

Consumer Network Attached Storage (NAS) Market Analysis by End-user (Home, Business), By Design (1-Bay, 2-Bays, 4-Bays, 5-Bays, 6-Bays, Above 6 Bays) and By Region, And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/CF15A271E45EN.html>

Date: June 2017

Pages: 84

Price: US\$ 4,950.00 (Single User License)

ID: CF15A271E45EN

Abstracts

The global consumer NAS market is expected to reach USD 8.20 billion by 2025, according to a new report by Grand View Research, Inc. Globally growing demand for efficient data backup systems, speedy data transfer, and cost-effective storage systems are some of the key drivers for the consumer network attached storage market. Home segment is one of the largest segment in 2016 and is expected to maintain a high growth rate over the forecast period. The deployment of network attached storage in small and medium businesses is expected to drive the Consumer NAS market.

The growth of consumer Network Attached Storage market is primarily driven due to the low cost of product and easy installation, along with network sharing of data, which enhances the user's accessibility of data among the in-house or office network. Innovative solution offerings such as cloud backup offerings which can be integrated with the consumer Network Attached Storage system further drives the demand for consumer NAS market. The increase in purchasing power of individuals due to growth in disposable income is expected to fuel the growth of the consumer NAS market. The modern-age population is becoming more tech savvy and acceptable toward technologically advanced products that promote. Furthermore, increase in the data such as movies, photos among the individuals which need to be stored are some of the major factors driving the growth of the Consumer NAS market.

2-Bays design are expected to observe the fastest growth over the next nine years. It has been evident that the home segment of consumer network attached storage devices will increase in U.S. and Europe, which is expected to boost the market

demand over the forecast period.

Further key findings from the report suggest

The increasing need data storage, data management and data sharing is expected to drive the global market demand of consumer NAS market

Business segment emerged as the largest end user segment in 2016 and is estimated to grow by CAGR of 15.4% by 2025

Global Consumer NAS demand of 4-Bays design segment is expected to witness the largest growth over the years.

The 2-Bays in design segment is estimated to grow at a CAGR of 16.9% CAGR by 2025

The industry in Asia Pacific is projected to witness substantial growth over the next decade owing to various developments across major economies. The regional market is expected to grow at a CAGR of 18.8 % from 2016 to 2025

Key players including Western Digital Corporation, Netgear Inc, Synology Inc., QNAP Systems, Inc., Asustor Inc, Buffalo America Inc.,ZyXEL Communications Inc, and Thecus Technology Corporation dominated the global Consumer NAS market

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Consumer NAS - Industry Snapshot & Key Buying Criteria, 2016 - 2025

CHAPTER 3 CONSUMER NAS INDUSTRY OUTLOOK

- 3.1 Market Segmentation & Scope
- 3.2 Consumer NAS Market Size and Growth Prospects
- 3.3 Consumer NAS - Value Chain Analysis
- 3.4 Market Dynamics
 - 3.4.1 Market driver analysis
 - 3.4.1.1 Increase in disposable income among the tech-savvy population
 - 3.4.1.2 Increasing in Data which need to be analyzed
 - 3.4.2 Market restraint analysis
 - 3.4.2.1 Increasing Cloud storage offerings
 - 3.4.2.2 Currency rate fluctuations effecting companies' revenues
- 3.5 Key Opportunities – Prioritized
- 3.6 Consumer NAS Market - Key Company Analysis, 2016
 - 3.6.1 Key company analysis, 2016
- 3.7 Industry Analysis - Porter's
- 3.8 Consumer NAS - PEST Analysis

CHAPTER 4 CONSUMER NAS MARKET: END-USER ESTIMATES & TREND ANALYSIS

- 4.1 Consumer NAS Market: End-User Analysis
 - 4.1.1 Home
 - 4.1.2 Business

CHAPTER 5 CONSUMER NAS MARKET: DESIGN ESTIMATES & TREND ANALYSIS

5.1 Consumer NAS Market: Design Analysis

5.1.1 1-Bay

5.1.2 2-Bays

5.1.3 4-Bays

5.1.4 5-Bays

5.1.5 6-Bays

5.1.6 Above 6-Bays

CHAPTER 6 CONSUMER NAS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1 Consumer NAS Market Share by Region, 2016 & 2025

