

Carbon Steel Market Size, Share & Trends Analysis Report By Type (Low Carbon Steel, Medium Carbon Steel, High Carbon Steel), By Application (Shipbuilding, Automotive, Construction), By Region, And Segment Forecasts, 2020 - 2027

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Abstracts

The global carbon steel market size is expected to reach USD 1,156.5 billion by 2027, expanding at a CAGR of 3.4%, according to a new report by Grand View Research, Inc. Increasing investment in construction sector on account of rising housing needs is likely to positively contribute to the rising demand for carbon steel products.

Carbon steel is one of the key materials used in the construction sector on account of its strength and hardness. It is used in rectangular tubing, highway construction plates, structural framework beams, and bridges. It is also popularly used material in the manufacturing of hollow structural sections and rebars. Plain carbon steel, also popularly known as mild steel, exhibits various properties such as plasticity, ductility, flexibility, and bending ability. During natural calamities, such as earthquakes, it is a very useful material owing to its crack resistance.

In 2019, the manufacturing sector performed poorly. Particularly, the automobile sector had got affected in several countries. However, despite a slowdown, the construction sector has maintained positive momentum. Rising demand for carbon steel and related products from China's real estate sector is likely to create a positive impact on the market. Newly implemented construction standards and the relaxation of control policies in tier 2 and tier 4 cities are anticipated to provide an extra boost to the demand for finished products in China.

The imposition of 25% import duties on steel products on March 8, 2018, by the U.S.

government on the grounds of national security under Section 232 of the Trade Expansion Act on 1962 was responsible for the initiation of Trade war between China and U.S. However, this impacted various other countries in both positive and negative ways including U.S. itself.

Availability of substitutes such as aluminum alloys and other lightweight alloys in shipbuilding is anticipated to hinder market growth over the coming years. Aluminum alloys are the major substitutes for carbon in shipbuilding and are expected to gain a higher preference owing to properties such as light weight. Light weight helps reduce weight of the ship and enhances fuel efficiency, higher corrosion resistance, non-magnetic properties, and low cost maintenance. One drawback associated with aluminum alloys when compared to carbon steel is its high cost, which can be compensated with higher earnings.

Apart from availability of substitutes, the decline in ship-building capacity is another restraint for the carbon steel market. According to the Shipbuilder's Association of Japan, major shipyards including China and Europe witnessed decline in new orders in 2018. Factors including weak freight market, the decline in order book for shipyards, and fluctuation in oil prices are hindering the ship-building industry, which is expected to negatively impact the market.

Further key findings from the report suggest:

In terms of revenue, the low carbon steel segment accounted for highest market share in 2019 and was valued at USD 798.1 billion in 2019. Availability of the product at economical cost is likely to remain a key factor driving the segment

In terms of volume, the ship building segment accounted for market share of 9.7% in 2019. This segment is likely to be affected by decline in orders and weak freight orders

In terms of volume, the construction segment is projected to witness a highest CAGR of 3.2% from 2019 to 2027. Positive outlook of the construction sector especially in emerging economies is projected to drive the growth of the segment

Asia Pacific dominated the carbon steel market and is anticipated to maintain its position during the forecast period. Availability of labor at economical cost and increasing industrial output are the primary driving the market in the region

In terms of volume, Middle East & Africa accounted for market share of 4.8% in 2019. Increasing focus of gulf countries on non-oil and gas sectors is the primary factor driving the market in the region

Key companies operating in the market include Baosteel Group, HBIS Steel, Nippon Steel Corporation, AK Steel, POSCO, United States Steel, Tata Steel, and ArcelorMittal.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market segmentation & scope
- 1.2. Market definition
- 1.3. Information procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources & third-party perspectives
 - 1.3.4. Primary research
- 1.4. Information Analysis
 - 1.4.1. Data analysis models
- 1.5. Market formulation & data visualization
- 1.6. Data validation & publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market snapshot
- 2.2. Segmental outlook

