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Colorectal Cancer Diagnostics Market Size, Share & Trends Analysis Report By Product (Diagnostic Kits & Assays, Instruments & Systems, Reagents & Consumables), By Test Type, By Cancer Type, By End-use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global colorectal cancer diagnostics market size was estimated at USD 9.53 billion in 2025 and is projected to reach USD 14.39 billion by 2033, growing at a CAGR of 5.34% from 2026 to 2033. The industry is driven by the increasing incidence of colorectal cancer, rising demand for early and accurate diagnostic solutions, growing adoption of non-invasive screening methods, and advancements in molecular and genomic diagnostic technologies.

The rising prevalence of colorectal cancer, particularly among younger adults, is further increasing the need for effective screening and diagnostic approaches. In addition, the growing financial burden associated with colorectal cancer treatment is driving demand for more cost-effective and efficient diagnostic solutions. Technological advancements in genomics and molecular diagnostics are also improving the accuracy and personalization of colorectal cancer detection. Moreover, the increasing emphasis on early disease detection and preventive healthcare is encouraging the adoption of innovative colorectal cancer diagnostic technologies.

The global burden of colorectal cancer (CRC) continues to increase, making it among the most commonly diagnosed cancers worldwide. According to estimates from the International Agency for Research on Cancer (IARC) and the GLOBOCAN study published in Gut, approximately 1.9 million new CRC cases and over 930,000 deaths were reported globally in 2020. Projections indicate that the global burden could rise to around 3.2 million new cases and 1.6 million deaths annually by 2040. This increasing

disease prevalence is a significant factor driving demand for improved screening, diagnostic, and treatment solutions. CRC is considered one of the most preventable cancers when detected early, particularly through the identification and removal of precancerous lesions. However, the growing incidence in transitioning economies and among younger adults highlights the need for improved awareness, preventive strategies, and broader screening initiatives to reduce future disease burden and mortality.

Early detection plays a critical role in improving survival outcomes, as colorectal cancer is highly treatable when diagnosed at an early stage. Timely diagnosis not only improves patient survival rates but also significantly reduces treatment costs compared to advanced-stage disease management. Consequently, the increasing emphasis on early detection is accelerating the adoption of advanced screening technologies. Non-invasive, at-home stool-based screening tests such as fecal immunochemical tests (FIT) and stool DNA tests (e.g., Cologuard) are gaining widespread acceptance due to their convenience and effectiveness, thereby improving patient compliance with screening programs. From an economic perspective, the treatment of late-stage colorectal cancer can cost up to three times more than early-stage treatment, strengthening the value of large-scale screening programs and preventive diagnostics.

Global Colorectal Cancer Diagnostic Market Report Segmentation

This report forecasts revenue growth at the global, regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global colorectal cancer diagnostics market report on the basis of product, test type, cancer type, end-use, and region:

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Diagnostic Kits & Assays

Instruments & Systems

Reagent & Consumables

Others

Test Type Outlook (Revenue, USD Billion, 2021 - 2033)

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Stool-Based Tests

Endoscopy-Based Tests

Imaging Tests

Blood-Based Tests

Others

Cancer Type Outlook (Revenue, USD Billion, 2021 - 2033)

Adenocarcinoma

Others

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Hospitals Laboratories

Diagnostic Laboratories / Diagnostic Centers

Cancer Research Institutes

Ambulatory Surgical Centers

Academic Institutes

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

- U.S.
- Canada

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Mexico

Europe

UK

Germany

France

Italy

Spain

Norway

Denmark

Sweden

Norway

Rest of Europe

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Rest of Asia Pacific

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- Latin America
  - Brazil
  - Argentina
  - Rest of Latin America
- Middle East & Africa
  - South Africa
  - Saudi Arabia
  - UAE
  - Kuwait
  - Rest of Middle East

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