

China Pork Meat Market Size, Share & Trends Analysis Report By Product (Chilled Pork Market, Frozen Pork Market), By Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores, Online), And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/CB0BBADF81FDEN.html>

Date: June 2026

Pages: 115

Price: US\$ 3,950.00 (Single User License)

ID: CB0BBADF81FDEN

Abstracts

The China pork meat market size was valued at USD 84.49 billion in 2025 and is projected to grow from USD 88.16 billion in 2026 to USD 131.07 billion by 2033, growing at a CAGR of 5.8% from 2026 to 2033. Growth in the China pork meat market is driven by extremely high domestic consumption, as pork remains the primary protein source in the national diet. Demand is further supported by rising consumption of processed and convenience-oriented pork products such as ready-to-eat meals and packaged cuts.

Expanding retail networks, including supermarkets, hypermarkets, and e-commerce platforms, are improving product accessibility across urban and semi-urban areas. Increasing preference for branded and quality-assured pork products is influencing purchasing behavior, particularly in urban consumers. The China pork meat industry is characterized by a large-scale production base with increasing integration across farming, processing, and distribution activities. Rapid expansion of commercial farms and consolidation within the sector are improving operational efficiency and product consistency through automation and advanced processing systems. Strict regulatory focus on food safety and disease control, along with restructuring after African swine fever, is supporting gradual stabilization of supply chains and industry practices.

The China pork meat market is supported by strong domestic consumption, with pork remaining the dominant protein in the national diet. Demand is increasingly shifting toward processed, packaged, and ready-to-cook products, driven by urbanization, rising

incomes, and busy consumer lifestyles.

The industry is undergoing rapid structural transformation, with large-scale commercial farms and integrated production systems expanding their share. This consolidation is improving operational efficiency, biosecurity, and supply stability, especially following disruptions from African swine fever.

Modern retail channels, including supermarkets, hypermarkets, and fast-growing e-commerce platforms, are strengthening product accessibility and nationwide distribution. Advanced cold chain logistics are further improving freshness, reducing wastage, and supporting more efficient supply chain operations.

At the same time, rising consumer awareness around food safety and quality is driving a gradual shift toward higher-quality offerings in the market. Increasing preference for branded, traceable, and high-quality pork products is encouraging producers to adopt stricter quality control systems and enhance transparency across the value chain.

China Pork Meat Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the China pork meat market report on the basis of product, and distribution channel.

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Chilled Pork Market

Frozen Pork Market

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Supermarkets & Hypermarkets

Specialty Stores

Online

Others

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Competitive Landscape Outlook

CHAPTER 3. CHINA PORK MEAT MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. China Pork Meat Market Size & Growth Rate Overview, 2021 - 2033 (USD Billion)
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trends Outlooks
 - 3.3.2. Manufacturing and Technology Trends
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis

3.6. Market Entry Strategies

CHAPTER 4. CHINA PORK MEAT MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Behavior
- 4.4. Consumer Service Adoption Trends
- 4.5. Key Observations & Findings

CHAPTER 5. CHINA PORK MEAT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. China Pork Meat Market, by Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2025 & 2033
- 5.3. Market Estimates & Forecasts, by Product, 2021 - 2033 (USD Billion)
 - 5.3.1. Chilled Pork Meat
 - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 5.3.2. Frozen Pork Meat
 - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

CHAPTER 6. CHINA PORK MEAT MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. China Pork Meat Market, by Distribution Channel: Key Takeaways
- 6.2. Distribution Channel Movement Analysis & Market Share, 2025 & 2033
- 6.3. Market Estimates & Forecasts, by Distribution Channel, 2021 - 2033 (USD Billion)
 - 6.3.1. Supermarkets & Hypermarkets
 - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 6.3.2. Specialty Stores
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 6.3.3. Online
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 6.3.4. Others
 - 6.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

