

# **China Anti-acne Cosmetics Market Size, Share & Trends Analysis Report By Treatment (Creams & Lotions, Cleanser & Toners, Laser And Light Therapies, Chemical Peel), By Gender, By Distribution Channel, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **China Anti-acne Cosmetics Market Size & Trends**

The China anti-acne cosmetics market size was estimated at USD 795.5 million in 2024 and is expected to grow at a CAGR of 11.5% from 2025 to 2030. The rising cases of acne are one of the primary factors driving the market's growth. According to the article Cureus Part of Springer Nature published in July 2025, Acne affects a considerable portion of the Chinese population, with studies indicating a prevalence rate of approximately 33% among individuals in the country. This substantial incidence emphasizes the widespread nature of the condition and highlights a consistent demand for effective skincare solutions.

The high prevalence highlights the need for advanced, accessible, and dermatologically formulated products, positioning China as a key growth region for manufacturers and brands focused on acne-related skincare.

Rising acne cases among Chinese youth drive the growth of the industry. According to the NCBI article published in September 2024, a recent study reveals that acne affects over half (50.2%) of primary and secondary school students and 44.5% of university undergraduates in China. This high incidence among adolescents and young adults underlines a significant consumer base for anti-acne cosmetic products. Additionally,

regional variation in acne rates, with Southern China reporting a higher prevalence (46.3%) than Northern China (34.2%), suggests potential for region-specific marketing strategies. The awareness about skincare and appearance continues to grow, especially among younger demographics. This widespread acne occurrence is expected to drive sustained demand in China's anti-acne cosmetics industry.

Increasing preference for self-treatment fuels China's anti-acne cosmetics industry. According to the Chinese Medical Association Publishing House article published in January 2023, the study estimated that out of 483 students with acne, 366 (75.8%) reported using topical applications. In contrast, only 167 out of those 366 (45.6%) had consulted a doctor for professional treatment. This significant gap highlights a substantial consumer shift toward over-the-counter products and cosmetic solutions rather than clinical interventions. Such behavior drives the demand for anti-acne cosmetics in China, particularly among the younger population seeking accessible and quick skin issue remedies.

Several China-based manufacturers are playing a key role in driving the industry by offering advanced anti-acne cosmetic products that fall within key categories such as creams and lotions, cleansers and toners, masks, chemical peels, and specialized treatments. For example, Proya Cosmetics, headquartered in Hangzhou, has developed innovative acne care lines that integrate modern dermatological research with consumer-centric designs. Pechoin, based in Shanghai, blends traditional Chinese herbal medicine with modern skincare science, offering anti-acne creams and toners tailored for sensitive skin. Inoherb, headquartered in Shanghai, collaborates with the Shanghai University of Traditional Chinese Medicine to create herbal-based anti-acne cleansers and lotions that balance oil production and reduce inflammation.

Moreover, ZQ-II Medical Skincare has a specialized Oil Control & Anti-Acne series, including targeted gel creams and peels to treat active breakouts and prevent future acne formation. These manufacturers illustrate China's capability to develop and deliver highly effective, scientifically informed, and consumer-friendly anti-acne cosmetic solutions, reinforcing the country's position as a key player in the skincare industry.

## China Anti-acne Cosmetics Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the China anti-acne cosmetics market report based on treatment, gender, and distribution channel:

## Treatment Outlook (Revenue, USD Million, 2018 - 2030)

Creams & Lotions

Cleanser & Toners

Mask

Laser & Light Therapies

Chemical Peel

Others

## Gender Outlook (Revenue, USD Million, 2018 - 2030)

Female

Male

## Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

### Over the Counter (OTC)

Offline

Online

### Prescription

Retail Pharmacies

Hospital Pharmacies

Professional

## Companies Mentioned

Zhejiang Fonow Medicine Co., Ltd.

Galderma

Bloomage Biotechnology

L'Oréal Group

Pechoin

Proya Cosmetics

Winona

Johnson & Johnson

Unilever

Beiersdorf

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