

Chemiluminescence Immunoassay Market Size, Share & Trends Analysis Report By Product (Consumables, Instruments, Software & Services), By Application, By End-use, By Region, And Segment Forecasts, 2021 - 2028

https://marketpublishers.com/r/C2AB7B78957EEN.html

Date: July 2021

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: C2AB7B78957EEN

Abstracts

This report can be delivered to the clients within 72 Business Hours

Chemiluminescence Immunoassay Market Growth & Trends

The global chemiluminescence immunoassay market size is expected to reach USD 13.75 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 7.9% from 2021 to 2028. The high prevalence of chronic diseases, several advantages of chemiluminescence immunoassay (CLIA) technique, and approval and launch of novel CLIA solutions are anticipated to be the major factors driving the market.

Key players in the market are implementing organic and inorganic growth strategies for the development, launch, and distribution of novel CLIA solutions. For instance, in February 2020, Snibe Diagnostic, a China-based immunoassay manufacturer, received CE marking for its new MAGLUMI 2019-nCoV (SARS-CoV-2) IgM/IgG CLIA kits. In another instance, in January 2018, DiaSorin partnered with Germany-based Qiagen and added Qiagen's QuantiFERON-TB diagnostic test portfolio to its LIAISON family of fully automated chemiluminescence immunoassay analyzers. Such initiatives by major players are anticipated to significantly support the market growth. However, the high setup cost of automated chemiluminescence immunoassay systems is expected to be a major factor hindering the market growth.



Furthermore, the high prevalence of chronic diseases in key regions and increasing awareness regarding these diseases in emerging economies are anticipated to upsurge the demand for novel diagnostic solutions, including chemiluminescence immunoassay. According to the data published by the American Cancer Society, in 2020, an estimated 1.8 million new cases of cancer were diagnosed in the U.S. and around 606,520 people died due to the disease. In addition, as per the data published by the WHO in November 2020, HIV emerged as a major global public health issue and around 37.9 million people around the globe were living with the disease.

Chemiluminescence Immunoassay Market Report Highlights

Based on product, consumables dominated the market in 2020 owing to their high demand in therapeutic drug monitoring, endocrinology, and disease diagnosis

In terms of application, the infectious disease segment held the largest share in 2020 owing to the high prevalence of such diseases and the launch of novel CLIA assays for infectious disease diagnosis

By end use, in 2020, the hospitals segment accounted for the largest share in 2020 owing to the increasing hospitalizations, along with the rising prevalence of chronic diseases

In North America, the U.S. held the largest share in 2020 owing to the developed healthcare infrastructure, the high adoption of technologically advanced CLIA systems, and the strong geographical presence of prominent players

Asia Pacific is expected to expand at the fastest CAGR during the forecast period. The emergence of local players in developing markets, such as India and China, is primarily driving the regional market



Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market segmentation & scope
- 1.2 Market definition
- 1.3 Information procurement
 - 1.3.1 Purchased database
 - 1.3.2 GVR's internal database
 - 1.3.3 Secondary sources & third party perspectives
 - 1.3.4 Primary research
- 1.4 Information analysis
- 1.4.1 Data analysis models
- 1.5 Market formulation & data visualization
- 1.6 Data validation & publishing

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segment Outlook
- 2.3 Competitive Insights

CHAPTER 3 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
 - 3.1.1 Parent Market Outlook
 - 3.1.2 Ancillary Market Outlook
- 3.2 Penetration and Growth Prospect Mapping
- 3.3 Market Dynamics
 - 3.3.1 Market driver analysis
 - 3.3.1.1 Introduction of novel technologies
 - 3.3.1.2 Rising incidence of chronic diseases
 - 3.3.1.3 Increasing strategic initiatives by market players
 - 3.3.1.4 Several advantages of CLIA over other techniques
 - 3.3.2 Market Restraint Analysis
 - 3.3.2.1 High cost and technical limitations of CLIA
 - 3.3.2.2 Stringent regulatory scenario
- 3.4 Chemiluminescence Immunoassay (CLIA) Market Analysis Tools



