

Co-living Market Size, Share & Trend Analysis Report By Occupancy (Single Occupancy, Double Occupancy, Tripple/Multi Occupancy), By Type (Economy, Midrange, Luxury), By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Co-Living Market Growth & Trends

The global co-living market size is anticipated to reach USD 16.05 billion by 2030 and is projected to grow at a CAGR of 13.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The global demand for co-living spaces is on the rise, driven by shifting societal trends and evolving lifestyles. Co-living offers an innovative solution by providing affordable, flexible, and well-equipped accommodations in prime urban locations. This model appeals particularly to young professionals, students, and remote workers who are seeking cost-effective housing options without compromising on convenience or quality of life.

In a time when traditional social structures are changing, co-living spaces foster a sense of belonging by promoting interaction and collaboration among residents. These spaces often organize events, networking opportunities, and recreational activities, making them ideal for individuals who value both privacy and shared experiences. In addition, the inclusion of modern amenities such as coworking areas, fitness centers, and high-speed internet aligns with the needs of a tech-savvy and mobile generation.

Post-pandemic, the demand for hygienic and secure housing has further boosted the popularity of co-living. Many operators have enhanced their offerings with contactless

services, regular sanitization, and smart technologies, ensuring a safe and convenient living experience. The flexibility of short-term leases has also made co-living attractive to digital nomads and those with dynamic work arrangements, enabling them to relocate with ease.

With sustainability gaining prominence, co-living spaces are also contributing to a greener future by encouraging resource sharing and incorporating energy-efficient designs. These spaces not only address housing challenges but also align with the values of environmentally conscious residents. As urban centers continue to expand and lifestyles evolve, the demand for co-living spaces is set to grow, redefining the future of modern housing.

Co-Living Market Report Highlights

Based on occupancy, the single occupancy segment led the market with the largest revenue share of 48.23% in 2024, as individuals sought more privacy, personal space, and control over their living environment while still benefiting from shared amenities. Furthermore, higher disposable incomes and post-pandemic health concerns have made single occupancy a more appealing choice for many residents.

Based on type, the economy segment led the market with the largest revenue share of 53.36% in 2024, due to its affordability, making it an attractive option for students and young professionals on a budget. This segment provides essential amenities and shared living spaces at a lower cost, catering to individuals seeking a cost-effective housing solution in urban areas.

Based on end use, the working professional segment held a substantial market as they sought affordable, flexible housing options with modern amenities like coworking spaces and high-speed internet. Co-living offers a convenient living solution in prime locations, fostering a sense of community while supporting their dynamic work-life needs.

Asia Pacific dominated the market with the largest revenue share of 48.02% in 2024, due to rapid urbanization, rising housing costs, and a young, mobile population seeking affordable, flexible living arrangements. Co-living offers a cost-effective solution with

modern amenities and a sense of community, making it particularly appealing to students, young professionals, and expatriates.

The Europe market is expected to grow at a significant CAGR during the forecast period, due to housing affordability challenges in major cities and the growing preference for flexible, community-oriented living. Co-living offers an affordable solution with shared amenities, appealing to students, young professionals, and digital nomads seeking convenience and social connections.

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