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Cloud Encryption Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Service Model, By Enterprise Size, By Application, By Industry Vertical, By Region, And Segment Forecasts, 2025 - 2030

https://marketpublishers.com/r/C8859FE5F05EEN.html
Date: May 2025
Pages: 120
Price: US$ 4,950.00 (Single User License)
ID: C8859FE5F05EEN

Abstracts

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Cloud Encryption Market Size & Trends

The global cloud encryption market size was estimated at USD 4.45 billion in 2024 and is anticipated to grow at a CAGR of 30.2% from 2025 to 2030. The rise in cyber threats and sophisticated hacking techniques is a major factor propelling the cloud encryption industry.

As cybercriminals become more adept at penetrating cloud-based systems, encryption is increasingly being viewed as a non-negotiable line of defense. Modern cyberattacks often aim to steal, tamper with, or ransom sensitive data stored in the cloud. Encryption significantly reduces the likelihood of attackers accessing usable information, making it an essential component of a layered cybersecurity strategy. With cybercrime growing in frequency and impact, both small and large enterprises are prioritizing encryption to protect digital assets.

The increased adoption of hybrid and multi-cloud strategies is accelerating the need for consistent and interoperable encryption solutions. Businesses are increasingly spreading their workloads across public, private, and hybrid clouds to enhance performance, ensure redundancy, and reduce costs. However, managing data security across these diverse environments is complex. Cloud encryption allows organizations to

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maintain control over their data by securing it regardless of the platform or service provider. This interoperability is crucial for companies that want to ensure end-to-end data protection while maintaining agility in their IT infrastructure.

The growth of the remote workforce and the proliferation of BYOD (Bring Your Own Device) policies have also fueled the demand for cloud encryption. With more employees accessing corporate systems and sensitive data from personal devices and remote locations, the risk of unauthorized access and data leakage has increased significantly. Cloud encryption enables secure access to information by ensuring that data remains protected both in transit and at rest. This is particularly important for organizations seeking to maintain productivity without compromising on security in a distributed work environment.

Furthermore, advancements in encryption technologies such as homomorphic encryption, quantum-safe encryption, and end-to-end encryption have broadened the capabilities and appeal of cloud encryption. These innovations are making it easier to process encrypted data without exposing it and are increasing trust in cloud services. As these technologies mature and become more commercially viable, they are expected to further drive adoption in industries requiring high confidentiality and integrity levels, such as defense, legal services, and research institutions.

Global Cloud Encryption Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global cloud encryption market report based on component, service model, enterprise size, application, industry vertical, and region:

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Solution

Services

Professional Services

Managed Services

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Service Model Outlook (Revenue, USD Billion, 2018 - 2030)

Infrastructure-as-a-Service

Software-as-a-Service

Platform-as-a-Service

Enterprise Size Outlook (Revenue, USD Billion, 2018 - 2030)

Large Enterprises

Small and Medium Enterprises (SMEs)

Application Outlook (Revenue, USD Billion, 2018 - 2030)

Data Encryption

Database Encryption

File Encryption

Application Encryption

Industry Vertical Outlook (Revenue, USD Billion, 2018 - 2030)

Retail

Healthcare

IT & Telecom

BFSI

Aerospace & Defense

Government & Public Utilities

Others

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Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

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Saudi Arabia

South Africa

Companies Mentioned

IBM Corporation
Thales Group
Google LLC
Broadcom Inc.
Cisco Systems Inc.
Trend Micro Inc.
Palo Alto Networks
Check Point Software Technologies
Fortinet Inc.
Wiz
CipherCloud Inc.
HyTrust Inc.
Netskope Inc.
Amaryllo

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