- 3.4.1 Industry analysis Porter's
 - 3.4.1.1 Supplier Power
 - 3.4.1.2 Buyer Power
 - 3.4.1.3 Substitution Threat
 - 3.4.1.4 Threat from new entrants
 - 3.4.1.5 Competitive Rivalry
- 3.4.2 PESTEL Analysis
 - 3.4.2.1 Political Landscape
- 3.4.2.2 Environmental Landscape
- 3.4.2.3 Social landscape
- 3.4.2.4 Application landscape
- 3.4.2.5 Legal Landscape
- 3.5 COVID-19 Impact Analysis on Chemiluminescence Immunoassay (CLIA) Market

CHAPTER 4 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET - COMPETITIVE ANALYSIS

- 4.1 Recent Developments & Impact Analysis, by Key Market Participants
- 4.2 Vendor Landscape
 - 4.2.1 List of key distributors and channel partners
- 4.3 Public Companies
 - 4.3.1 Company market position analysis
 - 4.3.2 Competitive dashboard analysis
- 4.4 Private Companies
 - 4.4.1 List of key emerging companies
 - 4.4.2 Regional network map
 - 4.4.3 Company market position analysis

CHAPTER 5 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET: PRODUCT ESTIMATES AND TREND ANALYSIS

- 5.1 Definition & Scope
- 5.2 Product Market Share Analysis, 2020 & 2028
- 5.3 Segment Dashboard
- 5.4 Global Chemiluminescence Immunoassay (CLIA) Market, by Product, 2016 to 2028
- 5.5 Market Size & Forecasts and Trend Analyses, 2016 to 2028
 - 5.5.1 Instruments
 - 5.5.1.1 Instruments Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 5.5.1.2 Automated



- 5.5.1.2.1 Automated Market Estimates and Forecasts, 2016 to 2028 (USD Million)
- 5.5.1.3 Semi-automated
- 5.5.1.3.1 Semi-automated Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 5.5.2 Consumables
 - 5.5.2.1 Consumables Market Estimates and Forecasts, 2016 to 2028 (USD Million)
- 5.5.3 Software & Services
- 5.5.3.1 Software & Services Market Estimates and Forecasts, 2016 to 2028 (USD Million)

CHAPTER 6 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET: APPLICATION ESTIMATES AND TREND ANALYSIS

- 6.1 Definition & Scope
- 6.2 Application Market Share Analysis, 2020 & 2028
- 6.3 Segment Dashboard
- 6.4 Global Chemiluminescence Immunoassay (CLIA) Market, by Application, 2016 to 2028
- 6.5 Market Size & Forecasts and Trend Analyses, 2016 to 2028
 - 6.5.1 Therapeutic Drug Monitoring
- 6.5.1.1 Therapeutic Drug Monitoring Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.2 Oncology
 - 6.5.2.1 Oncology Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.3 Cardiology
 - 6.5.3.1 Cardiology Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.4 Endocrinology
 - 6.5.4.1 Endocrinology Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.5 Infectious Disease
- 6.5.5.1 Infectious Disease Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.6 Autoimmune Disease
- 6.5.6.1 Autoimmune Disease Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 6.5.7 Others
 - 6.5.7.1 Others Market Estimates and Forecasts, 2016 to 2028 (USD Million)

CHAPTER 7 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET: END-USE ESTIMATES AND TREND ANALYSIS



- 7.1 Definition & Scope
- 7.2 End-use Market Share Analysis, 2020 & 2028
- 7.3 Segment Dashboard
- 7.4 Global Chemiluminescence Immunoassay (CLIA) Market, by End Use, 2016 to 2028
- 7.5 Market Size & Forecasts and Trend Analyses, 2016 to 2028
 - 7.5.1 Hospitals
 - 7.5.1.1 Hospitals Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 7.5.2 Clinical Laboratories
- 7.5.2.1 Clinical Laboratories Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - 7.5.3 Pharmaceutical & Biotechnology Companies
- 7.5.3.1 Pharmaceutical & Biotechnology Companies Market Estimates and Forecasts, 2016 to 2028 (USD Million)
 - **7.5.4 Others**
 - 7.5.4.1 Others Market Estimates and Forecasts, 2016 to 2028 (USD Million)

