Million Units and Revenue, USD Million; 2012 - 2020)

RGP Contact Lenses

Soft Contact Lenses

Daily Disposable

Weekly

Monthly

Annual

Extended Wear

Unplanned Replacement Schedule

Hybrid Contact Lenses

Contact Lenses Design Outlook (Volume, Million Units and Revenue, USD Million; 2012 - 2020)

Spherical Contact Lenses

Toric Contact Lenses

Multifocal Contact Lenses

Others

Contact Lenses Usage Outlook (Volume, Million Units and Revenue, USD Million; 2012 - 2020)

Corrective Contact Lenses

Therapeutic Contact Lenses

Cosmetic Contact Lenses

Prosthetic Contact Lenses

Lifestyle-Oriented Contact Lenses

Contact Lenses Regional Outlook (Volume, Million Units and Revenue, USD Million; 2012 - 2020)

North America

Europe

Asia Pacific

RoW

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Contact Lenses – Industry Summary & Critical Success Factors (CSFs)

CHAPTER 2 CONTACT LENSES INDUSTRY OUTLOOK

2.1 Market Segmentation

2.2 Market Size and Growth Prospects

2.3 Contact Lenses Value Chain Analysis

2.4 Contact Lenses Market Dynamics

2.5 Key Opportunities Prioritized

2.6 Industry Analysis - Porter's

2.7 Contact Lenses - Company Market Share Analysis

2.8 Contact Lenses - PESTEL Analysis

2.9 Contact Lenses – Distribution Channel Analysis

CHAPTER 3 CONTACT LENSES PRODUCT OUTLOOK

3.1 Rigid Gas Permeable (RGP) Contact Lenses

3.2 Soft Contact Lenses

3.2.1 Soft Contact Lenses Modality Outlook

3.2.1.1 Daily Disposable

3.2.1.2 Weekly (and two weeks)

3.2.1.3 Monthly

3.2.1.4 Annual

3.2.1.5 Extended Wear

3.2.1.6 Unplanned Replacement Schedule

3.3 Hybrid Contact Lenses

CHAPTER 4 CONTACT LENSES DESIGN OUTLOOK

4.1 Spherical

4.2 Toric

4.3 Multifocal

4.4 Others

CHAPTER 5 CONTACT LENSES USAGE OUTLOOK

- 5.1 Corrective Lenses
- 5.2 Therapeutic Lenses
- 5.3 Cosmetic Lenses
- 5.4 Prosthetic Lenses
- 5.5 Lifestyle-oriented Lenses

CHAPTER 6 CONTACT LENSES REGIONAL OUTLOOK

- 6.1 North America
- 6.2 Europe
- 6.3 Asia Pacific
- 6.4 RoW

CHAPTER 7 COMPETITIVE LANDSCAPE

- 7.1 Abbott Medical Optics, Inc.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Performance
 - 7.1.3 Product Benchmarking
 - 7.1.4 Strategic Initiatives
- 7.2 Alcon Laboratories, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Performance
 - 7.2.3 Product Benchmarking
 - 7.2.4 Strategic Initiatives
- 7.3 Bausch & Lomb
 - 7.3.1 Company Overview
 - 7.3.2 Financial Performance
 - 7.3.3 Product Benchmarking
 - 7.3.4 Strategic Initiatives
- 7.4 Carl Zeiss AG
 - 7.4.1 Company Overview
 - 7.4.2 Financial Performance
 - 7.4.3 Product Benchmarking
 - 7.4.4 Strategic Initiatives
- 7.5 CIBA Vision
 - 7.5.1 Company Overview
 - 7.5.2 Financial Performance

