

Companion Animal PoC Blood Testing Market Size, Share & Trends Analysis Report By Product (Instruments, Consumables & Reagents), By Testing Category, By Animal (Dogs, Cats, Horses), By End Use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global companion animal point of care blood testing market size was valued at USD 1.0 billion in 2025 and is projected to grow from USD 1.1 billion in 2026 to USD 2.2 billion by 2033, at a CAGR of 9.5% from 2026 to 2033. The North America market held the largest revenue share of 38.9% in 2025. The market is driven by rising companion animal ownership, increasing pet healthcare expenditure, and growing demand for rapid, accurate point of care diagnostics.

In addition, the expanding prevalence of chronic, infectious, endocrine, renal, and metabolic diseases is accelerating routine blood testing. Other factors contributing to the market include the adoption of preventive healthcare, expanding veterinary clinic networks, faster treatment initiation, increasing awareness of early disease detection, and continuous product innovation by leading diagnostic companies, which are further strengthening global market growth.

Global Companion Animal PoC Blood Testing Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global companion animal PoC blood testing market report based on product, testing category, animal, end

use, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Instruments

Biochemistry Analyzers

Immunoassay Analyzers

Consumables & Reagents

Biochemistry Analyzers

Immunoassay Analyzers

Testing Category Outlook (Revenue, USD Million, 2021 - 2033)

Clinical Chemistry/Biochemistry Testing

Liver Function Testing

Kidney Function Testing

Electrolyte Testing

Metabolic Panels

Immunoassay Testing

Infectious Disease Immunoassays

Non-Infectious Immunoassays

Thyroid Hormone Testing

Cardiac Marker Testing

Endocrine Biomarker Testing

Inflammatory Marker Testing

Animal Outlook (Revenue, USD Million, 2021 - 2033)

Dogs

Cats

Horses

Other Companion Animals

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals & Clinics

Reference Laboratories

Academic & Research Institutes

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Norway

Sweden

Denmark

Asia Pacific

Japan

India

China

South Korea

Thailand

Australia

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

UAE

Kuwait

Oman

Qatar

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