CHAPTER 3. CARBON STEEL MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market outlook - Global steel industry outlook
- 3.2. Penetration & growth prospect mapping
- 3.3. Industry value chain analysis
 - 3.3.1. Raw material trends
 - 3.3.2. Manufacturing & technology trends
 - 3.3.3. Sales channel analysis
- 3.4. Regularity framework
- 3.5. Market Dynamics
 - 3.5.1. Market driver analysis
 - 3.5.1.1. Positive outlook of the construction industry
 - 3.5.2. Market restraint analysis
 - 3.5.2.1. Increasing demand for steel in various industries
 - 3.5.3. Industry challenges
- 3.6. Business environment analysis: Carbon steel market
 - 3.6.1. Industry analysis - Porter's
 - 3.6.2. PESTEL analysis

CHAPTER 4. CARBON STEEL MARKET: TYPE ESTIMATES & TREND ANALYSIS

- 4.1. Definition & scope
- 4.2. Type movement analysis & market share, 2019 & 2027
- 4.3. Market size & forecasts and trend analysis, 2016 to 2027
 - 4.3.1. Low carbon steel
 - 4.3.1.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 4.3.2. Medium carbon steel
 - 4.3.2.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 4.3.3. High carbon steel
 - 4.3.3.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)

CHAPTER 5. CARBON STEEL MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Definition & scope
- 5.2. Application movement analysis & market share, 2019 & 2027
- 5.3. Market size & forecasts and trend analysis, 2016 to 2027
 - 5.3.1. Shipbuilding
 - 5.3.1.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 5.3.2. Construction
 - 5.3.2.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 5.3.3. Automotive
 - 5.3.3.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 5.3.4. Others
 - 5.3.4.1. Market estimates & forecasts, 2016 - 2027 (Kilotons) (USD Million)

CHAPTER 6. CARBON STEEL MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Regional market snapshot
- 6.2. North America
 - 6.2.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
 - 6.2.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)
 - 6.2.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)
 - 6.2.4. U.S.
 - 6.2.4.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.2.4.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.2.4.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.2.5. Canada

6.2.5.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.2.5.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.2.5.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.2.6. Mexico

6.2.6.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.2.6.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.2.6.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.3. Europe

6.3.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.3.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.3.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.3.4. Germany

6.3.4.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.3.4.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.3.4.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.3.5. U.K.

6.3.5.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.3.5.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.3.5.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.3.6. Russia

6.3.6.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.3.6.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.3.6.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.4. Asia Pacific

6.4.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.4.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.4.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.4.4. China

6.4.4.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.4.4.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.4.4.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.4.5. India

6.4.5.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.4.5.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.4.5.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.4.6. Japan

6.4.6.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.4.6.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.4.6.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.5. Central & South America

6.5.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.5.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.5.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.5.4. Brazil.

6.5.4.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.5.4.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.5.4.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

6.6. Middle East & Africa

6.6.1. Market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

6.6.2. Market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

6.6.3. Market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

CHAPTER 7. CARBON STEEL MARKET - COMPETITIVE ANALYSIS

7.1. Key global players & recent developments & their impact on the industry

7.2. Vendor landscape

7.2.1. List of key suppliers

7.2.2. List of key end users

7.3. SWOT analysis (for top 3 public companies)

CHAPTER 8. COMPANY PROFILES

8.1. ArcelorMittal

- 8.1.1. Company overview
- 8.1.2. Financial performance
- 8.1.3. Product benchmarking
- 8.1.4. Strategic initiatives

8.2. HBIS Group

- 8.2.1. Company overview
- 8.2.2. Financial performance
- 8.2.3. Product benchmarking
- 8.2.4. Strategic initiatives

8.3. Nippon Steel Corporation

- 8.3.1. Company overview
- 8.3.2. Financial performance
- 8.3.3. Product benchmarking
- 8.3.4. Strategic initiatives

8.4. POSCO

- 8.4.1. Company overview
- 8.4.2. Financial performance
- 8.4.3. Product benchmarking
- 8.4.4. Strategic initiatives