- 7.5.3 Product Benchmarking
- 7.5.4 Strategic Initiatives
- 7.6 Contamac U.S.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Performance
 - 7.6.3 Product Benchmarking
 - 7.6.4 Strategic Initiatives
- 7.7 CooperVision
 - 7.7.1 Company Overview
 - 7.7.2 Financial Performance
 - 7.7.3 Product Benchmarking
 - 7.7.4 Strategic Initiatives
- 7.8 Eagle Optics Pvt. Limited
 - 7.8.1 Company Overview
 - 7.8.2 Financial Performance
 - 7.8.3 Product Benchmarking
 - 7.8.4 Strategic Initiatives
- 7.9 Essilor International
 - 7.9.1 Company Overview
 - 7.9.2 Financial Performance
 - 7.9.3 Product Benchmarking
 - 7.9.4 Strategic Initiatives
- 7.10 Hoya Corporation
 - 7.10.1 Company Overview
 - 7.10.2 Financial Performance
 - 7.10.3 Product Benchmarking
 - 7.10.4 Strategic Initiatives
- 7.11 Hydrogel Vision Corp
 - 7.11.1 Company Overview
 - 7.11.2 Financial Performance
 - 7.11.3 Product Benchmarking
 - 7.11.4 Strategic Initiatives
- 7.12 Johnson & Johnson
 - 7.12.1 Company Overview
 - 7.12.2 Financial Performance
 - 7.12.3 Product Benchmarking
 - 7.12.4 Strategic Initiatives
- 7.13 Medennium Inc.
 - 7.13.1 Company Overview

- 7.13.2 Financial Performance
- 7.13.3 Product Benchmarking
- 7.13.4 Strategic Initiatives
- 7.14 STAAR Surgical Company
 - 7.14.1 Company Overview
 - 7.14.2 Financial Performance
 - 7.14.3 Product Benchmarking
 - 7.14.4 Strategic Initiatives
- 7.15 SynergEyes, Inc.
 - 7.15.1 Company Overview
 - 7.15.2 Financial Performance
 - 7.15.3 Product Benchmarking
 - 7.15.4 Strategic Initiatives

CHAPTER 8 METHODOLOGY & SCOPE

- 8.1 Research Methodology
- 8.2 Research Scope & Assumptions
- 8.3 List of Data Sources

List Of Tables

LIST OF TABLES

Contact Lenses - Industry Summary & Critical Success Factors (CSFs)
Global Contact Lenses Market (Volume & Revenue), 2012 - 2020
Global Contact Lenses Market Volume by Region, 2012 - 2020 (Million Units)
Global Contact Lenses Market Revenue by Region, 2012 - 2020 (USD Million)
Global Contact Lenses Market Volume by Product, 2012 - 2020 (Million Units)
Global Contact Lenses Market Revenue by Product, 2012 - 2020 (USD Million)
Global Contact Lenses Market Volume by Design, 2012 - 2020 (Million Units)
Global Contact Lenses Market Revenue by Design, 2012 - 2020 (USD Million)
Global Contact Lenses Market Volume by Usage, 2012 - 2020 (Million Units)
Global Contact Lenses Market Revenue by Usage, 2012 - 2020 (USD Million)
Global RGP contact lenses demand (Volume & Revenue), 2012 - 2020
Global RGP contact lenses demand by region (Volume), 2012 - 2020
Global RGP contact lenses demand by region (Revenue), 2012 - 2020
Global soft contact lenses demand (Volume & Revenue), 2012 - 2020
Global soft contact lenses demand by region (Volume), 2012 - 2020
Global soft contact lenses demand by region (Revenue), 2012 - 2020
Global daily disposable contact lenses demand (Volume & Revenue), 2012 - 2020
Global daily disposable contact lenses demand by region (Volume), 2012 - 2020
Global daily disposable contact lenses demand by region (Revenue), 2012 - 2020
Global weekly contact lenses demand (Volume & Revenue), 2012 - 2020
Global weekly contact lenses demand by region (Volume), 2012 - 2020
Global weekly contact lenses demand by region (Revenue), 2012 - 2020
Global monthly contact lenses demand (Volume & Revenue), 2012 - 2020
Global monthly contact lenses demand by region (Volume), 2012 - 2020
Global monthly contact lenses demand by region (Revenue), 2012 - 2020
Global annual contact lenses demand (Volume & Revenue), 2012 - 2020
Global annual contact lenses demand by region (Volume), 2012 - 2020
Global annual contact lenses demand by region (Revenue), 2012 - 2020
Global extended wear contact lenses demand (Volume & Revenue), 2012 - 2020
Global extended wear contact lenses demand by region (Volume), 2012 - 2020
Global extended wear contact lenses demand by region (Revenue), 2012 - 2020
Global unplanned replacement contact lenses demand (Volume & Revenue), 2012 - 2020
Global unplanned replacement contact lenses demand by region (Volume), 2012 - 2020
Global unplanned replacement contact lenses demand by region (Revenue), 2012 -

