

China Dietary Supplement Testing Services Market Size, Share & Trends Analysis Report By Service Type (Stability Testing, Microbiological Testing), By Ingredients (Herbal, Vitamins), And Segment Forecasts, 2025 - 2030

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Abstracts

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China Dietary Supplement Testing Services Market Growth & Trends

The China dietary supplement testing services market size is anticipated to reach USD 8.64 billion by 2030 and is projected to grow at a CAGR of 9.0% from 2025 to 2030, according to a new report by Grand View Research, Inc. Growing consciousness towards consumption of protein intake for maintaining the muscle mass and sustaining optimum nutritional levels among middle-aged consumers in China is expected to increase sports nutrition demand and will have a favorable impact on the industry.

Rising health awareness among all age groups is expected to play a crucial role in increasing the number of gymnasiums and fitness centers. Furthermore, leading corporates including Ali-Baba, Sinopec, CNPC, and Volkswagen have increased their expenditure for the development of gymnasiums and fitness centers in their commercial offices. As a result, health & wellness segment is expected to witness an increase in application, and, therefore, promote the use of dietary supplements over the forecast period.

The stability testing is expected to be the fastest growing method in testing services for dietary supplements in China over the forecast period. Growth in the stability testing services market is expected to be positively affected by increasing R&D activities,

especially in China. Dietary supplements manufacturers are investing towards R&D activities to improve the shelf life of dietary supplements, which will positively influence stability testing equipment market during the forecast period.

The herbal is expected to be the fastest growing ingredients in the China dietary supplements testing services market over the forecast period. The market is expected to grow on account of increasing awareness about traditional Chinese medicine (TCM) and Ayurveda. Rise in perception of people against harmful effects of modern medications is also expected to be a major driver for herbal dietary supplement in China, which in turn will result in growth of testing services market during the forecast period.

Under herbal segment, fruits and vegetables based herbal dietary supplement is expected to be the fastest growing herbal ingredients in testing services for dietary supplements in China over the forecast period. Owing to increase in fortification of extracts derived from fruits and vegetables during the forecast period. Some of the fruits and vegetables which are actively used in manufacturing the herbal based dietary supplements include pineapples, mangoes, blue rubbery, strawberry, oranges, watermelons, green apples and lemons.

The bark-based herbal dietary supplements are expected to grow at a decent growth rate during the forecast period. The growth in the market is attributed to surge in awareness about personal health in individuals. The testing services are expected to increase on account of emergence of new herbal dietary supplements manufacturers in China during the forecast period.

China Dietary Supplement Testing Services Market Report Highlights

The microbiological testing services dominated the market and accounted for the largest revenue share of 34.5% in 2024.

Vitamins led the market and accounted for the largest revenue share of 52.2% in 2024, primarily driven by the ingredient segment of the China dietary supplement testing services market, which is fueled by increasing consumer awareness regarding health and nutrition.

The herbal ingredient segment is expected to grow at a CAGR of 9.8% over the forecast period, owing to rising interest in natural remedies and holistic health solutions.

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