

China Anti-aging Products Market Size, Share & Trends Analysis Report By Product (Facial Serums, Moisturizers, Eye Care Products, Facial Masks & Peels), By Distribution Channel, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/CE9BF3A034FEEN.html>

Date: July 2025

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: CE9BF3A034FEEN

Abstracts

This report can be delivered to the clients within 3 Business Days

China Anti-aging Products Market Trends

The China anti-aging products market size was estimated at USD 4,102.9 million in 2024 and is expected to reach USD 9,074.0 million by 2033, expanding at a CAGR of 9.5% from 2025 to 2033. The industry is primarily driven by a rapidly aging population, creating strong demand for age-related skincare and wellness solutions. The rising disposable income and a growing middle class fuel consumer spending on premium anti-aging products, particularly in urban areas. Younger generations, especially Gen Z and Millennials, are increasingly embracing preventive skincare from an early age to counteract stress, pollution, and digital exposure. The widespread influence of social media platforms and livestreaming e-commerce further accelerates consumer awareness and product adoption across age groups.

A major trend in China's market is the growing demand for science-backed, ingredient-focused skincare. Consumers, particularly those aged 35 and above, are increasingly knowledgeable about active ingredients and seek products with proven efficacy. Formulations featuring antioxidants, peptides, retinoids, hyaluronic acid, and collagen boosters are especially popular for targeting fine lines, dullness, and skin elasticity. There's also rising interest in advanced biotech ingredients like recombinant collagen and PDRN, which were once exclusive to clinical settings but are now incorporated into

premium over-the-counter products.

Integrating Traditional Chinese Medicine (TCM) with modern skincare formulations is a growing trend in the Chinese anti-aging products market. Consumers are increasingly drawn to products that blend cultural heritage with scientific efficacy. Brands like Bayankala and Inoherb lead this movement by incorporating time-honored herbal ingredients, such as ginseng, goji berries, and peach gum collagen, into formulations supported by clinical testing and dermatological research. This fusion appeals to health-conscious consumers who value natural remedies, while still demanding results comparable to Western cosmeceuticals. As a result, TCM-inspired anti-aging products are gaining credibility and market share across mass and premium segments.

China Anti-aging Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the China anti-aging products market report by product and distribution channel.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Facial Serum

Moisturizer, Creams, & Lotions

Eye Care Products

Facial Cleanser & Exfoliators

Facial Masks & Peels

Sunscreen & Sun Protection

Others (Facial Oil, Lip Care Products, etc.)

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Supermarkets & Hypermarkets

Pharmacy/Drugstores

Specialty Beauty Stores

Online/E-commerce

Others (Department Stores, etc.)

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Types & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Competitive Landscape Snapshot

CHAPTER 3. CHINA ANTI-AGING PRODUCTS MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales and Retail Channel Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. CHINA ANTI-AGING PRODUCTS MARKET: PRODUCT ESTIMATES &

China Anti-aging Products Market Size, Share & Trends Analysis Report By Product (Facial Serums, Moisturizers,...

TREND ANALYSIS

- 4.1. China Anti-Aging Products Market, By Product: Key Takeaways
- 4.2. Product type Movement Analysis & Market Share, 2024 & 2033
- 4.3. Market Estimates & Forecasts, by Product type, 2021 - 2033 (USD Million)
 - 4.3.1. Facial Serum
 - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.2. Moisturizers, Creams & Lotions
 - 4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.3. Eye Care Products
 - 4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.4. Facial Cleanser & Exfoliators
 - 4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.5. Facial Masks & Peels
 - 4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.6. Sunscreen & Sun Protection
 - 4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.7. Others (facial Oil, Lip Care Products, etc.)
 - 4.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 5. CHINA ANTI-AGING PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 5.1. China Anti-Aging Products Market, By Distribution Channel: Key Takeaways
- 5.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2033
- 5.3. Market Estimates & Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)
 - 5.3.1. Supermarkets and Hypermarkets
 - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.2. Pharmacy/Drugstores
 - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.3. Specialty Beauty Stores
 - 5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.4. Online/ E-commerce
 - 5.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.5. Others (Departmental Stores, etc.)
 - 5.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. CHINA ANTI-AGING PRODUCTS MARKET: COMPETITIVE ANALYSIS

- 6.1. Recent Developments & Impact Analysis by Key Market Participants
- 6.2. Company Categorization
- 6.3. Participant's Overview
- 6.4. Financial performance
- 6.5. Product Benchmarking
- 6.6. Company Market Share Analysis, 2024 (%)
- 6.7. Company Heat Map Analysis, 2024
- 6.8. Strategy Mapping
- 6.9. Company Profiles
 - 6.9.1. The Est?e Lauder Companies Inc.
 - 6.9.1.1. Company Overview
 - 6.9.1.2. Financial performance
 - 6.9.1.3. Service Portfolios
 - 6.9.1.4. Strategic Initiatives
 - 6.9.2. L'Or?al S.A.
 - 6.9.2.1. Company Overview
 - 6.9.2.2. Financial performance
 - 6.9.2.3. Service Portfolios
 - 6.9.2.4. Strategic Initiatives
 - 6.9.3. Shiseido Company, Limited
 - 6.9.3.1. Company Overview
 - 6.9.3.2. Financial performance
 - 6.9.3.3. Service Portfolios
 - 6.9.3.4. Strategic Initiatives
 - 6.9.4. Beiersdorf AG
 - 6.9.4.1. Company Overview
 - 6.9.4.2. Financial performance
 - 6.9.4.3. Service Portfolios
 - 6.9.4.4. Strategic Initiatives
 - 6.9.5. The Procter & Gamble Company
 - 6.9.5.1. Company Overview
 - 6.9.5.2. Financial performance
 - 6.9.5.3. Service Portfolios
 - 6.9.5.4. Strategic Initiatives
 - 6.9.6. Amorepacific US, Inc.
 - 6.9.6.1. Company Overview
 - 6.9.6.2. Financial performance
 - 6.9.6.3. Service Portfolios
 - 6.9.6.4. Strategic Initiatives