CHAPTER 8 CHEMILUMINESCENCE IMMUNOASSAY (CLIA) MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1 Regional Market Snapshot
- 8.2 Regional Market Share and Leading Players, 2020
 - 8.2.1 North America
 - 8.2.2 Europe
 - 8.2.3 Latin America
 - 8.2.4 Asia Pacific
 - 8.2.5 Middle East & Africa
- 8.3 Market Share Analysis by Country, 2020
 - 8.3.1 North America
 - 8.3.1.1 U.S.
 - 8.3.1.2 Canada
 - 8.3.2 Europe
 - 8.3.2.1 U.K.
 - 8.3.2.2 Germany
 - 8.3.2.3 Spain
 - 8.3.2.4 France
 - 8.3.2.5 Italy
 - 8.3.2.6 Russia
 - 8.3.3 Latin America



- 8.3.3.1 Brazil
- 8.3.3.2 Mexico
- 8.3.3.3 Argentina
- 8.3.4 Asia Pacific
 - 8.3.4.1 Japan
 - 8.3.4.2 China
 - 8.3.4.3 India
 - 8.3.4.4 South Korea
 - 8.3.4.5 Singapore
 - 8.3.4.6 Australia
- 8.3.5 Middle East & Africa
 - 8.3.5.1 South Africa
 - 8.3.5.2 Saudi Arabia
 - 8.3.5.3 UAE
- 8.4 SWOT Analysis, by Factor (Political & Legal, Economic and Technological)
 - 8.4.1 North America
 - 8.4.2 Europe
 - 8.4.3 Latin America
 - 8.4.4 Asia Pacific
 - 8.4.5 Middle East & Africa
- 8.5 Market Size & Forecasts, and Trend Analysis, 2020 to 2028
 - 8.5.1 North America
- 8.5.1.1 North America Market Size & Forecasts and Trend Analysis, 2016 to 2028 (USD Million)
 - 8.5.1.2 U.S.
- 8.5.1.2.1 U.S. Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.1.2.2 U.S. Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.1.2.3 U.S. Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.1.3 Canada
- 8.5.1.3.1 Canada Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.1.3.2 Canada Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.1.3.3 Canada Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2 Europe



- 8.5.2.1 Europe Market Size & Forecasts and Trend Analysis, 2016 to 2028 (USD Million)
 - 8.5.2.2 U.K.
- 8.5.2.2.1 U.K. Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.2.2.2 U.K. Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.2.3 U.K. Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2.3 Germany
- 8.5.2.3.1 Germany Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.2.3.2 Germany Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.3.3 Germany Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2.4 Spain
- 8.5.2.4.1 Spain Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.2.4.2 Spain Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.4.3 Spain Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2.5 France
- 8.5.2.5.1 France Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.2.5.2 France Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.5.3 France Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2.6 Italy
- 8.5.2.6.1 Italy Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.2.6.2 Italy Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.6.3 Italy Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.2.7 Russia
 - 8.5.2.7.1 Russia Market Size & Forecasts and Trend Analysis, By Product, 2016 to



- 2028 (USD million)
- 8.5.2.7.2 Russia Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.2.7.3 Russia Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.3 Latin America
- 8.5.3.1 Latin America Market Size & Forecasts and Trend Analysis, 2016 to 2028 (USD Million)
 - 8.5.3.2 Brazil
- 8.5.3.2.1 Brazil Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.3.2.2 Brazil Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.3.2.3 Brazil Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.3.3 Mexico
- 8.5.3.3.1 Mexico Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.3.3.2 Mexico Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.3.3.3 Mexico Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.3.4 Argentina
- 8.5.3.4.1 Argentina Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.3.4.2 Argentina Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.3.4.3 Argentina Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.4 Asia Pacific
- 8.5.4.1 Asia Pacific Market Size & Forecasts and Trend Analysis, 2016 to 2028 (USD Million)
 - 8.5.4.2 Japan
- 8.5.4.2.1 Japan Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.2.2 Japan Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.2.3 Japan Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)



- 8.5.4.3 China
- 8.5.4.3.1 China Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.3.2 China Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.3.3 China Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.4.4 India
- 8.5.4.4.1 India Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.4.2 India Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.4.3 India Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.4.5 South Korea
- 8.5.4.5.1 South Korea Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.5.2 South Korea Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.5.3 South Korea Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.4.6 Singapore
- 8.5.4.6.1 Singapore Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.6.2 Singapore Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.6.3 Singapore Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.4.7 Australia
- 8.5.4.7.1 Australia Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.4.7.2 Australia Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.4.7.3 Australia Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.5 Middle East & Africa
- 8.5.5.1 Middle East & Africa Market Size & Forecasts and Trend Analysis, 2016 to 2028 (USD Million)
 - 8.5.5.2 South Africa