6.2 North America

6.2.1 North America marketplace: Key takeaways

6.2.2 North America consumer NAS market, 2014 - 2025

6.2.3 U.S.

6.2.4 Canada

6.2.5 Mexico

6.3 Europe

6.3.1 Europe marketplace: Key takeaways

6.3.2 Germany

6.3.3 U.K.

6.3.4 France

6.4 Asia Pacific

6.4.1 Asia Pacific marketplace: Key takeaways

6.4.2 China

6.4.3 Japan

6.4.4 India

6.5 South America

6.5.1 South America marketplace: Key takeaways

6.5.2 Brazil

6.5.3 Rest of South America

6.6 Middle East & Africa (MEA)

6.6.1 MEA marketplace: Key takeaways

CHAPTER 7 COMPETITIVE LANDSCAPE

7.1 Company Profiles

7.1.1 Western Digital Corporation

7.1.1.1 Company overview

7.1.1.2 Financial performance

7.1.1.3 Product benchmarking

7.1.1.4 Recent developments

7.1.2 Netgear Inc

7.1.2.1 Company overview

7.1.2.2 Financial performance

7.1.2.3 Product benchmarking

7.1.2.4 Recent developments

7.1.3 Synology Inc

7.1.3.1 Company overview

7.1.3.2 Financial performance

7.1.3.3 Product benchmarking

7.1.3.4 Recent developments

7.1.4 QNAP Systems, Inc

7.1.4.1 Company overview

7.1.4.2 Product benchmarking

7.1.4.3 Recent developments

7.1.5 ASUSTOR Inc.

7.1.5.1 Company overview

7.1.5.2 Product benchmarking

7.1.5.3 Recent developments

7.1.6 Buffalo America Inc

7.1.6.1 Company overview

7.1.6.2 Financial performance

7.1.6.3 Product benchmarking

7.1.6.4 Recent developments

7.1.7 ZyXEL Communications Inc.

7.1.7.1 Company overview

7.1.7.2 Financial performance

7.1.7.3 Product benchmarking

7.1.7.4 Recent developments

7.1.8 Thecus Technology Corporation

7.1.8.1 Company overview

7.1.8.2 Product benchmarking

7.1.8.3 Recent developments

List Of Tables

LIST OF TABLES

- Table 1 Consumer NAS- Industry snapshot & critical success factor, 2016 - 2025
- Table 2 Global Consumer NAS market, 2014 - 2025 (USD Million)
- Table 3 Global Consumer NAS market estimates and forecasts by End-user, 2014 - 2025 (USD Million)
- Table 4 Global Consumer NAS market estimates and forecasts by Design, 2014 - 2025 (USD Million)
- Table 5 Global Consumer NAS market estimates and forecasts by region, 2014 - 2025 (USD Million)
- Table 6 Key company analysis
- Table 7 Consumer NAS market by Home, 2014 - 2025 (USD Million)
- Table 8 Global home consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 9 Consumer NAS market by business, 2014 - 2025 (USD Million)
- Table 10 Global business consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 11 Consumer NAS market by 1-bay, 2014 - 2025 (USD Million)
- Table 12 Global 1-bay consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 13 Consumer NAS market by 2-bay, 2014 - 2025 (USD Million)
- Table 14 Global 2-bay consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 15 Consumer NAS market by 4-bay, 2014 - 2025 (USD Million)
- Table 16 Global 4-bay consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 17 Consumer NAS market by 5-bay, 2014 - 2025 (USD Million)
- Table 18 Global 5-bay consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 19 Consumer NAS market by 6-bay, 2014 - 2025 (USD Million)
- Table 20 Global 6-bay consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 21 Consumer NAS market by above 6 bays, 2014 - 2025 (USD Million)
- Table 22 Global above 6 bays consumer NAS market by region, 2014 - 2025 (USD Million)
- Table 23 North America consumer NAS market, 2014 - 2025 (USD Million)
- Table 24 North America consumer NAS market by end-user, 2014 - 2025 (USD Million)
- Table 25 U.S. consumer NAS market, 2014 - 2025 (USD Million)
- Table 26 U.S. Consumer NAS market by End-User, 2014 - 2025 (USD Million)
- Table 27 U.S. Consumer NAS market by Design, 2014 - 2025 (USD Million)
- Table 28 Canada consumer NAS market, 2014 - 2025 (USD Million)
- Table 29 Canada Consumer NAS market by End-User, 2014 - 2025 (USD Million)
- Table 30 Canada Consumer NAS market by Design, 2014 - 2025 (USD Million)
- Table 31 Mexico consumer NAS market, 2014 - 2025 (USD Million)

