

Clear Aligners Market Size, Share & Trends Analysis Report By Age (Adults, Teens), By End-Use (Hospitals, Standalone Practices, Group Practices, Others), By Region, And Segment Forecasts, 2023 -2030

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Abstracts

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Clear Aligners Market Growth & Trends

The global clear aligners market size is expected to reach USD 32.3 billion by 2030, according to a new report by Grand View Research, Inc., registering a CAGR of 30.08% over the forecast period. Clear Aligners are invisible and discreet braces developed from thermoformed materials like copolyester or polycarbonate plastic and CAD 3D printing technology, acting as an alternative to traditional braces. According to the FDA, the clear aligner system helps in positioning the teeth through continuous gentle force and is developed to treat mild to moderate malocclusion. According to WHO, malocclusion is the third most prevalent dental disease after dental caries and periodontal disease globally. Malocclusion of the teeth causes the problem of misalignment which can later lead to severe oral health complications like hard and soft tissue trauma. This condition is hereditary and can be passed from one generation to another.

Technological advancements and the growing demand for customized clear aligners are significant factors responsible for market growth. Companies like Align Technology and DynaFlex are constantly bringing newer computer-aided technology to the market. For instance, the launch of iTero which is a digital impression system, by Align Technology is assisting in developing accurate, effective, and customized clear aligners designed in



accordance with the wearer's comfort to treat mild to moderate misalignment conditions. According to an article published in Scielo.com in November 2018, the global prevalence of Class I malocclusions is 74.7%, Class II malocclusions are 19.56% and the rising prevalence of these conditions is assisting in the escalating demand for clear aligners.

The demand for customized clear aligners has witnessed a burgeoning growth, especially among teenagers. For Instance, the FDA-approved, Invisalign clear aligners developed by Align Technology, have been used in the treatment of 10.9 million people as of 2020 and worldwide Invisalign shipments were about 413,700 cases in 2020. To date, over 5 million teenagers have started orthodontic treatment with Invisalign clear aligners. This is because many teenagers prefer avoiding discomfort caused by the metal braces and also try to look esthetically appealing. The above-mentioned factors are cumulatively assisting in the overall robust market growth.

Clear Aligners Market Report Highlights

Adult segment by age emerged as the largest consumer segment in 2022, however, teens segment is likely to exhibit a higher growth rate as teenagers are increasingly opting for clear aligners because of their inconspicuous characteristics and comfort

Standalone segment of end-use reciprocated the largest share in 2022 as standalone practitioners are readily adopting clear aligner systems and are equipped with advanced digital technologies

The presence of invisalign made up of polyurethane is the primary factor responsible for segment dominance. Additionally, using polyurethane in a retainer application results in a device that will stay in a patient's mouth for a longer time and hold the teeth in place.

A major portion of distribution and sales of digitally automated clear aligners is through offline channels. The end-users are generally GDs, dental specialists, dental laboratories, orthodontists, and DSOs (dental service organizations)

North America dominated the global market in 2021 owing to the increasing demand for new technologies, a large pool of key players, the rising prevalence of dental disorders, and advanced healthcare infrastructure



Asia Pacific is expected to reciprocate the highest CAGR over the forecast period due to the rising number of dental disorders and procedures



Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
 - 1.1.1 Age
 - 1.1.2 Material Type
 - 1.1.3 End-Use
 - 1.1.4 Distribution Channel
 - 1.1.5 Regional Scope
 - 1.1.6 Estimates And Forecast Timeline
- 1.2 Research Methodology
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 Gvr's Internal Database
 - 1.3.3 Secondary Sources
 - 1.3.4 Primary Research
 - 1.3.5 Details Of Primary Research
- 1.4 Information Or Data Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 Model Details
 - 1.6.1 Commodity Flow Analysis (Model 1)
 - 1.6.2 Volume Price Analysis (Model 2)
- 1.7 List Of Secondary Sources
- 1.8 List Of Primary Sources
- 1.9 List Of Abbreviations
- 1.10 Objectives
 - 1.10.1 Objective 1:
 - 1.10.2 Objective 2:
 - 1.10.3 Objective 3:

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Market Outlook

CHAPTER 3 CLEAR ALIGNERS MARKET: VARIABLES, TRENDS, & SCOPE

3.1 Market Lineage Outlook



- 3.1.1 Parent Market Outlook
- 3.1.2 Related/Ancillary Market Outlook
 - 3.1.2.1 Dental 3d Printing Market
 - 3.1.2.2 Dental Implant Market
- 3.2 Market Segmentation And Scope
- 3.3 Market Driver Analysis
 - 3.3.1 Rapidly Growing Patient Population With Malocclusion
 - 3.3.2 Rapid Technological Advancements In Dental Health
 - 3.3.3 Growing Demand For Customized Aligners
- 3.4 Market Restraint Analysis
 - 3.4.1 High Cost Of Clear Aligners
- 3.5 Penetration & Growth Prospect Mapping
- 3.6 Porter's Five Forces Analysis
- 3.7 Pestel Analysis

CHAPTER 4 IMPACT OF COVID-19

- 4.1 Impact Of Covid-19 Dental Industry
- 4.2 Impact Of Covid-19 On Clear Aligners
- 4.3 After Effects Of Covid-19 Pandemic On Clear Aligners Market
- 4.4 Gap Analysis
- 4.5 Analysis On Distribution Channel (Online Vs Direct Sales)
 - 4.5.1 Align Technology, Inc.
 - 4.5.2 Envista Holdings Corporation
 - 4.5.3 Henry Schein, Inc.
 - 4.5.4 Argen Corporation
 - 4.5.5 Tp Orthodontics, Inc.
 - 4.5.6 3m
 - 4.5.7 Straumann
 - 4.5.8 Dentsply Sirona
 - 4.5.9 Smiledirect Club
 - 4.5.10 Angel Aligner
- 4.6 Sales Analysis

CHAPTER 5 CLEAR ALIGNERS MARKET: AGE SEGMENT ANALYSIS

- 5.1 Clear Aligners: Market Share Analysis, 2022 & 2030
- 5.2 Adults
 - 5.2.1 Adults Market, 2018-2030 (Usd Million)



- 5.3 Teens
 - 5.3.1 Teens Market, 2018-2030 (Usd Million)

CHAPTER 6 CLEAR ALIGNERS MARKET: MATERIAL TYPE SEGMENT ANALYSIS

- 6.1 Clear Aligners: Market Share Analysis, 2022 & 2030
- 6.2 Polyurethane
 - 6.2.1 Polyurethane Market, 2018-2030 (Usd Million)
- 6.3 Plastic Polyethylene Terephthalate Glycol
 - 6.3.1 Plastic Polyethylene Terephthalate Glycol Market, 2018-2030 (Usd Million)
- 6.4 Others
 - 6.4.1 Others Market, 2018-2030 (Usd Million)

CHAPTER 7 CLEAR ALIGNERS MARKET: END USE SEGMENT ANALYSIS

- 7.1 Clear Aligners: Market Share Analysis, 2022 & 2030
- 7.2 Hospitals
- 7.2.1 Hospitals Market, 2018-2030 (Usd Million)
- 7.3 Stand Alone Practices
 - 7.3.1 Stand Alone Practices Market, 2018-2030 (Usd Million)
- 7.4 Group Practices
 - 7.4.1 Group Practices Market, 2018-2030 (Usd Million)
- 7.5 Others
 - 7.5.1 Others Market, 2018-2030 (Usd Million)

CHAPTER 8 CLEAR ALIGNERS MARKET: DISTRIBUTION CHANNEL SEGMENT ANALYSIS

- 8.1 Clear Aligners: Market Share Analysis, 2022 & 2030
- 8.2 Online
 - 8.2.1 Online Market, 2018-2030 (Usd Million)
- 8.3 Offline
 - 8.3.1 Offline Market, 2018-2030 (Usd Million)

CHAPTER 9 CLEAR ALIGNERS MARKET: REGIONAL ANALYSIS

- 9.1 Clear Aligners: Market Share Analysis, 2022 & 2030
- 9.2 North America
 - 9.2.1 North America Clear Aligners Market, 2018 2030 (USD Million)