- 8.5.5.2.1 South Africa Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.5.2.2 South Africa Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.5.2.3 South Africa Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.5.3 Saudi Arabia
- 8.5.5.3.1 Saudi Arabia Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.5.3.2 Saudi Arabia Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.5.3.3 Saudi Arabia Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)
 - 8.5.5.4 UAE
- 8.5.5.4.1 UAE Market Size & Forecasts and Trend Analysis, By Product, 2016 to 2028 (USD million)
- 8.5.5.4.2 UAE Market Size & Forecasts and Trend Analysis, By Application, 2016 to 2028 (USD million)
- 8.5.5.4.3 UAE Market Size & Forecasts and Trend Analysis, By End Use, 2016 to 2028 (USD million)

CHAPTER 9 COMPANY PROFILE

- 9.1 Company Profiles
 - 9.1.1 DiaSorin S.p.A.
 - 9.1.1.1 Company overview
 - 9.1.1.2 Financial performance
 - 9.1.1.3 Product benchmarking
 - 9.1.1.4 Strategic initiatives
 - 9.1.2 Abbott Laboratories
 - 9.1.2.1 Company overview
 - 9.1.2.2 Financial performance
 - 9.1.2.3 Product benchmarking
 - 9.1.2.4 Strategic initiatives
 - 9.1.3 Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
 - 9.1.3.1 Company overview
 - 9.1.3.2 Financial performance
 - 9.1.3.3 Product benchmarking
 - 9.1.3.4 Strategic initiatives



- 9.1.4 Immunodiagnostic Systems
 - 9.1.4.1 Company overview
 - 9.1.4.2 Financial performance
 - 9.1.4.3 Product benchmarking
 - 9.1.4.4 Strategic initiatives
- 9.1.5 Siemens Healthineers
- 9.1.5.1 Company overview
- 9.1.5.2 Financial performance
- 9.1.5.3 Product benchmarking
- 9.1.5.4 Strategic initiatives
- 9.1.6 Beckman Coulter Inc.
 - 9.1.6.1 Company overview
 - 9.1.6.2 Financial performance
 - 9.1.6.3 Product benchmarking
- 9.1.6.4 Strategic initiatives
- 9.1.7 F. Hoffmann-La Roche AG
 - 9.1.7.1 Company overview
 - 9.1.7.2 Financial performance
 - 9.1.7.3 Product benchmarking
 - 9.1.7.4 Strategic initiatives
- 9.1.8 Inova Diagnostics, Inc.
 - 9.1.8.1 Company overview
 - 9.1.8.2 Financial performance
 - 9.1.8.3 Product benchmarking
- 9.1.8.4 Strategic initiatives
- 9.1.9 Maccura Biotechnology Co., Ltd.
 - 9.1.9.1 Company overview
 - 9.1.9.2 Financial performance
 - 9.1.9.3 Product benchmarking
 - 9.1.9.4 Strategic initiatives
- 9.1.10 Ortho Clinical Diagnostics
 - 9.1.10.1 Company overview
 - 9.1.10.2 Financial performance
 - 9.1.10.3 Product benchmarking
 - 9.1.10.4 Strategic initiatives



List Of Tables

LIST OF TABLES

Table 1 List of key distributors and channel partners

Table 2 List of key emerging companies'/technology disruptors/innovators

Table 3 North America chemiluminescence immunoassay (CLIA) market, by country,

2016 - 2028 (USD Million)

Table 4 North America chemiluminescence immunoassay (CLIA) market, by product,

2016 - 2028 (USD Million)

Table 5 North America chemiluminescence immunoassay (CLIA) market, by

instruments, 2016 - 2028 (USD Million)

Table 6 North America chemiluminescence immunoassay (CLIA) market, by application,

2016 - 2028 (USD Million)

Table 7 North America chemiluminescence immunoassay (CLIA) market, by end use,

2016 - 2028 (USD Million)

Table 8 U.S. chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028

(USD Million)

Table 9 U.S. chemiluminescence immunoassay (CLIA) market, by instruments, 2016 -

2028 (USD Million)

Table 10 U.S. chemiluminescence immunoassay (CLIA) market, by application, 2016 -

2028 (USD Million)

Table 11 U.S. chemiluminescence immunoassay (CLIA) market, by end use, 2016 -

2028 (USD Million)

Table 12 Canada chemiluminescence immunoassay (CLIA) market, by product, 2016 -

2028 (USD Million)