2020

Global hybrid contact lenses demand (Volume & Revenue), 2012 - 2020
Global hybrid contact lenses demand by region (Volume), 2012 - 2020
Global hybrid contact lenses demand by region (Revenue), 2012 - 2020
Global spherical contact lenses demand (Volume & Revenue), 2012 - 2020
Global spherical contact lenses demand by region (Volume), 2012 - 2020
Global spherical contact lenses demand by region (Revenue), 2012 - 2020
Global toric contact lenses demand (Volume & Revenue), 2012 - 2020
Global toric contact lenses demand by region (Volume), 2012 - 2020
Global toric contact lenses demand by region (Revenue), 2012 - 2020
Global multifocal contact lenses demand (Volume & Revenue), 2012 - 2020
Global multifocal contact lenses demand by region (Volume), 2012 - 2020
Global multifocal contact lenses demand by region (Revenue), 2012 - 2020
Global other contact lenses demand (Volume & Revenue), 2012 - 2020
Global other contact lenses demand by region (Volume), 2012 - 2020
Global other contact lenses demand by region (Revenue), 2012 - 2020
Global corrective contact lenses demand (Volume & Revenue), 2012 - 2020
Global corrective contact lenses demand by region (Volume), 2012 - 2020
Global corrective contact lenses demand by region (Revenue), 2012 - 2020
Global therapeutic contact lenses demand (Volume & Revenue), 2012 - 2020
Global therapeutic contact lenses demand by region (Volume), 2012 - 2020
Global therapeutic contact lenses demand by region (Revenue), 2012 - 2020
Global cosmetic contact lenses demand (Volume & Revenue), 2012 - 2020
Global cosmetic contact lenses demand by region (Volume), 2012 - 2020
Global cosmetic contact lenses demand by region (Revenue), 2012 - 2020
Global prosthetic contact lenses demand (Volume & Revenue), 2012 - 2020
Global prosthetic contact lenses demand by region (Volume), 2012 - 2020
Global prosthetic contact lenses demand by region (Revenue), 2012 - 2020
Global lifestyle-oriented contact lenses demand (Volume & Revenue), 2012 - 2020
Global lifestyle-oriented contact lenses demand by region (Volume), 2012 - 2020
Global lifestyle-oriented contact lenses demand by region (Revenue), 2012 - 2020
Global spectacles frames demand by region (Volume), 2012 - 2020
North America contact lenses market by product (Volume), 2012 - 2020
North America contact lenses market by product (Revenue), 2012 - 2020
North America contact lenses market by design (Volume), 2012 - 2020
North America contact lenses market by design (Revenue), 2012 - 2020
North America contact lenses market by usage (Volume), 2012 - 2020
North America contact lenses market by usage (Revenue), 2012 - 2020
Europe contact lenses market by product (Volume), 2012 - 2020

