

# China Serviced Apartment Market Size, Share & Trends Analysis Report By Type (Long-Term (>30 Nights), Short-Term (

## Abstracts

### China Serviced Apartment Market Summary

The China serviced apartment market size was estimated at USD 7,828.1 million in 2024 and is projected to reach USD 22,928.7 million by 2033, growing at a CAGR of 13.4% from 2025 to 2033. China's robust urbanization and rising long-term rental tenants form a key driver for the China serviced apartment industry. The shift in the increased number of long-term tenants stems from continuous rural-to-urban migration, housing affordability challenges in Tier-1/2 cities, and growing preference for rental flexibility, which in turn is expected to drive the growth of the China serviced apartment market during the forecast period.

In this context, serviced apartments, offering a home-like setting with business-oriented services, gain appeal among young professionals and business travelers. For instance, international brands such as Ascott have expanded their "matrix" of serviced-apartment offerings in Chengdu, complementing hotel infrastructure with facilities for extended stays. The intersection of rapid urban influx and long-term rental dynamics reinforces demand for professionally managed, high-standard serviced accommodations.

The accelerating adoption of branded long-term rentals and growing capital inflow are additional drivers of the China serviced apartment industry. This underscores both investor enthusiasm and tenant preference for standardized, professionally managed offerings. Moreover, alternative real-estate asset classes such as long-term rentals, including serviced apartments, have drawn increased attention from sovereign funds and pension investors. The combination of rising branded penetration and investment capital creates a virtuous cycle: operators can scale faster, offer consistent quality, and build consumer trust, further driving the growth of the China serviced apartment market.

Another strong trend shaping the China serviced apartment market is the rise of remote work, digital nomadism, and 'work-cation' behavior. Globally, flexible remote working arrangements have spurred demand for furnished residences that combine home-like comfort with functional workspace, high-speed internet, and flexible booking terms. The flexibility and convenience inherent in serviced apartments cater to remote workers who seek a quality living experience and seamless work infrastructure without the rigidity of

leases or conventional hotel stays.

## China Serviced Apartment Market Report Segmentation

This report forecasts revenue growth at the country's level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the China serviced apartment market report based on type, end use, and booking mode.

Type Outlook (Revenue, USD Million, 2021 - 2033)

Long-Term (>30 Nights)

Short-Term (

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Type & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Segment Outlook
- 2.3. Competitive Landscape Snapshot

### **CHAPTER 3. CHINA SERVICED APARTMENT MARKET VARIABLES AND TRENDS**

- 3.1. Market Introduction
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Booking Mode Analysis & Trends
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### **CHAPTER 4. CHINA SERVICED APARTMENT MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 4.1. China Serviced Apartment Market, By Type: Key Takeaways
- 4.2. Type Movement Analysis & Market Share, 2024 & 2033
- 4.3. Market Estimates & Forecasts, By Type, 2021-2033 (USD Million)
  - 4.3.1. Long-Term (>30 Nights)
    - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.2. Short-Term (

## List Of Tables

### LIST OF TABLES

Table 1. China serviced apartment market: Key market driver analysis

Table 2. China serviced apartment market: Key market restraint analysis

Table 3. China serviced apartment market estimates & forecast, 2021 - 2033, by type (USD Million)

Table 4. Long-term (>30 nights) serviced apartment market estimates & forecast, 2021 - 2033 (USD Million)

Table 5. Short-term (

## List Of Figures

### LIST OF FIGURES

- Figure 1. China's serviced apartment market segmentation
- Figure 2. Information procurement
- Figure 3. Primary research pattern
- Figure 4. Primary research approaches
- Figure 5. Primary research process
- Figure 6. Market snapshot
- Figure 7. Segment snapshot
- Figure 8. Competitive landscape Snapshot
- Figure 9. Parent industry and China serviced apartment market size, 2024 (USD Million)
- Figure 10. China serviced apartment market: Value chain analysis
- Figure 11. China serviced apartment market: Dynamics
- Figure 12. China serviced apartment market: Porter's five forces analysis
- Figure 13. China serviced apartment market, by type: Key takeaways
- Figure 14. China serviced apartment market: Type movement analysis, 2024 & 2033 (%)
- Figure 15. Long-term (>30 nights) serviced apartment market estimates & forecast, 2021 - 2033 (USD Million)
- Figure 16. Short-term (

## I would like to order

Product name: China Serviced Apartment Market Size, Share & Trends Analysis Report By Type (Long-Term (>30 Nights), Short-Term (<30 Nights)), By End Use (Corporate/Business Traveler, Leisure Travelers), By Booking Mode, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/CBE85228401CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBE85228401CEN.html>