Table 13 Canada chemiluminescence immunoassay (CLIA) market, by instruments,

2016 - 2028 (USD Million)

Table 14 Canada chemiluminescence immunoassay (CLIA) market, by application,

2016 - 2028 (USD Million)

Table 15 Canada chemiluminescence immunoassay (CLIA) market, by end use, 2016 -

2028 (USD Million)

Table 16 Europe chemiluminescence immunoassay (CLIA) market, by country, 2016 -

2028 (USD Million)

Table 17 Europe chemiluminescence immunoassay (CLIA) market, by product, 2016 -

2028 (USD Million)

Table 18 Europe chemiluminescence immunoassay (CLIA) market, by instruments,

2016 - 2028 (USD Million)

Table 19 Europe chemiluminescence immunoassay (CLIA) market, by application, 2016

Chemiluminescence Immunoassay Market Size, Share & Trends Analysis Report By Product (Consumables, Instruments...



- 2028 (USD Million)

Table 20 Europe chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 21 Germany chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 22 Germany chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 23 Germany chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 24 Germany chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 25 U.K. chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 26 U.K. chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 27 U.K. chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 28 U.K. chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 29 France chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 30 France chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 31 France chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 32 France chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 33 Italy chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 34 Italy chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 35 Italy chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 36 Italy chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 37 Spain chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 38 Spain chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)



Table 39 Spain chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 40 Spain chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 41 Russia chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 42 Russia chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 43 Russia chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 44 Russia chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 45 Asia Pacific chemiluminescence immunoassay (CLIA) market, by country,

2016 - 2028 (USD Million)

Table 46 Asia Pacific chemiluminescence immunoassay (CLIA) market, by product,

2016 - 2028 (USD Million)

Table 47 Asia Pacific chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 48 Asia Pacific chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 49 Asia Pacific chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 50 Japan chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 51 Japan chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 52 Japan chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 53 Japan chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 54 China chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 55 China chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 56 China chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 57 China chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 58 India chemiluminescence immunoassay (CLIA) market, by product, 2016 -



2028 (USD Million)

Table 59 India chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 60 India chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 61 India chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 62 Australia chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 63 Australia chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 64 Australia chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 65 Australia chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 66 South Korea chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 67 South Korea chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 68 South Korea chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 69 South Korea chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 70 Singapore chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 71 Singapore chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 72 Singapore chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 73 Singapore chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 74 Latin America chemiluminescence immunoassay (CLIA) market, by country, 2016 - 2028 (USD Million)

Table 75 Latin America chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 76 Latin America chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 77 Latin America chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)



Table 78 Latin America chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 79 Brazil chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 80 Brazil chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 81 Brazil chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 82 Brazil chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 83 Mexico chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 84 Mexico chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 85 Mexico chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 86 Mexico chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 87 Argentina chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 88 Argentina chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 89 Argentina chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 90 Argentina chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 91 MEA chemiluminescence immunoassay (CLIA) market, by country, 2016 - 2028 (USD Million)

Table 92 MEA chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 93 MEA chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 94 MEA chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 95 MEA chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 96 South Africa chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 97 South Africa chemiluminescence immunoassay (CLIA) market, by instruments,



2016 - 2028 (USD Million)

Table 98 South Africa chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 99 South Africa chemiluminescence immunoassay (CLIA) market, by end use,

2016 - 2028 (USD Million)

Table 100 Saudi Arabia chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 101 Saudi Arabia chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 102 Saudi Arabia chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 103 Saudi Arabia chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)

Table 104 UAE chemiluminescence immunoassay (CLIA) market, by product, 2016 - 2028 (USD Million)

Table 105 UAE chemiluminescence immunoassay (CLIA) market, by instruments, 2016 - 2028 (USD Million)

Table 106 UAE chemiluminescence immunoassay (CLIA) market, by application, 2016 - 2028 (USD Million)

Table 107 UAE chemiluminescence immunoassay (CLIA) market, by end use, 2016 - 2028 (USD Million)



