

Chickpea Flour Market Size, Share & Trends Analysis Report By Application (Food & Beverage, Animal Feed, Personal Care & Cosmetics), By Distribution (Retail, Online), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Chickpea Flour Market Size & Trends

The global chickpea flour market size was estimated at USD 2,875 million in 2023 and is expected to expand at a CAGR of 7.4% from 2024 to 2030. The chickpea flour industry is experiencing significant growth, driven by various factors that reflect changing consumer preferences and broader market trends. One of the primary drivers is the increased health consciousness among consumers. As more individuals prioritize health and wellness, they seek nutritious food options. Chickpea flour is recognized for its numerous health benefits, including its high fiber content, which aids in reducing cholesterol levels, regulating blood pressure, and stabilizing blood sugar levels. This growing awareness has led to a surge in demand for chickpea flour as a healthier alternative to traditional flours, particularly among those with dietary restrictions such as gluten intolerance or those following vegan diets.

Another significant factor contributing to the chickpea flour industry's growth is the expansion of the food and beverage industry. Chickpea flour is increasingly used in various food applications, including bakery products, snacks, and savory dishes. Its versatility allows it to be incorporated into a wide range of recipes, from traditional cuisines to modern culinary innovations. The rising popularity of gluten-free and plant-based products has further fueled this trend, as consumers are actively seeking alternatives

that align with their dietary preferences. In addition, the affordability of chickpea flour compared to other specialty flours makes it an attractive option for both manufacturers and consumers alike.

The growing influence of social media and health trends also plays a crucial role in driving the chickpea flour industry. Influencers and celebrity chefs increasingly endorse chickpea flour for its nutritional value and culinary versatility. This exposure helps educate consumers about its benefits and encourages them to incorporate it into their diets. Moreover, online shopping has made chickpea flour more accessible to consumers worldwide, further boosting its popularity. The convenience of purchasing health-oriented products online aligns with the fast-paced lifestyle of many consumers today.

Emerging markets in developing regions are also contributing significantly to market growth. As disposable incomes rise in countries such as India and Bangladesh, there is an increasing demand for healthy food options. The cultural significance of chickpeas in these regions enhances their acceptance and incorporation into local cuisines. Furthermore, with urbanization and changing lifestyles, consumers are more inclined to explore new food products that offer health benefits and culinary diversity. This trend is expected to continue as more people become aware of the advantages associated with chickpea flour.

In terms of applications, chickpea flour is making substantial inroads into various sectors. In the bakery industry, it serves as a gluten-free alternative that can enhance the nutritional profile of baked goods while providing a unique flavor. In snack production, chickpea flour creates healthier snack options that appeal to health-conscious consumers. Moreover, its use in confectionery products is rising as manufacturers seek to develop innovative treats that cater to dietary restrictions without compromising taste. The versatility of chickpea flour positions it well within these markets, promising continued growth as consumer preferences evolve toward healthier eating habits.

The chickpea flour industry faces several challenges that could impede its growth despite the increasing demand for healthier food options. One of the primary issues is consumer awareness. While chickpea flour is recognized for its nutritional benefits, many potential consumers remain unaware of its advantages compared to traditional flours. This lack of knowledge is particularly pronounced in developing countries, where consumers may not be familiar with chickpea flour or its applications in cooking and baking. Educating consumers about the benefits and uses of chickpea flour is crucial for expanding its market presence and increasing overall consumption.

Digestive issues associated with chickpea consumption pose another challenge for the market. Some individuals experience gastrointestinal discomfort after consuming chickpeas or products made from chickpea flour, such as bloating or constipation. These side effects can discourage consumers from incorporating chickpea flour into their diets, limiting its appeal as a staple ingredient. Addressing these concerns through product innovation or consumer education about proper preparation methods may be necessary to mitigate this issue.

Global Chickpea Flour Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and analyzes the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global chickpea flour market report based on application, distribution, and region:

Application Outlook (Revenue, USD Million, 2018 - 2030)

Food & Beverage

Animal Feed

Personal Care & Cosmetics

Others

Distribution Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets & Hypermarkets

Specialty Stores

Retail

Online

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

Saudi Arabia

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