

# **Ceramic And Natural Stone Tiles Market Size, Share & Trends Analysis Report By Product (Granite, Limestone, Travertine, Porcelain Tiles), By Region (North America, APAC, Europe), And Segment Forecasts, 2021 - 2028**

<https://marketpublishers.com/r/CA31AEE59DB6EN.html>

Date: February 2021

Pages: 185

Price: US\$ 5,950.00 (Single User License)

ID: CA31AEE59DB6EN

## **Abstracts**

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### **Ceramic And Natural Stone Tiles Market Growth & Trends**

The global ceramic and natural stone tiles market size is expected to reach USD 567.61 billion by 2028 growing at a CAGR of 5.8% over the forecast period, according to a new report by Grand View Research, Inc. Easy installation and availability in a wide range of options in terms of color and dimensions are projected to augment the product demand over the forecast period.

A positive outlook of the construction industry on accounts of rising residential and non-residential building construction activities is expected to favor the market growth. Moreover, growing consumer preference for these products in flooring, decorative wall, and various internal & external applications supported by the rising demand for low-maintenance construction materials is projected to augment the market growth. Rapid urbanization coupled with an evolving consumer lifestyle is also expected to generate new growth prospects for the companies in this industry.

Stringent environment regulations have led to an increase in R&D activities and the development of eco-friendly products, which is also expected to boost the market growth in the years to come. In addition, an initiative taken by the Government of Italy to promote the ceramic industry is expected to offer several growth opportunities over the

forecast years.

## Ceramic And Natural Stone Tiles Market Report Highlights

The porcelain product segment accounted for more than 51% of the total market share in 2020 and is projected to grow at the fastest CAGR of 6.3% from 2021 to 2028

This growth is credited to the rising product demand on account of its properties, such as easy maintenance and chemical & stain resistance are expected to fuel the segment growth

The glazed ceramic product segment accounted for the second-largest market share in 2020 and is expected to have significant CAGR over the forecast period

This growth is mainly due to the increasing product demand in applications, such as kitchens and bathrooms

The Europe regional market accounted for the second-highest revenue share in 2020 and is projected to grow at a steady CAGR of 5.2% from 2021 to 2028 due to the increased penetration of the product in the region's construction industry

Asia Pacific is estimated to be the largest as well as the fastest-growing regional market from 2021 to 2028

The region's growth is attributed to the rising number of construction activities and rapid infrastructural development in emerging countries like India and China

China accounted for the significant market share of the APAC regional market on account of the growing population and rapidly expanding residential and commercial sector in the country

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

### CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Penetration & Growth Prospect Mapping
- 3.2. Industry Value Chain Analysis
- 3.3. Regulatory Framework
- 3.4. Technology Framework
- 3.5. Ceramic and Natural Stone Tiles Market - Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
- 3.6. Business Environmental Tools Analysis: Ceramic and Natural Stone Tiles Market
  - 3.6.1. Porter's Five Forces Analysis
    - 3.6.1.1. Bargaining Power of Suppliers
    - 3.6.1.2. Bargaining Power of Buyers
    - 3.6.1.3. Threat of Substitution
    - 3.6.1.4. Threat of New Entrants
    - 3.6.1.5. Competitive Rivalry

- 3.6.2. PESTLE Analysis
  - 3.6.2.1. Political Landscape
  - 3.6.2.2. Economic Landscape
  - 3.6.2.3. Social Landscape
  - 3.6.2.4. Technology Landscape
  - 3.6.2.5. Environmental Landscape
  - 3.6.2.6. Legal Landscape
- 3.7. Major Strategic Deals & Alliances

## **CHAPTER 4. CERAMIC AND NATURAL STONE TILES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1. Ceramic and Natural Stone Tiles Market: Product Movement Analysis, 2020 & 2028
- 4.2. Glazed Ceramic Tiles
  - 4.2.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.3. Porcelain Tiles
  - 4.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.4. Scratch-free Ceramic Tiles
  - 4.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.5. Granite Tiles
  - 4.5.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.6. Limestone Tiles
  - 4.6.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.7. Travertine Tiles
  - 4.7.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 4.8. Others
  - 4.8.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

## **CHAPTER 5. CERAMIC AND NATURAL STONE TILES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 5.1. Regional Movement Analysis & Market Share, 2020 & 2028

## 5.2. Ceramic and Natural Stone Tiles Market: Regional Movement Analysis, 2020 & 2028

### 5.3. North America

5.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.3.3. The U.S.

5.3.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.3.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.3.4. Canada

5.3.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.3.4.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.3.5. Mexico

5.3.5.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.3.5.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

### 5.4. Europe

5.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.4.3. Germany

5.4.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.4.4. The U.K.