List Of Figures

LIST OF FIGURES

- Fig. 1 Chemiluminescence immunoassay (CLIA) market segmentation
- Fig. 2 Market research process
- Fig. 3 Information procurement
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value chain-based sizing & forecasting
- Fig. 7 QFD modelling for market share assessment
- Fig. 8 Chemiluminescence immunoassay (CLIA) market snapshot (2020)
- Fig. 9 Chemiluminescence immunoassay (CLIA) market: Segment snapshot (2020)
- Fig. 10 Competitive Insights (2020)
- Fig. 11 Parent market outlook
- Fig. 12 Related/ancillary market outlook
- Fig. 13 Penetration and growth prospect mapping
- Fig. 14 Chemiluminescence immunoassay (CLIA) market driver impact
- Fig. 15 Chemiluminescence immunoassay (CLIA) market restraint impact
- Fig. 16 Chemiluminescence immunoassay (CLIA) industry challenges
- Fig. 17 Porter's Five Forces Analysis
- Fig. 18 SWOT Analysis, By Factor (Political & legal Economic and technological)
- Fig. 19 Strategic alliance analysis
- Fig. 20 Recent developments & impact analysis, by key market participants
- Fig. 21 Key company market share analysis, 2020
- Fig. 22 Company market position analysis
- Fig. 23 Definition and scope, by product
- Fig. 24 Product market share analysis, 2020 & 2028
- Fig. 25 Segment dashboard
- Fig. 26 Global chemiluminescence immunoassay (CLIA) market, by product, 2016 2028 (USD Million)
- Fig. 27 Instruments market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 28 Automated market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 29 Semi-automated market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 30 Consumables market size & forecasts and trend analysis, 2016 to 2028 (USD Million)



- Fig. 31 Software & services market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 32 Definition and scope, by application
- Fig. 33 Application market share analysis, 2020 & 2028
- Fig. 34 Segment dashboard
- Fig. 35 Global chemiluminescence immunoassay (CLIA) market, by application, 2016 2028 (USD Million)
- Fig. 36 Therapeutic drug monitoring market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 37 Oncology market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 38 Cardiology market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 39 Endocrinology market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 40 Infectious disease market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 41 Autoimmune disease market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 42 Others market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 43 Definition and scope, by end use
- Fig. 44 End-use market share analysis, 2020 & 2028
- Fig. 45 Segment dashboard
- Fig. 46 Global chemiluminescence immunoassay (CLIA) market, by end use, 2016 2028 (USD Million)
- Fig. 47 Hospitals market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 48 Clinical laboratories market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 49 Pharmaceutical & biotechnology companies and market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 50 Others market size & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 51 Chemiluminescence immunoassay (CLIA) market: Snapshot, 2020
- Fig. 52 North America chemiluminescence immunoassay (CLIA) market share and leading players, 2020
- Fig. 53 Europe chemiluminescence immunoassay (CLIA) market share and leading players, 2020
- Fig. 54 Asia Pacific chemiluminescence immunoassay (CLIA) market share and leading players, 2020



- Fig. 55 Latin America chemiluminescence immunoassay (CLIA) market share and leading players, 2020
- Fig. 56 Middle East and Africa chemiluminescence immunoassay (CLIA) market share and leading players, 2020
- Fig. 57 North America market share analysis by country, 2020
- Fig. 58 Europe market share analysis by country, 2020
- Fig. 59 Asia Pacific market share analysis by country, 2020
- Fig. 60 Latin America market share analysis by country, 2020
- Fig. 61 Middle East and Africa market share analysis by country, 2020
- Fig. 62 North America SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 63 Europe SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 64 Asia Pacific SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 65 Latin America SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 66 Middle East and Africa SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 67 North America market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 68 U.S. market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 69 Canada market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 70 Europe market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 71 U.K. market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 72 Germany market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 73 Spain market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 74 France market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 75 Italy market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 76 Russia market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 77 Asia Pacific market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 78 China market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 79 Japan market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 80 India market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 81 Australia market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 82 South Korea market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)



- Fig. 83 Singapore market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 84 Latin America market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 85 Brazil market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 86 Mexico market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 87 Argentina market size, & forecasts and trend analysis, 2016 to 2028 (USD Million))
- Fig. 88 Middle East and Africa market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 89 South Africa market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 90 Saudi Arabia market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)
- Fig. 91 UAE market size, & forecasts and trend analysis, 2016 to 2028 (USD Million)



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