

# **Cling Films Market Size, Share & Trends Analysis Report By Material (Polyvinyl Chloride, Polyethylene, Polypropylene, Polyvinylidene Chloride), By End-use (Food & Beverage, Automotive, Healthcare), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Cling Films Market Growth & Trends**

The global cling films market size is anticipated to reach USD 2445.7 million by 2030 and is projected to grow at a CAGR of 3.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. The cling film industry is experiencing steady growth due to several key factors, including rising demand for food preservation solutions, growth in the food service industry, and increasing consumer preference for convenience. With busy lifestyles and a growing emphasis on reducing food waste, cling film has become an essential household and commercial product. For instance, supermarkets and restaurants extensively use cling film to extend the shelf life of perishable goods, ensuring freshness and hygiene.

Technological advancements in cling film manufacturing are also propelling market growth. Innovations such as biodegradable and antimicrobial cling films cater to environmentally conscious consumers and businesses. In addition, improved cling film variants with better stretchability and adhesion enhance user experience, making them more appealing to both households and food service providers. These innovations align with global sustainability goals, further boosting adoption.

The expansion of e-commerce and online grocery delivery services has also contributed

to cling film. With the rise of meal kits and pre-packaged food deliveries, manufacturers require efficient packaging solutions to maintain product quality during transit. Companies such as Amazon Fresh and HelloFresh rely on high-performance cling films to seal and protect fresh produce, meats, and ready-to-eat meals. Furthermore, the post-pandemic surge in home cooking has increased cling film usage, as consumers store leftovers and meal prep more frequently. This shift in consumer behavior has led to higher sales in retail and bulk packaging segments.

Moreover, regulatory support and hygiene standards in the food industry are driving cling film adoption. Governments and food safety agencies mandate strict packaging regulations to prevent contamination, making cling film a preferred choice for food handling. For example, the FDA and EU food safety regulations approve specific cling film materials for direct food contact, ensuring safety. As food safety concerns grow, especially in emerging markets, the demand for compliant cling films is expected to rise, creating lucrative opportunities for manufacturers.

### Cling Films Market Report Highlights

The polyethylene (PE) segment led the market with the largest revenue share of 37.28% in 2024 and is expected to grow at the fastest CAGR of 4.0% during the forecast period.

Based on the end-use, the food & beverages segment led the market with the largest revenue share of 56.74% in 2024 and is projected to grow at the fastest CAGR of 4.0% over the forecast period.

Asia Pacific dominated the market with the largest revenue share of 40.64% in 2024 and is anticipated to grow at the fastest CAGR of 4.0% during the forecast period.

### Companies Mentioned

Berry Global Inc.  
Mitsubishi Chemical Group Corporation  
Amcors plc  
Sealed Air  
Sigma Plastics Group  
Anchor Packaging LLC

IPG

POLIFILM

Reynolds Consumer Products

Greendot Biopak

Zhengzhou Eming Aluminium Industry Co., Ltd.

PRAGYA FLEXIFILM INDUSTRIES

Megaplast India Pvt Ltd

Tilak Polypack

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