CHAPTER 7. COMPETITIVE ANALYSIS

- 7.1. Recent Developments & Impact Analysis by Key Market Participants

- 7.2. Company Categorization
- 7.3. Participant's Overview
- 7.4. Financial Performance
- 7.5. Product Portfolios
- 7.6. Company Market Share Analysis, 2025 (%)
- 7.7. Company Heat Map Analysis
- 7.8. Strategy Mapping
- 7.9. Company Profiles
 - 7.9.1. Muyuan Foodstuff Co., Ltd.
 - 7.9.1.1. Company Overview
 - 7.9.1.2. Financial Performance
 - 7.9.1.3. Product Portfolios
 - 7.9.1.4. Strategic Initiatives
 - 7.9.2. WH Group Limited
 - 7.9.2.1. Company Overview
 - 7.9.2.2. Financial Performance
 - 7.9.2.3. Product Portfolios
 - 7.9.2.4. Strategic Initiatives
 - 7.9.3. Wens Foodstuff Group Co., Ltd.
 - 7.9.3.1. Company Overview
 - 7.9.3.2. Financial Performance
 - 7.9.3.3. Product Portfolios
 - 7.9.3.4. Strategic Initiatives
 - 7.9.4. New Hope Liuhe Co., Ltd.
 - 7.9.4.1. Company Overview
 - 7.9.4.2. Financial Performance
 - 7.9.4.3. Product Portfolios
 - 7.9.4.4. Strategic Initiatives
 - 7.9.5. COFCO Meat Holdings Limited
 - 7.9.5.1. Company Overview
 - 7.9.5.2. Financial Performance
 - 7.9.5.3. Product Portfolios
 - 7.9.5.4. Strategic Initiatives
 - 7.9.6. Marfrig Global Foods S.A.
 - 7.9.6.1. Company Overview
 - 7.9.6.2. Financial Performance
 - 7.9.6.3. Product Portfolios
 - 7.9.6.4. Strategic Initiatives
 - 7.9.7. China Yurun Food Group Ltd.

- 7.9.7.1. Company Overview
- 7.9.7.2. Financial Performance
- 7.9.7.3. Product Portfolios
- 7.9.7.4. Strategic Initiatives
- 7.9.8. Smithfield Foods
 - 7.9.8.1. Company Overview
 - 7.9.8.2. Financial Performance
 - 7.9.8.3. Product Portfolios
 - 7.9.8.4. Strategic Initiatives
- 7.9.9. Charoen Pokphand Foods (CP Foods)
 - 7.9.9.1. Company Overview
 - 7.9.9.2. Financial Performance
 - 7.9.9.3. Product Portfolios
 - 7.9.9.4. Strategic Initiatives
- 7.9.10. Wen's Foodstuff Group Co., Ltd
 - 7.9.10.1. Company Overview
 - 7.9.10.2. Financial Performance
 - 7.9.10.3. Product Portfolios
 - 7.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 China pork meat market - Key market driver analysis

Table 2 China pork meat market - Key market restraint analysis

Table 3 China pork meat market estimates and forecast, by product, (USD Billion)

Table 4 China pork meat market estimates and forecast, by distribution channel, (USD Billion)

Table 5 China macro-economic outlay

Table 6 China pork meat market estimates and forecast, 2021 - 2033 (USD Billion)

Table 7 China pork meat market revenue estimates and forecast, by product, 2021 - 2033 (USD Billion)

Table 8 China pork meat market revenue estimates and forecast, by distribution channel, 2021 - 2033 (USD Billion)

Table 9 Recent developments & impact analysis by key market participants

Table 10 Company market share, 2025

Table 11 Company heat map analysis

Table 12 Companies undergoing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 China pork meat market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Product snapshot
- Fig. 8 Distribution channel snapshot
- Fig. 9 Competitive landscape snapshot
- Fig. 10 China pork meat market size, 2021 to 2033 (USD Billion)
- Fig. 11 China pork meat market: Penetration & growth prospect mapping
- Fig. 12 China pork meat market: Value chain analysis
- Fig. 13 China pork meat market: Profit margin analysis
- Fig. 14 China pork meat market: Market dynamics
- Fig. 15 China pork meat market: Porter's five forces analysis
- Fig. 16 Factors influencing buying decisions for pork meat
- Fig. 17 China pork meat market, by product: Key Takeaways
- Fig. 18 China pork meat market: Product movement analysis 2025 & 2033 (%)
- Fig. 19 Chilled pork meat market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 20 Frozen pork meat market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 21 China pork meat market, by distribution channel: Key Takeaways
- Fig. 22 China pork meat market: Distribution channel movement analysis, 2025 & 2033 (%)
- Fig. 23 China pork meat market estimates and forecasts through supermarkets & hypermarkets, 2021 - 2033 (USD Billion)
- Fig. 24 China pork meat market estimates and forecasts through specialty stores, 2021 - 2033 (USD Billion)
- Fig. 25 China pork meat market estimates and forecasts through online, 2021 - 2033 (USD Billion)
- Fig. 26 China pork meat market estimates and forecasts through others, 2021 - 2033 (USD Billion)
- Fig. 27 China pork meat market: Regional outlook, 2025 & 2033 (USD Billion)
- Fig. 28 China pork meat market estimates and forecast, 2021 - 2033 (USD Billion)
- Fig. 29 Key company categorization
- Fig. 30 Company market share analysis, 2025

Fig. 31 Strategic framework of china pork meat market

I would like to order

Product name: China Pork Meat Market Size, Share & Trends Analysis Report By Product (Chilled Pork Market, Frozen Pork Market), By Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores, Online), And Segment Forecasts, 2026 - 2033

Product link: <https://marketpublishers.com/r/CB0BBADF81FDEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB0BBADF81FDEN.html>