

Commercial Outdoor Furniture Market Size, Share & Trends Analysis Report By Product (Seating Sets, Loungers, Dining Sets, Chairs, Table), By End Use, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global commercial outdoor furniture market size was estimated at USD 21.60 billion in 2024 and is projected to reach USD 37.77 billion by 2033, growing at a CAGR of 6.6% from 2025 to 2033. Increasing volumes of commercial construction worldwide are a direct growth lever for the commercial outdoor furniture industry because new hotels, restaurants, malls, office campuses, and mixed-use developments inherently require exterior fit-outs and amenity spaces.

As developers and operators add terraces, rooftop bars, streetscape retail, plazas, and landscaped courtyards to enhance property appeal and drive higher foot traffic, procurement cycles now include larger budgets for durable, design-forward outdoor dining sets, lounge systems, shade structures, and hard-wearing benches tailored to commercial use. This qualitative shift from treating outdoor areas as peripheral to making them central revenue-generating spaces raises average order values and shortens replacement cycles for commercial-grade furnishings.

The commercial outdoor furniture industry has been considerably impacted by the increase in sports and athletic activities, which has increased consumer demand for customized insoles that improve performance and comfort and help reduce the risk of injury. The popularity and participation in sports and fitness activities have significantly increased over the past few decades. According to the Sports & Fitness Industry Association (SFIA), in 2024, the team sports category shows that there were roughly 8 million more team sports participants in 2023 than in 2022, an 11% increase.

The global hotel construction pipeline (a key subset of commercial construction) reached 15,820 projects representing 2,438,189 rooms in Q4 2024, marking a 4% increase in project count and a 3% increase in rooms year-on-year. In Q2 2025, the pipeline rose further to 15,871 projects/2,436,225 rooms, up 3% by projects and 2% by rooms YoY. These robust growth rates illustrate how commercial building starts are on an upward trajectory, which will drive demand for outdoor furnishings in hospitality and other commercial segments.

Beyond hospitality, the recovery in the tourism sector also stimulates the construction of resorts, outdoor public space amenities, and recreation zones, generating demand for commercial-grade outdoor furniture. For instance, global international tourist arrivals reached 1.4 billion in 2024, an approximate 11% increase over 2023, underlining the rebound of resort and hospitality infrastructure worldwide. As these venues compete for visitor attention, they invest in enhanced outdoor dining, lounge, poolside, and garden seating solutions, again bolstering the outdoor furniture market.

The higher commercial construction starts, especially in hospitality and mixed-use real estate, create predictable, measurable demand uplifts for commercial outdoor furniture through new project outfitting, retrofit waves, and ongoing replacement cycles. The recent year-on-year growth in hotel pipeline projects and rooms provides strong statistical backing, while the qualitative narrative of experience economy, amenity-driven design, and outdoor-space monetization offers the reasoning for why outdoor furniture demand scales with construction activity.

Global Commercial Outdoor Furniture Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the global commercial outdoor furniture market report based on the product, end use, distribution channel, and region

Product Outlook (Revenue, USD Million, 2021 - 2033)

Seating Sets

Loungers

Dining Sets

Chairs

Table

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Corporate Offices

Hotels & Hospitality

Multi-Family Housing

Educational Institutions

Senior Living & Care Centers

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Direct Sales

Distributors/Wholesalers

Contractors

E-Commerce/Online

Others

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East and Africa (MEA)

South Africa

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