5.4.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.4.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

#### 5.4.5. France

5.4.5.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

Million)

5.4.5.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.6. Italy

5.4.6.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.6.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.7. Spain

5.4.7.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.4.7.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.5. Asia Pacific

5.5.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.5.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.5.3. China

5.5.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.5.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.5.4. India

5.5.4.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.5.4.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.6. Central & South America

5.6.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.6.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.6.3. Brazil

5.6.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.6.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.7. Middle East & Africa

5.7.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.7.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

5.7.3. Saudi Arabia

5.7.3.1. Market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

5.7.3.2. Market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

## **CHAPTER 6. COMPETITIVE LANDSCAPE**

6.1. Key Global Players, Their Initiatives, & Its Impact on the Market

6.2. Vendor Landscape

6.3. Company Market Position Analysis

6.4. Company Dashboard Analysis

6.5. Strategic Framework

## **CHAPTER 7. COMPANY PROFILES**

7.1. Porcelanosa Grupo

7.1.1. Company overview

7.1.2. Financial performance

7.1.3. Product benchmarking

7.1.4. Strategic initiatives

7.2. Florida Tile

7.2.1. Company overview

7.2.2. Financial performance

7.2.3. Product benchmarking

7.2.4. Strategic initiatives

7.3. Grupo Cedasa

7.3.1. Company overview

7.3.2. Financial performance

7.3.3. Product benchmarking

7.3.4. Strategic initiatives

7.4. RAK Ceramics

7.4.1. Company overview

7.4.2. Financial performance

7.4.3. Product benchmarking

- 7.4.4. Strategic initiatives
- 7.5. Ceramica Carmelo Fior
  - 7.5.1. Company overview
  - 7.5.2. Financial performance
  - 7.5.3. Product benchmarking
  - 7.5.4. Strategic initiatives
- 7.6. NITCO Tiles
  - 7.6.1. Company overview
  - 7.6.2. Financial performance
  - 7.6.3. Product benchmarking
  - 7.6.4. Strategic initiatives
- 7.7. Crossville Inc
  - 7.7.1. Company overview
  - 7.7.2. Financial performance
  - 7.7.3. Product benchmarking
  - 7.7.4. Strategic initiatives
- 7.8. Atlas Concorde
  - 7.8.1. Company overview
  - 7.8.2. Financial performance
  - 7.8.3. Product benchmarking
  - 7.8.4. Strategic initiatives
- 7.9. Kalaria Ceramics
  - 7.9.1. Company overview
  - 7.9.2. Financial performance
  - 7.9.3. Product benchmarking
  - 7.9.4. Strategic initiatives
- 7.10. Orient Tiles
  - 7.10.1. Company overview
  - 7.10.2. Financial performance
  - 7.10.3. Product benchmarking
  - 7.10.4. Strategic initiatives
- 7.11. Gruppo Ceramiche Ricchetti
  - 7.11.1. Company overview
  - 7.11.2. Financial performance
  - 7.11.3. Product benchmarking
  - 7.11.4. Strategic initiatives
- 7.12. Mohawk Industries
  - 7.12.1. Company overview
  - 7.12.2. Financial performance



7.12.3. Product benchmarking

7.12.4. Strategic initiatives

## List Of Tables

### LIST OF TABLES

1. Glazed ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
2. Porcelain tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
3. Scratch free ceramic tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
4. Granite tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
5. Limestone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
6. Travertine tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
7. Other tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
8. North America ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
9. North America ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
10. The U.S. ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
11. The U.S. ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
12. Canada ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
13. Canada ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
14. Mexico ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
15. Mexico ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
16. Europe ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
17. Europe ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
18. Germany ceramic and natural stone tiles market estimates and forecasts, 2017 -

2028 (Million Square Meters) (USD Million)

19. Germany ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

20. The U.K. ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

21. The U.K. ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

22. France ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

23. France ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

24. Italy ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

25. Italy ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

26. Spain ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

27. Spain ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

28. Asia-Pacific ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

29. Asia-Pacific ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

30. China ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

31. China ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

32. India ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

33. India ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

34. Central & South America ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

35. Central & South America ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

36. Brazil ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)

37. Brazil ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

- 38. Middle East & Africa ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 39. Middle East & Africa ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)
- 40. Saudi Arabia ceramic and natural stone tiles market estimates and forecasts, 2017 - 2028 (Million Square Meters) (USD Million)
- 41. Saudi Arabia ceramic and natural stone tiles market estimates and forecasts, by product, 2017 - 2028 (Million Square Meters) (USD Million)

## List Of Figures

### LIST OF FIGURES

1. Ceramic and natural stone tiles market market - Market segmentation & scope
2. Information procurement
3. Primary research pattern
4. Primary research process
5. Primary research approaches
6. Ceramic and natural stone tiles market - Market snapshot
7. Ceramic and natural stone tiles market - Penetration & growth prospect mapping
8. Ceramic and natural stone tiles market - Industry value chain analysis
9. Ceramic and natural stone tiles market - Market dynamics
10. Market driver impact analysis
11. Market restraint impact analysis
12. Ceramic and natural stone tiles market: Product movement analysis, 2020 & 2028
13. Ceramic and natural stone tiles market: Regional snapshot, 2020 & 2028
14. Ceramic and natural stone tiles market: Regional movement analysis, 2020 & 2028
15. Company market positioning
16. Company dashboard analysis
17. Strategy framework

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