

# **Cloud Discovery Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Enterprise Size (Large Enterprises, SMEs), By End Use (IT & Telecommunication, BFSI, Healthcare & Life Sciences), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 5 Business Days

### **Cloud Discovery Market Size & Trends**

The global cloud discovery market size was estimated at USD 1,198.8 million in 2024 and is projected to grow at a CAGR of 16.4% from 2025 to 2030. The rapid adoption of multi-cloud and hybrid cloud environments drives market growth. Enterprises leverage multiple cloud service providers to avoid vendor lock-in, optimize costs, and enhance flexibility. However, this approach complicates cloud asset management, leading to challenges in tracking resources, ensuring compliance, and mitigating risks. Cloud discovery tools address these challenges by providing a centralized view of cloud assets across diverse environments, enabling organizations to maintain control over their infrastructure. This demand for unified management is a key factor fueling the growth of the cloud discovery industry.

The increasing focus on cybersecurity and regulatory compliance also drives the market growth. With the proliferation of cloud services, organizations face growing data breaches, unauthorized access, and shadow IT risks. Regulatory frameworks such as GDPR, HIPAA, and CCPA impose stringent data protection and accountability requirements. Cloud discovery solutions play a crucial role in helping organizations

identify unauthorized or non-compliant cloud usage, enforce security policies, and ensure compliance with industry standards. As cyber threats become more sophisticated, the need for robust cloud discovery tools is expected to rise significantly.

Additionally, the rise of Software-as-a-Service (SaaS) applications also contributes to the growth of the cloud discovery industry. Organizations are adopting various SaaS applications for multiple functions, from customer relationship management (CRM) to enterprise resource planning (ERP). However, this widespread adoption often leads to challenges in managing application sprawl, shadow IT, and data silos. Cloud discovery solutions help businesses identify and monitor SaaS usage, ensuring that applications are secure, compliant, and aligned with organizational policies. By addressing these challenges, cloud discovery tools enable IT teams to maintain better control over SaaS environments and reduce risks associated with unauthorized application usage.

Furthermore, the rise of DevOps and agile methodologies contributes to the demand for cloud discovery solutions. DevOps practices emphasize rapid development, testing, and deployment, often resulting in the creation of numerous temporary cloud resources. These resources can lead to security vulnerabilities and increased costs without proper tracking and management. Cloud discovery tools help DevOps teams gain visibility into their environments, streamline workflows, and ensure all resources are accounted for and properly managed.

## Global Cloud Discovery Market Report Segmentation

This report forecasts revenue growths at global, regional, as well as at country levels and offers qualitative and quantitative analysis of the market trends for each of the segment and sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global cloud discovery market based on component, enterprise size, end use and region.

### Component Outlook (Revenue, USD Million; 2018 - 2030)

Solution

Services

### Enterprise Size Outlook (Revenue, USD Million; 2018 - 2030)

Large Enterprises

SMEs

End Use Outlook (Revenue, USD Million; 2018 - 2030)

IT & Telecommunication

BFSI

Healthcare and Life Sciences

Retail and E-commerce

Manufacturing

Government and Public Sector

Transportation and Logistics

Others

Regional Outlook (Revenue, USD Million; 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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