6.9.7. Proya Cosmetics Co. Ltd

6.9.7.1. Company Overview

6.9.7.2. Financial performance

6.9.7.3. Service Portfolios

6.9.7.4. Strategic Initiatives

6.9.8. Pechoin

6.9.8.1. Company Overview

6.9.8.2. Financial performance

6.9.8.3. Service Portfolios

6.9.8.4. Strategic Initiatives

6.9.9. Herborist

6.9.9.1. Company Overview

6.9.9.2. Financial performance

6.9.9.3. Service Portfolios

6.9.9.4. Strategic Initiatives

6.9.10. The Ordinary

6.9.10.1. Company Overview

6.9.10.2. Financial performance

6.9.10.3. Service Portfolios

6.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 China anti-aging products market: Key market driver analysis

Table 2 China anti-aging products market: Key market restraint analysis

Table 3 China anti-aging products market estimates & forecast, 2021 - 2033 by product (USD Million)

Table 4 China anti-aging facial serum market estimates & forecast, 2021 - 2033 (USD Million)

Table 5 China anti-aging moisturizers, creams & lotions market estimates & forecast, 2021 - 2033 (USD Million)

Table 6 China anti-aging eye care products market estimates & forecast, 2021 - 2033 (USD Million)

Table 7 China anti-aging facial cleanser & exfoliators market estimates & forecast, 2021 - 2033 (USD Million)

Table 8 China anti-aging facial masks & peels market estimates & forecast, 2021 - 2033 (USD Million)

Table 9 China anti-aging sunscreen & sun protection market estimates & forecast, 2021 - 2033 (USD Million)

Table 10 China other anti-aging products market estimates & forecast, 2021 - 2033 (USD Million)

Table 11 China anti-aging products market estimates & forecast, 2021 - 2033 by distribution channel (USD Million)

Table 12 China anti-aging products market estimates & forecast, through supermarkets and hypermarkets, 2021 - 2033 (USD Million)

Table 13 China anti-aging products market estimates & forecast, through pharmacy/drugstores, 2021 - 2033 (USD Million)

Table 14 China anti-aging products market estimates & forecast, through specialty beauty stores, 2021 - 2033 (USD Million)

Table 15 China anti-aging products market estimates & forecast, through online sales channel, 2021 - 2033 (USD Million)

Table 16 China anti-aging products market estimates & forecast, through other distribution channels, 2021 - 2033 (USD Million)

Table 17 Recent developments & impact analysis, by key market participants

Table 18 Company market share, 2024 (%)

Table 19 Company heat map analysis, 2024

Table 20 Companies implementing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 China anti-aging products market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and China anti-aging products market size, 2024 (USD Million)
- Fig. 10 China anti-aging products market: Value chain analysis
- Fig. 11 China anti-aging products market: Dynamics
- Fig. 12 China anti-aging products market: Porter's five forces analysis
- Fig. 13 China anti-aging products market, Product type: Key takeaways
- Fig. 14 China anti-aging products market: Product type movement analysis, 2024 & 2033 (%)
- Fig. 15 China anti-aging facial serum market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 China anti-aging moisturizers, creams & lotions market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 China anti-aging eye care products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 China anti-aging facial cleanser & exfoliators market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 China anti-aging facial masks & peels market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 China anti-aging sunscreen & sun protection market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 21 China other anti-aging products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 22 China anti-aging products market, Distribution Channel: Key takeaways
- Fig. 23 China anti-aging products market: Distribution Channel movement analysis, 2024 & 2033 (%)
- Fig. 24 China anti-aging products market estimates & forecast, through supermarkets and hypermarkets, 2021 - 2033 (USD Million)
- Fig. 25 China anti-aging products market estimates & forecast, through pharmacy/drugstores, 2021 - 2033 (USD Million)

Fig. 26 China anti-aging products market estimates & forecast, through specialty beauty stores, 2021 - 2033 (USD Million)

Fig. 27 China anti-aging products market estimates & forecast, through online /e-commerce, 2021 - 2033 (USD Million)

Fig. 28 China anti-aging products market estimates & forecast, through other distribution channels, 2021 - 2033 (USD Million)

Fig. 29 Key company categorization

Fig. 30 Company market share analysis, 2024

Fig. 31 The strategic framework of the China anti-aging products market

I would like to order

Product name: China Anti-aging Products Market Size, Share & Trends Analysis Report By Product (Facial Serums, Moisturizers, Eye Care Products, Facial Masks & Peels), By Distribution Channel, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/CE9BF3A034FEEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE9BF3A034FEEN.html>