

# Cloud-Based Dental Practice Management Software Market Size, Share & Trends Analysis Report By Application (Patient Communication, Billing & Insurance, Analytics, Treatment Plans), By End Use, By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Cloud-Based Dental Practice Management Software Market Growth & Trends

The global cloud-based dental practice management software market size is expected to reach USD 1.5 billion by 2030, expanding at a CAGR of 11.18% during the forecast period, based on a new report by Grand View Research, Inc. Increasing number of dental practices is a primary factor propelling the market growth. As the number of practices or offices increases, the number of cloud-based dental practice management (DPM) software installations will also grow.

In addition, the rising geriatric population, willingness to spend on oral care, especially among baby boomers, and growing awareness about oral care are among factors anticipated to boost the market growth. According to ADA, there were 201,117 practicing dentists in 2020 in the U.S., accounting for an increase of 2.7% from 2015. Many people are graduating from dental institutes and colleges and are opening their clinics. This is increasing the customer base for the market. The projections of ADA suggest that by 2040, there will be 67 dentists per 100,000 population in the U.S., and 67% of the dentists will be less than 55 years of age.

As the young population is more inclined toward using software and is ready to learn & adopt the latest cloud technology, an increasing number of young dentists is expected

to boost the demand for cloud-based DPM software in the coming years.

Rapid technological advancements in the last few decades have been drastically changing the operations in every sector. Oral care services have witnessed a complete transformation over the years from a basic set-up & equipment to advanced equipment, procedures, & way of services. As oral care practices have become large scale, the growing need for practice management has led to the introduction of DPM software into the market. In software, there has been a rapid growth of technology in the last few years, which has resulted in the introduction of advanced options such as cloud-based software.

The development and commercialization of new products by key players is likely to drive market growth in the coming years. For instance, in 2020, Tab32 announced the release of an open data warehouse for Dental Service Organizations (DSOs), a new feature in existing software that makes it easy for enterprise DSOs to run standard SQL queries on data lake directly.

It also launched a new Tele-Dentistry platform, which creates a smooth online dental consulting experience from video calling with dentists and online appointment booking to billing. The constant growth & trend of healthcare IT is boosting the market, increasing the need for dentists to adapt to advanced technology.

However, the onset of the COVID-19 pandemic resulted in a rise in hospitalizations, which was unprecedented for a public health concern. National lockdowns and emergencies were proclaimed in several countries to prevent the virus from spreading further. Most oral health problems and scheduled dentist appointments were considered non-emergent.

As a result of the potential for transmission, oral care treatments were put on hold. According to National Health Services England, the number of patients seen by dentists declined by 8% during the pandemic. As a result of COVID-19 extraordinary impact, the new installations of cloud-based dental practice management software declined.

### Cloud-Based Dental Practice Management Software Market Report Highlights

Based on application, the patient communication segment dominated the market in 2021 and will maintain its position throughout the forecast period. The majority of the hospitals and clinics use DPM software for appointment scheduling, postponement/cancellation, and follow-ups. This is boosting the growth of the

segment

On the other hand, the billing & insurance application segment is expected to witness the highest CAGR over the forecast period to avoid revenue loss due to under-billing and improving insurance coverage for dental services

In terms of end-use, the dental clinics segment accounted for the maximum portion of the market in 2021 due to the increasing number of oral care visits and the rapidly growing number of dentists.

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