

Companion Animal Rehabilitation Services Market Size, Share & Trends Analysis Report By Animal (Dogs, Cats, Others), By Therapy (Therapeutic Exercises, Manual, Hydrotherapy, Hot & Cold), By Indication, By End-use, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/C8A304D980F9EN.html>

Date: February 2025

Pages: 130

Price: US\$ 5,950.00 (Single User License)

ID: C8A304D980F9EN

Abstracts

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Companion Animal Rehabilitation Services Market Growth & Trends

The global companion animal rehabilitation services market size is estimated to reach USD 1,219.85 million by 2030, registering a CAGR of 11.77% from 2025 to 2030, according to a new report by Grand View Research, Inc. The rise in number of veterinary rehabilitators, growing prevalence of orthopedic and musculoskeletal problems in pet animals, significant pet ownership rates, rising pet humanization trends, and increased awareness among pet parents regarding the advantages of drug-free and non-invasive rehabilitation treatments are some of the factors driving the market growth.

Rehabilitation services are highly considered for companion animals to provide them numerous benefits such as improved coordination & balance, increased range of motion, increased muscle strength, weight loss for obese pets, and reduced pain or inflammation post-surgery, among others. The major goal of physical rehabilitation in pet cats and dogs is to speed healing, decrease pain or discomfort, and improve their well-being. Several pet care centers are offering advanced rehab services with a wide range of programs, to aid animals to recover from injury, chronic diseases, and surgery.

Pet rehabilitation therapies have evolved in the past few years, from being a niche

service is becoming a popular veterinary treatment option. It utilizes a range of non-invasive techniques to improve pets' overall health and mobility with directed exercises. Due to its growing availability & awareness in both developed & emerging economies, rehabilitation services are offered significantly in animals similar to humans. Dogs and horses involved in sporting activities are widely known to benefit from rehabilitation services with high patient compliance. Although pet rehabilitation therapies have been in the industry for a longer time, the demand has recently increased due to its advancing treatments, independently or together with several other therapies, to maximize the benefits.

As per an article published in February 2022 by the College of Veterinary Medicines in the U.S., over half of the total pet population in the country is estimated to be geriatric. A sizeable portion of these animals is considered to have mobility issues and other chronic conditions like arthritis as they reach the end of their expected lifespan. Therefore, most pet parents prefer the option of rehabilitation when their senior pets start to become a little stiffer while moving around or getting up. According to The Valley Animal Rehabilitation, elderly pets are more prone to gain weight owing to their low mobility, thereby leading to obesity, heart problems, or diabetes. Rehab techniques such as hydrotherapy can help animals lose weight and prevent such deadly conditions at early stages.

The market was negatively impacted during the COVID-19 pandemic owing to the closure of rehab centers with limited access to pet care. The announcement of nationwide lockdowns and movement restrictions led pet rehabilitators and animal owners to face obstacles in obtaining non-invasive therapies during the year 2020. However, the market quickly recovered in the following year with ease of restrictions coupled with increased pet adoption & ownership rates.

Additionally, the market for companion animal rehabilitation services is further propelled by the large presence of pet physical therapy centers in developed regions. For instance, Beach Animal Rehabilitation Center in the U.S. offers top-rated rehabilitation therapies such as underwater or ground treadmills, acupuncture, and guided exercises for cats and dogs. Similarly, several other players in the market are striving to enhance the well-being of companion animals, benefiting from a pain-free life.

Companion Animal Rehabilitation Services Market Report Highlights

By animal, the dogs segment held the largest market share of 54.73% in 2024, driven by the high prevalence of orthopedic and age-related conditions in dogs, as well as their increasing adoption worldwide.

The cats segment is expected to register the fastest CAGR of 12.64% during the forecast period, attributed to the increasing

awareness of feline-specific health needs and a rising prevalence of chronic conditions among cats.

Based on end-use, the veterinary rehab centers & hospitals segment dominated the market in 2024, due to a growing number of veterinary rehab centers and hospitals worldwide with advanced cutting-edge infrastructures.

The rescue & shelter homes segment is projected to grow at the fastest CAGR of 12.52% over the forecast period, driven by the increasing intake of animals and their prolonged stays in shelters.

In 2024, the North America region held the largest share with a revenue share of 40.90%.

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