8.5. United States Steel

- 8.5.1. Company overview
- 8.5.2. Financial performance
- 8.5.3. Product benchmarking
- 8.5.4. Strategic initiatives

8.6. Evraz plc

- 8.6.1. Company overview
- 8.6.2. Financial performance
- 8.6.3. Product benchmarking
- 8.6.4. Strategic initiatives

8.7. Baosteel Group

- 8.7.1. Company overview
- 8.7.2. Financial performance
- 8.7.3. Product benchmarking
- 8.7.4. Strategic initiatives

8.8. JFE Steel Corporation

- 8.8.1. Company overview
- 8.8.2. Financial performance

8.8.3. Product benchmarking

8.8.4. Strategic initiatives

8.9. NLMK

8.9.1. Company overview

8.9.2. Financial performance

8.9.3. Product benchmarking

8.9.4. Strategic initiatives

8.10. AK Steel Corporation

8.10.1. Company overview

8.10.2. Financial performance

8.10.3. Product benchmarking

8.10.4. Strategic initiatives

List Of Tables

LIST OF TABLES

- Table 1. Low carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 2. Medium carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 3. High carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 4. Carbon steel market estimates and forecasts, in shipbuilding, 2016 - 2027 (Kilotons) (USD Million)
- Table 5. Carbon steel market estimates and forecasts, in construction, 2016 - 2027 (Kilotons) (USD Million)
- Table 6. Carbon steel market estimates and forecasts, in automotive, 2016 - 2027 (Kilotons) (USD Million)
- Table 7. Carbon steel market estimates and forecasts, in other applications, 2016 - 2027 (Kilotons) (USD Million)
- Table 8. North America carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 9. North America carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)
- Table 10. North America carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)
- Table 11. U.S. carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 12. U.S. carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)
- Table 13. U.S. carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)
- Table 14. Canada carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 15. Canada carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)
- Table 16. Canada carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)
- Table 17. Mexico carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)
- Table 18. Mexico carbon steel market estimates and forecasts, by type, 2016 - 2027

(Kilotons) (USD Million)

Table 19. Mexico carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 20. Europe carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 21. Europe carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 22. Europe carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 23. Germany carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 24. Germany carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 25. Germany carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 26. U.K. carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 27. U.K. carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 28. U.K. carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 29. Russia carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 30. Russia carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 31. Russia carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 32. Asia Pacific carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 33. Asia Pacific carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 34. Asia Pacific carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 35. China carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 36. China carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 37. China carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 38. India carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 39. India carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 40. India carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 41. Japan carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 42. Japan carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 43. Japan carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 44. Central & South America carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 45. Central & South America carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 46. Central & South America carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 47. Brazil carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 48. Brazil carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 49. Brazil carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

Table 50. Middle East & Africa carbon steel market estimates and forecasts, 2016 - 2027 (Kilotons) (USD Million)

Table 51. Middle East & Africa carbon steel market estimates and forecasts, by type, 2016 - 2027 (Kilotons) (USD Million)

Table 52. Middle East & Africa carbon steel market estimates and forecasts, by application, 2016 - 2027 (Kilotons) (USD Million)

List Of Figures

LIST OF FIGURES

- Fig 1 Carbon steel market segmentation
- Fig 2 Information procurement
- Fig 3 Data analysis models
- Fig 4 Market formulation and validation
- Fig 5 Data validating & publishing
- Fig 6 Segmental outlook
- Fig 7 Market outlook
- Fig 8 Penetration & growth prospect mapping
- Fig 9 Value chain analysis
- Fig 10 Pig iron production, by countries, (2017 - 2018) (million tons)
- Fig 11 Global nickel consumption, by application (%) (2018)
- Fig 12 Global chromium production, by countries (%) (2018)
- Fig 13 Market driver analysis
- Fig 14 India's capital expenditure development in infrastructure, 2017 - 2019 (USD Billion)

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