

# **Chickpea Snacks Market Size, Share & Trends Analysis Report By Product (Roasted Chickpea, Seasoned Chickpea, Chickpea Chips, Chickpea Puffs), By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/CF031EB6727BEN.html>

Date: November 2024

Pages: 80

Price: US\$ 5,950.00 (Single User License)

ID: CF031EB6727BEN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Chickpea Snacks Market Size & Trends**

The global chickpea snacks market size was estimated at USD 1,875.32 million in 2024 and is projected to grow at a CAGR of 8.5% from 2025 to 2030. One of the primary drivers is the increasing health consciousness among consumers. As people become more aware of the nutritional benefits of their food choices, there is a shift towards convenient snacks that are rich in nutrients. Chickpeas are recognized for their high protein and fiber content, making them an attractive alternative to snacks often high in unhealthy fats and sugars. This demand for healthier options aligns with the rising popularity of plant-based diets, as chickpea snacks cater to vegetarians, vegans, and those looking to reduce their meat consumption.

Another significant factor contributing to market growth is innovation in product development. The chickpea snacks segment has seen a surge in creative flavors and product formats, including roasted chickpeas, chips, and puffs. These innovations enhance the appeal of chickpea snacks and cater to diverse consumer tastes. For instance, seasoned chickpeas are gaining traction due to their variety of flavors, such as barbecue and chili lime, which attract consumers looking for flavorful yet healthy snack options. This trend toward flavor innovation is crucial for maintaining consumer interest and expanding market reach.

Sustainability is also a key driver in the market growth. As environmental concerns become increasingly prominent among consumers, the demand for sustainably sourced ingredients has risen. Chickpeas are known for their lower environmental impact compared to animal-based protein sources; they require less water and contribute positively to soil health through nitrogen fixation. Companies are responding by emphasizing eco-friendly sourcing practices and exploring sustainable packaging options. This alignment with consumer values around sustainability enhances brand loyalty and attracts a broader customer base interested in environmentally responsible products.

The expanding availability of chickpea snacks through various distribution channels further supports market growth. The rise of organized retail, including supermarkets and online platforms, has made it easier for consumers to access chickpea snacks. This increased availability is particularly beneficial in developing regions with rising disposable incomes, allowing more consumers to indulge in healthier snack options. The convenience of shopping online has also enhanced market penetration, making it easier for consumers to discover and purchase new products.

The growing popularity of snacking as a lifestyle choice must be noticed. With busy schedules leading many individuals to seek quick and nutritious snack options, chickpea snacks fit perfectly into this trend. Their versatility allows them to be consumed on the go or as part of a meal, appealing to a wide demographic that includes children, athletes, and health-conscious adults. As more people turn to snacks rather than traditional meals, the demand for nutritious alternatives like chickpea snacks is expected to continue rising, further propelling the market growth.

One of the primary challenges is environmental limitations affecting chickpea production. Chickpeas require specific climatic conditions and soil quality to thrive, making them vulnerable to fluctuations in weather patterns. Unpredictable climatic events, such as droughts or excessive rainfall, can lead to reduced crop yields and compromised quality, ultimately affecting the supply chain for chickpea snacks. This environmental sensitivity poses a significant risk for manufacturers who rely on consistent raw material availability. Digestive issues associated with chickpeas also pose a challenge for market acceptance. Some consumers experience discomfort, such as bloating and acidity, after consuming chickpeas or chickpea-based products. These side effects can limit consumer adoption of chickpea snacks, especially among those not accustomed to high-fiber diets.

## Global Chickpea Snacks Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global chickpea snacks market report based on the product, distribution channel, and region.

### Product Outlook (Revenue, USD Million, 2018 - 2030)

Roasted Chickpea

Chickpea Chips

Chickpea Puffs

Seasoned Chickpea

Others

### Distribution Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets & Hypermarkets

Convenience Stores

Grocery Stores

Online Retailers

### Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

Saudi Arabia

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Packaging Outlook
- 2.4. Competitive Landscape Outlook

### CHAPTER 3. CHICKPEA SNACKS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Raw Material Outlooks
  - 3.3.2. Manufacturing and Technology Trends
  - 3.3.3. Sales Channel Analysis
  - 3.3.4. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Market Opportunities
  - 3.4.4. Market Challenges
- 3.5. Industry Analysis - Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