- 9.2.2 U.S.
- 9.2.2.1 U.S. Clear Aligners Market, 2018 2030 (USD Million)
- 9.2.3 Canada
 - 9.2.3.1 Canada Clear Aligners Market, 2018 2030 (USD Million)
- 9.3 Europe
 - 9.3.1 Europe Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.2 U.K.
 - 9.3.2.1 U.K. Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.3 Germany
 - 9.3.3.1 Germany Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.4 France
 - 9.3.4.1 France Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.5 Italy
 - 9.3.5.1 Italy Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.6 Spain
 - 9.3.6.1 Spain Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.7 Norway
 - 9.3.7.1 Norway Clear Aligners Market, 2018 2030 (USD Million)
 - 9.3.8 Denmark
 - 9.3.8.1 Denmark Aligners Market, 2018 2030 (USD Million)
 - 9.3.9 Sweden
 - 9.3.9.1 Sweden Clear Aligners Market, 2018 2030 (USD Million)
- 9.4 Asia Pacific
 - 9.4.1 Asia Pacific Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.2 Japan
 - 9.4.2.1 Japan Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.3 China
 - 9.4.3.1 China Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.4 India
 - 9.4.4.1 India Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.5 Australia
 - 9.4.5.1 Australia Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.6 South Korea
 - 9.4.6.1 South Korea Clear Aligners Market, 2018 2030 (USD Million)
 - 9.4.7 Thailand
 - 9.4.7.1 Thailand Clear Aligners Market, 2018 2030 (USD Million)
- 9.5 Latin America
 - 9.5.1 Latin America Clear Aligners Market, 2018 2030 (USD Million)
 - 9.5.2 Brazil



- 9.5.2.1 Brazil Clear Aligners Market, 2018 2030 (USD Million)
- 9.5.3 Mexico
 - 9.5.3.1 Mexico Clear Aligners Market, 2018 2030 (USD Million)
- 9.5.4 Argentina
 - 9.5.4.1 Argentina Clear Aligners Market, 2018 2030 (USD Million)
- 9.6 Mea
 - 9.6.1 Mea Clear Aligners Market, 2018 2030 (USD Million)
 - 9.6.2 South Africa
 - 9.6.2.1 South Africa Clear Aligners Market, 2018 2030 (USD Million)
 - 9.6.3 Saudi Arabia
 - 9.6.3.1 Saudi Arabia Clear Aligners Market, 2018 2030 (USD Million)
 - 9.6.4 Uae
 - 9.6.4.1 Uae Clear Aligners Market, 2018 2030 (USD Million)
 - 9.6.5 Kuwait
 - 9.6.5.1 Kuwait Clear Aligners market, 2018 2030 (USD Million)

CHAPTER 10 COMPETITIVE ANALYSIS

- 10.1 Company Profiles
 - 10.1.1 ALIGN TECHNOLOGY, INC.
 - 10.1.1.1 Company Overview
 - 10.1.1.2 Financial Performance
 - 10.1.1.3 Product Benchmarking
 - 10.1.1.4 Strategic Initiatives
 - 10.1.2 ENVISTA HOLDING CORPORATION
 - 10.1.2.1 Company Overview
 - 10.1.2.2 Financial Performance
 - 10.1.2.3 Product Benchmarking
 - 10.1.2.4 Strategic Initiatives
 - 10.1.3 INSTITUT STRAUMANN AG
 - 10.1.3.1 Company Overview
 - 10.1.3.2 Financial Performance
 - 10.1.3.3 Product Benchmarking
 - 10.1.3.4 Strategic Initiatives
 - 10.1.4 DENTSPLY SIRONA
 - 10.1.4.1 Company Overview
 - 10.1.4.2 Financial Performance
 - 10.1.4.3 Product Benchmarking
 - 10.1.4.4 Strategic Initiatives:



- 10.1.5 3M
 - 10.1.5.1 Company Overview
 - 10.1.5.2 Financial Performance
 - 10.1.5.3 Product Benchmarking
 - 10.1.5.4 Strategic Initiatives
- 10.1.6 ARGEN CORPORATION
 - 10.1.6.1 Company Overview
 - 10.1.6.2 Financial Performance
 - 10.1.6.3 Product Benchmarking
 - 10.1.6.4 Strategic Initiatives
- 10.1.7 HENRY SCHEIN, INC.
 - 10.1.7.1 Company Overview
 - 10.1.7.2 Financial Performance
 - 10.1.7.3 Product Benchmarking
 - 10.1.7.4 Strategic Initiatives
- 10.1.8 TP ORTHODONTICS, INC.
 - 10.1.8.1 Company Overview
 - 10.1.8.2 Financial Performance
 - 10.1.8.3 Product Benchmarking
 - 10.1.8.4 Strategic Initiatives
- 10.1.9 ANGEL ALIGNER
 - 10.1.9.1 Company Overview
 - 10.1.9.2 Financial Performance
 - 10.1.9.3 Product Benchmarking
 - 10.1.9.4 Strategic Initiatives
- 10.1.10 SMILEDIRECT CLUB
 - 10.1.10.1 Company Overview
 - 10.1.10.2 Financial Performance
 - 10.1.10.3 Product Benchmarking
 - 10.1.10.4 Strategic Initiatives



