

# Construction Nails Market Size, Share & Trends Analysis Report By Material (Stainless Steel, Carbon Steel), By Application, By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa), And Segment Forecasts, 2024 - 2030

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## Abstracts

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### Construction Nails Market Growth & Trends

The global Construction Nails market size is expected to reach USD 14.71 billion by 2030, registering a CAGR of 4.7% during the forecast period, according to a new report by Grand View Research, Inc. This growth can be attributed to the increasing use of wood in construction applications in countries across the world owing to the prevailing trend of developing sustainable and green buildings. Furthermore, the utilization of wood in construction applications is cost-effective and results in low carbon emissions.

As construction nails, especially stainless steel nails, are increasingly used in wood-based construction owing to their strength and corrosion-resistant properties, the surge in the development of wood-based sustainable and green buildings is expected to fuel the growth of the market for these nails over the forecast period.

The global construction industry is also witnessing significant growth owing to rising public and private investments in the development of infrastructure related to transport, residential spaces, and commercial buildings. Factors such as the growing global population, rising per capita income of people in countries such as the U.S., Mexico, India, and China, and ongoing urbanization are fueling the construction of

residential and non-residential spaces worldwide. This, in turn, is expected to drive the global demand for the product in the coming years.

The risen demand for seismic-resistant houses in regions such as North America to mitigate the risks of earthquakes is also driving the construction of lightweight wood-based structures as wood is flexible and can withstand the impact of low-intensity earthquakes and light tornadoes. Since construction nails are increasingly used to fix wooden structures and hold different materials together using friction in the axial direction and shear strength in the lateral direction, it is expected to drive the growth of the market for them during the forecast period.

The fluctuating raw material prices often lead to variations in the prices of construction nails. Furthermore, the availability of raw materials in various countries around the globe, as well as applicable government policies, is likely to influence the raw material prices. Raw material suppliers often supply steel with coatings or plating of zinc, chromium, cadmium, and nickel, primarily for additional protection by the client requirements, which is anticipated to further increase the raw material prices.

The manufacturers in the market for construction nails cater to the demand of end users in various ways. The majority of the players distribute their products through distributors, sales offices, and sales representatives spread across different regions across the globe. The manufacturers' products are also showcased on the online portals of third-party distributors. The end-to-end distribution route is thereafter in charge of the third-party distributors. This helps manufacturing companies to mainly focus on product development and quality.

### Construction Nails Market Report Highlights

The stainless steel segment is expected to grow at a CAGR of 4.7% over the forecast period. Stainless steel is an expensive raw material, resulting in comparatively higher prices for end products such as nails. However, these nails offer a long-lasting solution with minimal maintenance requirements. Additionally, recycling stainless-steel nails is also considered to be an easy process. These factors are expected to fuel the global demand for stainless steel nails for usage in various construction projects

Concrete construction dominated the market with a revenue share of 59.5% in 2023. Concrete is the most common material used in construction projects. The material is made by mixing several other materials such as water, gravel, stones, cement, and aggregates. These materials together result in long-lasting building solutions. Furthermore, concrete is also highly preferred in the construction of sidewalks, garages, basements, driveways, columns, manholes, and beams on account of its superior strength

The Central & South America region is expected to grow at a healthy rate over the forecast period. Emerging economies, such as Argentina, Brazil, and Peru are witnessing population growth coupled with rapid urbanization. These factors are triggering the construction of residential and commercial units in Central & South America, thereby fueling the product demand.

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