Europe contact lenses market by product (Revenue), 2012 - 2020
Europe contact lenses market by design (Volume), 2012 - 2020
Europe contact lenses market by design (Revenue), 2012 - 2020
Europe contact lenses market by usage (Volume), 2012 - 2020
Europe contact lenses market by usage (Revenue), 2012 - 2020
Asia Pacific contact lenses market by product (Volume), 2012 - 2020
Asia Pacific contact lenses market by product (Revenue), 2012 - 2020
Asia Pacific contact lenses market by design (Volume), 2012 - 2020
Asia Pacific contact lenses market by design (Revenue), 2012 - 2020
Asia Pacific contact lenses market by usage (Volume), 2012 - 2020
Asia Pacific contact lenses market by usage (Revenue), 2012 - 2020
RoW contact lenses market by product (Volume), 2012 - 2020
RoW contact lenses market by product (Revenue), 2012 - 2020
RoW contact lenses market by design (Volume), 2012 - 2020
RoW contact lenses market by design (Revenue), 2012 - 2020
RoW contact lenses market by usage (Volume), 2012 - 2020
RoW contact lenses market by usage (Revenue), 2012 - 2020

List Of Figures

LIST OF FIGURES

Contact Lenses Market Segmentation

Global Contact Lenses Market (Volume & Revenue), 2012 - 2020

Contact Lenses Value Chain Analysis

Contact Lenses Market Dynamics

Contact Lenses Company Market Share Analysis, 2012

Key Opportunities Prioritized

Industry Analysis - Porter's

Contact Lenses PESTEL Analysis, 2012

Contact Lenses Distribution Channel Analysis

Contact Lenses market share by product, 2012 & 2020

Global RGP contact lenses market demand (Volume & Revenue), 2012 - 2020

Global soft contact lenses market demand (Volume & Revenue), 2012 - 2020

Global hybrid contact lenses market demand (Volume & Revenue), 2012 - 2020

Contact Lenses market share by design, 2012 & 2020

Global spherical contact lenses market demand (Volume & Revenue), 2012 - 2020

Global toric contact lenses market demand (Volume & Revenue), 2012 - 2020

Global multifocal contact lenses market demand (Volume & Revenue), 2012 - 2020

Global other contact lenses market demand (Volume & Revenue), 2012 - 2020

Contact Lenses market share by usage, 2012 & 2020

Global corrective contact lenses market demand (Volume & Revenue), 2012 - 2020

Global therapeutic contact lenses market demand (Volume & Revenue), 2012 - 2020

Global cosmetic contact lenses market demand (Volume & Revenue), 2012 - 2020

Global prosthetic contact lenses market demand (Volume & Revenue), 2012 - 2020

Global lifestyle-oriented contact lenses market demand (Volume & Revenue), 2012 - 2020

Contact Lenses market share by region, 2012 & 2020

North America contact lenses market volume, by product, 2012 - 2020

North America contact lenses market revenue, by product, 2012 - 2020

North America contact lenses market volume, by design, 2012 - 2020

North America contact lenses market revenue, by design, 2012 - 2020

North America contact lenses market volume, by usage, 2012 - 2020

North America contact lenses market revenue, by usage, 2012 - 2020

Europe contact lenses market volume, by product, 2012 - 2020

Europe contact lenses market revenue, by product, 2012 - 2020

Europe contact lenses market volume, by design, 2012 - 2020

Europe contact lenses market revenue, by design, 2012 - 2020
Europe contact lenses market volume, by usage, 2012 - 2020
Europe contact lenses market revenue, by usage, 2012 - 2020
Asia Pacific contact lenses market volume, by product, 2012 - 2020
Asia Pacific contact lenses market revenue, by product, 2012 - 2020
Asia Pacific contact lenses market volume, by design, 2012 - 2020
Asia Pacific contact lenses market revenue, by design, 2012 - 2020
Asia Pacific contact lenses market volume, by usage, 2012 - 2020
Asia Pacific contact lenses market revenue, by usage, 2012 - 2020
RoW contact lenses market volume, by product, 2012 - 2020
RoW contact lenses market revenue, by product, 2012 - 2020
RoW contact lenses market volume, by design, 2012 - 2020
RoW contact lenses market revenue, by design, 2012 - 2020
RoW contact lenses market volume, by usage, 2012 - 2020
RoW contact lenses market revenue, by usage, 2012 - 2020

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