List Of Tables

LIST OF TABLES

Table 1 List of Abbreviations
Table 2 List of secondary sources



List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 Market formulation & validation
- Fig. 7 Commodity flow analysis
- Fig. 8 Volume Price Analysis
- Fig. 9 Clear aligners market snapshot (2022)
- Fig. 10 Clear aligners market segmentation
- Fig. 11 Market driver relevance analysis (Current & future impact)
- Fig. 12 Market restraint relevance analysis (Current & future impact)
- Fig. 13 Penetration & growth prospect mapping
- Fig. 14 Porter's five forces analysis
- Fig. 15 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 16 Clear aligners market age outlook: Segment dashboard
- Fig. 17 Clear aligners market: Age movement analysis
- Fig. 18 Adults market, 2018 2030 (USD Million)
- Fig. 19 Teens market, 2018 2030 (USD Million)
- Fig. 20 Clear aligners market material type outlook: Segment dashboard
- Fig. 21 Clear aligners market: Material type movement analysis
- Fig. 22 Polyurethane market, 2018 2030 (USD Million)
- Fig. 23 Plastic polyethylene terephthalate glycol market, 2018 2030 (USD Million)
- Fig. 24 Others market, 2018 2030 (USD Million)
- Fig. 25 Clear aligners market end-use outlook: Segment dashboard
- Fig. 26 Clear aligners market: End-use movement analysis
- Fig. 27 Hospitals market, 2018 2030 (USD Million)
- Fig. 28 Standalone Practitioners market, 2018 2030 (USD Million)
- Fig. 29 Group Practitioners market, 2018 2030 (USD Million)
- Fig. 30 Others market, 2018 2030 (USD Million)
- Fig. 31 Clear aligners market distribution channel outlook: Segment dashboard
- Fig. 32 Clear aligners market: Distribution channel movement analysis
- Fig. 33 Online market, 2018 2030 (USD Million)
- Fig. 34 Offline market, 2018 2030 (USD Million)
- Fig. 35 Regional market: Key takeaways



- Fig. 36 Regional outlook, 2022 & 2030
- Fig. 37 North America market, 2018 2030 (USD Million)
- Fig. 38 U.S. market, 2018 2030 (USD Million)
- Fig. 39 Canada market, 2018 2030 (USD Million)
- Fig. 40 Europe market, 2018 2030 (USD Million)
- Fig. 41 U.K. market, 2018 2030 (USD Million)
- Fig. 42 Germany market, 2018 2030 (USD Million)
- Fig. 43 France market, 2018 2030 (USD Million)
- Fig. 44 Italy market, 2018 2030 (USD Million)
- Fig. 45 Spain market, 2018 2030 (USD Million)
- Fig. 46 Norway market, 2018 2030 (USD Million)
- Fig. 47 Denmark market, 2018 2030 (USD Million)
- Fig. 48 Sweden market, 2018 2030 (USD Million)
- Fig. 49 Asia Pacific market, 2018 2030 (USD Million)
- Fig. 50 China market, 2018 2030 (USD Million)
- Fig. 51 India market, 2018 2030 (USD Million)
- Fig. 52 Japan market, 2018 2030 (USD Million)
- Fig. 53 Australia market, 2018 2030 (USD Million)
- Fig. 54 South Korea market, 2018 2030 (USD Million)
- Fig. 55 Thailand market, 2018 2030 (USD Million)
- Fig. 56 Latin America market, 2018 2030 (USD Million)
- Fig. 57 Brazil market, 2018 2030 (USD Million)
- Fig. 58 Mexico market, 2018 2030 (USD Million)
- Fig. 59 Argentina market, 2018 2030 (USD Million)
- Fig. 60 MEA market, 2018 2030 (USD Million)
- Fig. 61 South Africa market, 2018 2030 (USD Million)
- Fig. 62 Saudi Arabia market, 2018 2030 (USD Million)
- Fig. 63 UAE market, 2018 2030 (USD Million)
- Fig. 64 Kuwait market, 2018 2030 (USD Million)



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