## **CHAPTER 4. CHICKPEA SNACKS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1. Chickpea Snacks Market, by Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2023 & 2030
- 4.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Million)
  - 4.3.1. Roasted Chickpea
    - 4.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 4.3.2. Chickpea Chips
    - 4.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 4.3.3. Chickpea Puffs
    - 4.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 4.3.4. Seasoned Chickpea
    - 4.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 4.3.5. Others
    - 4.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 5. CHICKPEA SNACKS MARKET: DISTRIBUTION ESTIMATES & TREND ANALYSIS**

- 5.1. Chickpea Snacks Market, by Distribution: Key Takeaways
- 5.2. Distribution Movement Analysis & Market Share, 2023 & 2030
- 5.3. Market Estimates & Forecasts, by Distribution, 2018 - 2030 (USD Million)
  - 5.3.1. Supermarkets & Hypermarkets
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Convenience Stores
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.3. Grocery Stores
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.4. Online Retailers
    - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. CHICKPEA SNACKS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 6.1. Chickpea Snacks Market: Regional Outlook
- 6.2. Regional Movement Analysis & Market Share, 2023 & 2030
- 6.3. Market Estimates & Forecasts, by Region & Country, 2018 - 2030 (USD Million)

### 6.3.1. North America

6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.1.2. U.S.

6.3.1.2.1. Key country dynamics

6.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.1.3. Canada

6.3.1.3.1. Key country dynamics

6.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.1.4. Mexico

6.3.1.4.1. Key country dynamics

6.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

### 6.3.2. Europe

6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.2.2. Germany

6.3.2.2.1. Key country dynamics

6.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.2.3. UK

6.3.2.3.1. Key country dynamics

6.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.2.4. France

6.3.2.4.1. Key country dynamics

6.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.2.5. Italy

6.3.2.5.1. Key country dynamics

6.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.2.6. Spain

6.3.2.6.1. Key country dynamics

6.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

### 6.3.3. Asia Pacific

6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.3.2. China

6.3.3.2.1. Key country dynamics

6.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.3.3. Japan

6.3.3.3.1. Key country dynamics

6.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

#### 6.3.3.4. India

6.3.3.4.1. Key country dynamics

6.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

- 6.3.3.5. Australia & New Zealand
  - 6.3.3.5.1. Key country dynamics
  - 6.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3.3.6. South Korea
  - 6.3.3.6.1. Key country dynamics
  - 6.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3.4. Central & South America
  - 6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.4.2. Brazil
    - 6.3.4.2.1. Key country dynamics
    - 6.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3.5. Middle East & Africa
  - 6.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.5.2. Saudi Arabia
    - 6.3.5.2.1. Key country dynamics
    - 6.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. COMPETITIVE ANALYSIS**

- 7.1. Recent Developments & Impact Analysis, by Key Market Participants
- 7.2. Company Categorization
- 7.3. Participant's Overview
- 7.4. Financial Performance
- 7.5. Product Benchmarking
- 7.6. Company Market Share Analysis, 2023 (%)
- 7.7. Company Heat Map Analysis
- 7.8. Strategy Mapping
- 7.9. Company Profiles
  - 7.9.1. PepsiCo, Inc.
  - 7.9.2. Nestl? S.A.
  - 7.9.3. Mondelez International, Inc.
  - 7.9.4. General Mills, Inc.
  - 7.9.5. Calbee, Inc.
  - 7.9.6. Campbell Soup Company
  - 7.9.7. Conagra Brands, Inc.
  - 7.9.8. Aryzta AG
  - 7.9.10. Kraft Heinz Company
  - 7.9.11. ITC Limited
  - 7.9.12. Grupo Bimbo, S.A.B. de C.V.



- 7.9.13. Kellogg Company
- 7.9.14. Premier Foods Group
- 7.9.15. The J.M. Smucker Company
- 7.9.16. Biena Snacks
- 7.9.17. Hippeas
- 7.9.18. The Good Bean
- 7.9.19. Saffron Road

## I would like to order

Product name: Chickpea Snacks Market Size, Share & Trends Analysis Report By Product (Roasted Chickpea, Seasoned Chickpea, Chickpea Chips, Chickpea Puffs), By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/CF031EB6727BEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF031EB6727BEN.html>