

Connected Gym Equipment Market Size, Share & Trends Analysis Report By Product (Cardiovascular Training Equipment, Strength Training Equipment), By Application (Business-to-Consumer, Business-to-Business), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global connected gym equipment market size was estimated at USD 2,754.7 million in 2024 and is projected to reach USD 14,027.3 million by 2033, growing at a CAGR of 21.1% from 2025 to 2033. The industry is driven by rising health consciousness, accelerated home-fitness adoption post-pandemic, and advancements in technology, particularly AI/ML, IoT, and integration with wearables.

These innovations enable personalized, data-driven workout experiences and interactive features such as virtual and augmented reality. Subscription-based platforms, gamified workouts, and integration with corporate wellness programs enhance user engagement and retention. Rapid urbanization and increasing disposable incomes, especially in emerging markets, are fueling demand. However, barriers such as high equipment costs, data privacy concerns, and limited internet infrastructure continue to challenge widespread adoption.

The growth is driven by increasing consumer demand for convenient, personalized, and engaging workout experiences. Integration of AI, IoT, and real-time tracking technologies enables users to monitor performance metrics, receive virtual coaching, and follow adaptive training programs from home or on the go. Rising health awareness, fast-paced lifestyles, and the growing popularity of hybrid fitness models are accelerating adoption. Smart cardio equipment is becoming the preferred choice across

residential and commercial settings, offering scalable, interactive solutions that align with modern fitness expectations.

A key trend in this market is the rise of hyper-personalization, where fitness content and routines are tailored to individual needs using advanced analytics and biometric tracking. The convergence of fitness with entertainment, such as gamified workouts and virtual reality experiences, is making fitness more immersive and motivating.

Global Connected Gym Equipment Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global connected gym equipment market report based on product, application, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Cardiovascular Training Equipment

- Smart Treadmills

- Smart Bikes

- Connected Rowers

- Others (Elliptical Trainers, Stair Climbers, etc.)

Strength Training Equipment

Functional Training Equipment

Application Outlook (Revenue, USD Million, 2021 - 2033)

- Business-to-Consumer (B2C)

- Business-to-Business (B2B)

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

Japan

China

India

Central & South America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

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