Table 32 Mexico Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 33 Mexico Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 34 Europe consumer NAS market, 2014 - 2025 (USD Million)

Table 35 Europe consumer NAS market by end-user, 2014 - 2025 (USD Million)

Table 36 Europe consumer NAS market by design, 2014 - 2025 (USD Million)

Table 37 Europe Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 38 Germany consumer NAS market, 2014 - 2025 (USD Million)

Table 39 Germany Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 40 Germany Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 41 UK consumer NAS market, 2014 - 2025 (USD Million)

Table 42 UK Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 43 UK Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 44 France consumer NAS market, 2014 - 2025 (USD Million)

Table 45 France Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 46 France Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 47 Asia Pacific consumer NAS market by end-user, 2014 - 2025 (USD Million)

Table 48 Asia Pacific consumer NAS market by design, 2014 - 2025 (USD Million)

Table 49 Asia Pacific Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 50 China consumer NAS market, 2014 - 2025 (USD Million)

Table 51 China Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 52 China Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 53 Japan consumer NAS market, 2014 - 2025 (USD Million)

Table 54 Japan Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 55 Japan Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 56 India consumer NAS market, 2014 - 2025 (USD Million)

Table 57 India Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 58 India Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 59 South America consumer NAS market by end-user, 2014 - 2025 (USD Million)

Table 60 South America consumer NAS market by design, 2014 - 2025 (USD Million)

Table 61 South America Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 62 Brazil consumer NAS market, 2014 - 2025 (USD Million)

Table 63 Brazil Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 64 Brazil Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 65 Rest of South America consumer NAS market, 2014 - 2025 (USD Million)

Table 66 Rest of South America Consumer NAS market by End-User, 2014 - 2025 (USD Million)

Table 67 Rest of South America Consumer NAS market by Design, 2014 - 2025 (USD Million)

Table 68 MEA consumer NAS market by end-user, 2014 - 2025 (USD Million)

Table 69 MEA consumer NAS market by design, 2014 - 2025 (USD Million)

Table 70 MEA Consumer NAS market by End-User, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

Fig. 1 Market segmentation & scope

Fig. 2 Consumer NAS market size and growth prospects 2014 - 2025 (Revenue in USD Million)

Fig. 3 Consumer NAS - Value chain analysis

Fig. 4 Market dynamics

Fig. 5 Key opportunities prioritized

Fig. 6 Porter's five forces analysis

Fig. 7 Consumer NAS - PEST analysis

Fig. 8 Consumer NAS market: End-user analysis

Fig. 9 Consumer NAS market: Design analysis

Fig. 10 Regional marketplace: Key takeaways

Fig. 11 Regional outlook, 2015 & 2025

Fig. 12 North America marketplace: Key takeaways

Fig. 13 Europe marketplace: Key takeaways

Fig. 14 Asia Pacific marketplace: Key takeaways

Fig. 15 South America marketplace: Key takeaways

Fig. 16 MEA marketplace: Key takeaways

I would like to order

Product name: Consumer Network Attached Storage (NAS) Market Analysis by End-user (Home, Business), By Design (1-Bay, 2-Bays, 4-Bays, 5-Bays, 6-Bays, Above 6 Bays) and By Region, And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/CF15A271E45EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF15A271E45EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970