

# Coalescing Agents Market Size, Share & Trends Analysis Report By Product (Hydrophilic Coalescing Agent, Hydrophobic Coalescing Agent), By Application (Paints & Coatings, Adhesive & Sealants), By Region, And Segment Forecasts, 2024 - 2030

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## Abstracts

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### Coalescing Agents Market Size & Trends

The global coalescing agents market size was valued at USD 1.35 billion in 2023 and is projected to grow at a CAGR of 5.0% from 2024 to 2030 owing to expanding construction and automotive sectors which are further fueling demand for high-performance coatings that enhance durability, appearance, and protection. The market is driven by coalescing agents' rising application in the formulation of paints and coatings to enhance the formation and performance of the final film. When incorporated into water-based formulations, these agents help lower the minimum film formation temperature, making it easier for the coating to form a cohesive and continuous film upon application.

In the ink industry, the product facilitates the proper dispersion of pigments and dyes in water-based formulations, ensuring smooth application and vibrant color development upon drying. They contribute to ink adhesion, durability, and resistance to smudging or rubbing, crucial qualities for printing applications across various substrates.

In personal care products, the product is often used in formulations such as creams, lotions, and hair care products to improve texture, spreadability, and moisturizing

properties. The product helps stabilize emulsions, ensuring that the ingredients blend uniformly and maintain their efficacy over time.

The development and production of advanced coalescing agents, especially those that are low-VOC or high-performance, can involve significant costs. This can make the final products more expensive, potentially limiting their adoption in cost-sensitive markets.

## Global Coalescing Agents Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global coalescing agents market report based on product, application & region:

Product Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Hydrophilic Coalescing Agent

Hydrophobic Coalescing Agent

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Paints & Coatings

Adhesive & Sealants

Inks

Personal Care Ingredients

Others

Regional Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Central & South America

Brazil

Argentina

Middle East and Africa

Saudi Arabia

South Africa

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