

Chemicals Digitalization Market Size, Share & Trends Analysis Report, By Product (Specialty Chemicals, Petrochemicals & Polymers), By Process (Manufacturing, Packaging), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Chemicals Digitalization Market Growth & Trends

The global chemicals digitalization market size is anticipated to reach USD 60.13 billion by 2030, growing at a CAGR of 23.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The rapid growth of the market can be attributed to the increasing use of data analytics, automation, as well as other innovations in the chemicals industry around the world.

One of the key growth drivers for the market is the rising demand for operational efficiency in the chemicals industry. Companies are adopting digital technologies to streamline their operations, optimize processes, and reduce costs. For example, Siemens AG offers digital solutions that enable real-time monitoring and control of chemical manufacturing processes, leading to improved efficiency and productivity.

Cloud computing and Industrial Internet of Things (IIoT) are transforming the chemicals industry by enabling seamless connectivity, data storage, and remote access to critical information. Cloud-based platforms provide scalability, flexibility, and cost-effectiveness for managing and analyzing large volumes of data. IIoT devices and sensors facilitate real-time data collection, monitoring, and control of chemical processes.

The Asia Pacific region has been witnessing rapid industrialization and urbanization, leading to an increased demand for chemicals across various sectors. This growth has created opportunities for digitalization in the chemicals industry in order to enhance efficiency, productivity, and sustainability. Many countries in the Asia Pacific region have recognized the importance of digital transformation and implemented supportive policies and initiatives. Countries like Singapore, South Korea, and China have launched national digitalization strategies to promote the adoption of digital technologies across industries, including chemicals.

Chemicals Digitalization Market Report Highlights

Based on product, the fertilizers & agrochemicals segment is anticipated to grow at the fastest CAGR of over 24% from 2024 to 2030, owing to growing levels of digitalization and automation practices being implemented in the agriculture sector.

Based on process, the research & development (R&D) segment is expected to grow at the fastest CAGR of approximately 23.1% from 2024 to 2030, driven by growing investments around the globe regarding innovative practices and products in the chemicals segment.

The Asia Pacific region is anticipated to grow at the fastest CAGR during the forecast period, due to the significant growth in demand for the product in agriculture, automotive, and other industrial sectors.

The competitive landscape of the market for chemicals digitalization is witnessing a major shift as new players from oil & gas-producing countries and high-growth developing markets, such as China and India, have increased their pace of digitalization to compete with traditional players around the globe.

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