

# **Consumer Electronics Market Size, Share, & Trends Analysis Report By Sales Channel (Online, Offline), By Product (Smartphones, Tablets, Desktops, Laptops/Notebooks, Digital Cameras), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/C944FE287965EN.html>

Date: January 2025

Pages: 180

Price: US\$ 4,950.00 (Single User License)

ID: C944FE287965EN

## **Abstracts**

This report can be delivered to the clients within 4 Business Days

### **Consumer Electronics Market Growth & Trends**

The global consumer electronics market size is estimated to reach USD 1,782.60 billion by 2030, expanding at a CAGR of 6.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. Recent technological advancements have led to the miniaturization of smart devices, and are expected to be key factors driving the consumer electronics industry. High investment, availability of cost effective devices due to mass production, and a range of diverse applications are also expected to be the key growth drivers.

Consumers are narrowing their technology interest to devices that offer multiple functions. Single-function products such as portable music players, digital cameras, etc. have witnessed considerable decline owing to the advent of multi-function devices. For example, there has been a considerable rise in smartphone ownership in 2013, while ownership of digital cameras has declined. End users have become more platform-agnostic as they are open to experimenting with different platforms such as Windows, Android and iOS, which is also expected to catapult consumer electronics market demand over the forecast period.

Increasing penetration of BYOD has presented growth avenues. Long-battery life,

processors and large screens along with other value-added features is also expected to favorably impact personal electronics market growth over the next few years. Consumer electronics manufacturers focus on gaining a level of insight into service adoption on smartphones and related pricing strategies to target end users.

## Consumer Electronics Market Report Highlights

The smartphones segment captured the largest revenue share and is estimated to register the fastest growth over the forecast period, which may be attributed to increased emphasis on devices integrating several advanced features such as audio, GPS and high-end cameras. Emerging concepts such as pervasive computing along with several communication technologies, including 4G/5G LTE are also expected to drive demand.

The tablets segment is estimated to significantly grow over the forecast period. Introducing new innovative and smarter tablets with extensive input capabilities offers growth opportunities for the market.

Digital camera market sales may witness a decline over the next few years. Consumer preference for devices such as smartphones that offer multi-functionality is expected to hinder the digital camera market.

Asia Pacific consumer electronics market captured sizable volume share, which can be primarily attributed to high demand in China and India as well as considerable product penetration in the region.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
  - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. Country Based Segment Share Calculation
- 1.8. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. CONSUMER ELECTRONICS MARKET VARIABLES, TRENDS, & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis
  - 3.2.2. Market Restraint Analysis
  - 3.2.3. Industry Challenge
- 3.3. Consumer Electronics Market Analysis Tools
  - 3.3.1. Industry Analysis - Porter's
    - 3.3.1.1. Bargaining power of the suppliers
    - 3.3.1.2. Bargaining power of the buyers
    - 3.3.1.3. Threats of substitution
    - 3.3.1.4. Threats from new entrants
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political landscape
    - 3.3.2.2. Economic and social landscape
    - 3.3.2.3. Technological landscape

### 3.4. Pain Point Analysis

## **CHAPTER 4. CONSUMER ELECTRONICS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

### 4.1. Segment Dashboard

### 4.2. Consumer Electronics Market: Product Movement Analysis, 2024 & 2030 (USD Billion)

### 4.3. Laptops/Notebooks

#### 4.3.1. Laptops/Notebooks Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.4. Smartphones

#### 4.4.1. Smartphones Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.5. Desktops

#### 4.5.1. Desktops Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.6. Tablets

#### 4.6.1. Tablets Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.7. Digital Cameras

#### 4.7.1. Digital Cameras Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.8. Hard Disk Drives

#### 4.8.1. Hard Disk Drives Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.9. Television

#### 4.9.1. Television Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 4.10. E-readers

#### 4.10.1. E-readers Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

## **CHAPTER 5. CONSUMER ELECTRONICS MARKET: SALES CHANNEL ESTIMATES & TREND ANALYSIS**

### 5.1. Segment Dashboard

### 5.2. Consumer Electronics Market: Sales Channel Movement Analysis, 2024 & 2030 (USD Billion)

### 5.3. Offline

#### 5.3.1. Offline Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

### 5.4. Online

#### 5.4.1. Online Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Billion)

## **CHAPTER 6. CONSUMER ELECTRONICS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 6.1. Consumer Electronics Market Share, By Region, 2024 & 2030, USD Billion

#### 6.2. North America

##### 6.2.1. North America Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.2.2. U.S.

##### 6.2.2.1. U.S. Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.2.3. Canada

##### 6.2.3.1. Canada Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.2.4. Mexico

##### 6.2.4.1. Mexico Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.3. Europe

##### 6.3.1. Europe Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.3.2. UK

##### 6.3.2.1. UK Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.3.3. Germany

##### 6.3.3.1. Germany Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.3.4. France

##### 6.3.4.1. France Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.4. Asia Pacific

##### 6.4.1. Asia Pacific Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.4.2. China

##### 6.4.2.1. China Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

##### 6.4.3. Japan

##### 6.4.3.1. Japan Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.4.4. India

6.4.4.1. India Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.4.5. South Korea

6.4.5.1. South Korea Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.4.6. Australia

6.4.6.1. Australia Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.5. Latin America

6.5.1. Latin America Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.5.2. Brazil

6.5.2.1. Brazil Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.6. Middle East and Africa

6.6.1. Middle East and Africa Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.6.2. UAE

6.6.2.1. UAE Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.6.3. KSA

6.6.3.1. KSA Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

#### 6.6.4. South Africa

6.6.4.1. South Africa Consumer Electronics Market Estimates and Forecasts, 2018 - 2030 (USD Billion)

## CHAPTER 7. COMPETITIVE LANDSCAPE

### 7.1. Company Categorization

### 7.2. Market Share/Ranking Analysis

### 7.3. Company Heat Map Analysis

### 7.4. Company Profiles/Listing

#### 7.4.1. Acer Inc.

##### 7.4.1.1. Participant's Overview

##### 7.4.1.2. Financial Performance

##### 7.4.1.3. Product Benchmarking

##### 7.4.1.4. Strategic Initiatives

#### 7.4.2. Apple Inc.

##### 7.4.2.1. Participant's Overview

##### 7.4.2.2. Financial Performance

##### 7.4.2.3. Product Benchmarking

##### 7.4.2.4. Strategic Initiatives

#### 7.4.3. ASUSTeK Computer Inc.

##### 7.4.3.1. Participant's Overview

##### 7.4.3.2. Financial Performance

##### 7.4.3.3. Product Benchmarking

##### 7.4.3.4. Strategic Initiatives

#### 7.4.4. Canon Inc.

##### 7.4.4.1. Participant's Overview

##### 7.4.4.2. Financial Performance

##### 7.4.4.3. Product Benchmarking

##### 7.4.4.4. Strategic Initiatives

#### 7.4.5. Dell Technologies

##### 7.4.5.1. Participant's Overview

##### 7.4.5.2. Financial Performance

##### 7.4.5.3. Product Benchmarking

##### 7.4.5.4. Strategic Initiatives

#### 7.4.6. Google LLC

##### 7.4.6.1. Participant's Overview

##### 7.4.6.2. Financial Performance

##### 7.4.6.3. Product Benchmarking

##### 7.4.6.4. Strategic Initiatives

#### 7.4.7. Hewlett Packard Enterprise Development LP

##### 7.4.7.1. Participant's Overview

##### 7.4.7.2. Financial Performance

##### 7.4.7.3. Product Benchmarking

##### 7.4.7.4. Strategic Initiatives

#### 7.4.8. HTC Corporation

##### 7.4.8.1. Participant's Overview

##### 7.4.8.2. Financial Performance

##### 7.4.8.3. Product Benchmarking

##### 7.4.8.4. Strategic Initiatives

#### 7.4.9. Huawei Technologies Co., Ltd.

##### 7.4.9.1. Participant's Overview

##### 7.4.9.2. Financial Performance

##### 7.4.9.3. Product Benchmarking

- 7.4.9.4. Strategic Initiatives
- 7.4.10. Lenovo
  - 7.4.10.1. Participant's Overview
  - 7.4.10.2. Financial Performance
  - 7.4.10.3. Product Benchmarking
  - 7.4.10.4. Strategic Initiatives
- 7.4.11. LG Electronics
  - 7.4.11.1. Participant's Overview
  - 7.4.11.2. Financial Performance
  - 7.4.11.3. Product Benchmarking
  - 7.4.11.4. Strategic Initiatives
- 7.4.12. Micromax
  - 7.4.12.1. Participant's Overview
  - 7.4.12.2. Financial Performance
  - 7.4.12.3. Product Benchmarking
  - 7.4.12.4. Strategic Initiatives
- 7.4.13. Motorola Mobility LLC
  - 7.4.13.1. Participant's Overview
  - 7.4.13.2. Financial Performance
  - 7.4.13.3. Product Benchmarking
  - 7.4.13.4. Strategic Initiatives
- 7.4.14. Nikon
  - 7.4.14.1. Participant's Overview
  - 7.4.14.2. Financial Performance
  - 7.4.14.3. Product Benchmarking
  - 7.4.14.4. Strategic Initiatives
- 7.4.15. Panasonic Holdings Corporation
  - 7.4.15.1. Participant's Overview
  - 7.4.15.2. Financial Performance
  - 7.4.15.3. Product Benchmarking
  - 7.4.15.4. Strategic Initiatives
- 7.4.16. Samsung Electronics Co., Ltd.
  - 7.4.16.1. Participant's Overview
  - 7.4.16.2. Financial Performance
  - 7.4.16.3. Product Benchmarking
  - 7.4.16.4. Strategic Initiatives
- 7.4.17. Seagate Technology LLC
  - 7.4.17.1. Participant's Overview
  - 7.4.17.2. Financial Performance



- 7.4.17.3. Product Benchmarking
- 7.4.17.4. Strategic Initiatives
- 7.4.18. Sony Corporation
  - 7.4.18.1. Participant's Overview
  - 7.4.18.2. Financial Performance
  - 7.4.18.3. Product Benchmarking
  - 7.4.18.4. Strategic Initiatives
- 7.4.19. Toshiba Corporation
  - 7.4.19.1. Participant's Overview
  - 7.4.19.2. Financial Performance
  - 7.4.19.3. Product Benchmarking
  - 7.4.19.4. Strategic Initiatives
- 7.4.20. ZTE Corporation
  - 7.4.20.1. Participant's Overview
  - 7.4.20.2. Financial Performance
  - 7.4.20.3. Product Benchmarking
  - 7.4.20.4. Strategic Initiatives

## I would like to order

Product name: Consumer Electronics Market Size, Share, & Trends Analysis Report By Sales Channel (Online, Offline), By Product (Smartphones, Tablets, Desktops, Laptops/Notebooks, Digital Cameras), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/C944FE287965EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C944FE287965EN.html>