

# **Caravanning Market Size, Share & Trends Analysis Report By Traveler Type (Domestic, International), By Caravan Type (Towable, Motorized), By Travelers' Age Group (Below, 30 - 54, 55 & Above), By Region, And Segment Forecasts, 2022 - 2030**

<https://marketpublishers.com/r/CDE198925B4DEN.html>

Date: July 2022

Pages: 182

Price: US\$ 3,950.00 (Single User License)

ID: CDE198925B4DEN

## **Abstracts**

This report can be delivered to the clients within 8 Business Days

### **Caravanning Market Growth & Trends**

The global caravanning market size is anticipated to reach USD 66.9 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 13.6% from 2022 to 2030. The growing interest of younger generation towards caravanning is a prominent factor fueling the market growth. Apart from renting caravans, there are a large number of young people purchasing caravans.

Demand for caravanning is on the rise as more and more travelers look for freedom and convenience during their trip. Also, the cost-effective nature of caravanning as compared to the traditional vacationing is further contributing to its increased popularity. Recreational Vehicle Industry Association (RVIA) stated in their article dated 2018 that caravanning can save up to 64% costs for a four-person travel party, while it can save up to 53% for a two-person travel party.

The COVID-19 has negatively impacted the market. As lockdowns and strict travel restrictions were implemented by governments across the world amid the pandemic, the tourism industry came to a halt. The same was reflected upon the demand for caravanning which slumped amid the outbreak. The suspension of international flights halted the entry of international tourists and the caravanning demand from international

travelers doomed.

However, as the stringent lockdowns have been removed, the demand for caravanning has again picked up pace. The phase after the pandemic is witnessing an increased influx of millennials and Gen Zers towards caravanning. Apart from the increased demand in the domestic caravan market after normalcy, the number of international tourists have been resurging again, with the number of total international tourists increasing by nearly three times in the first quarter of 2022, compared to Q1 2021. This has elevated the demand for caravanning greatly from the international tourists.

### Caravanning Market Report Highlights

The domestic segment is expected to register the fastest of CAGR of 14.1% over the forecast period of 2022 to 2030

Towable caravan type is expected to contribute a majority of the share to become the largest division in the global revenue in 2021. Towable segment is the fastest growing segment for caravan type. The segment is growing steadily owing to the towable caravans being more convenient, as they can be unhitched after the traveler has reached its location

The 55 and above age group segment accounted for the largest revenue share of 45.9% in 2021. A large number of retired people, especially in the developed regions like North America and Europe, go for vacations in caravans. The growing number of retirees is contributing to the growth of this segment

European region had the largest market share of 49.2% in 2021. The large market share of the region is attributed to its high disposable income and the huge popularity of tourism. Consumers in Europe spend high on vacationing which translated to higher spending on caravanning as well, as caravanning is widely popular in the region

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Traveler Type Outlook
- 2.3. Caravan Type Outlook
- 2.4. Travelers' Age Group Outlook
- 2.5. Regional Outlook

### **CHAPTER 3. CARAVANNING MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of Covid-19 on the Caravanning market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Retail Chain Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
  - 3.6.1. Industry Analysis - Porter's

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Caravanning market
- 3.8. Market Entry Strategies
- 3.9. Impact of COVID-19 on Caravanning Market

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. CARAVANNING MARKET: TRAVELER TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Traveler Type Movement Analysis & Market Share, 2021 & 2030
- 5.2. Domestic
  - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. International
  - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## **CHAPTER 6. CARAVANNING MARKET: CARAVAN TYPE ESTIMATES & TREND ANALYSIS**

- 6.1. Caravan Type Movement Analysis & Market Share, 2021 & 2030
- 6.2. Towable
  - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.3. Motorized
  - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## **CHAPTER 7. CARAVANNING MARKET: TRAVELERS' AGE GROUP ESTIMATES & TREND ANALYSIS**

- 7.1. Travelers' Age Group Movement Analysis & Market Share, 2021 & 2030

## 7.2. Below

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## 7.3. 30-54

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

## 7.4. 55 & Above

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

# **CHAPTER 8. CARAVANNING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

## 8.1. Regional Movement Analysis & Market Share, 2020 & 2030

### 8.2. North America

8.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.2.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.2.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.2.5. U.S.

8.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.2.5.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.2.5.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.2.5.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

### 8.3. Europe

8.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.5. U.K.

8.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.5.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.5.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.5.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.6. Germany

8.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.6.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.6.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.6.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.7. France

8.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.7.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.7.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.7.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.8. Italy

8.3.8.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.8.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.8.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.8.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.9. Sweden

8.3.9.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.9.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.9.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.9.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.3.10. Netherlands

8.3.10.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.3.10.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.3.10.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.3.10.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

### 8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.4.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.4.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.4.5. Australia

8.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.5.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.4.5.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.4.5.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

#### 8.4.6. China

8.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.4.6.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.4.6.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.4.6.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

## 8.5. Central & South America

8.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.5.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

## 8.6. Middle East & Africa (MEA)

8.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

8.6.2. Market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

## CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Key global players, recent developments & their impact on the industry

9.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2021

## CHAPTER 10. COMPANY PROFILES

10.1. Bourne Leisure Holdings Limited

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Product Benchmarking

10.1.4. Strategic Initiatives

10.2. Internacional Palamos

10.2.1. Company Overview

10.2.2. Financial Performance

10.2.3. Product Benchmarking

10.2.4. Strategic Initiatives

10.3. Kampgrounds Of America, Inc.

- 10.3.1. Company Overview
- 10.3.2. Financial Performance
- 10.3.3. Product Benchmarking
- 10.3.4. Strategic Initiatives
- 10.4. Selectcamp
  - 10.4.1. Company Overview
  - 10.4.2. Financial Performance
  - 10.4.3. Product Benchmarking
  - 10.4.4. Strategic Initiatives
- 10.5. Parkdean Resorts
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Product Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Vacansoliel
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Product Benchmarking
  - 10.6.4. Strategic Initiatives
- 10.7. Pierre & Vacances
  - 10.7.1. Company Overview
  - 10.7.2. Financial Performance
  - 10.7.3. Product Benchmarking
  - 10.7.4. Strategic Initiatives
- 10.8. HIPcamp
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Product Benchmarking
  - 10.8.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Caravanning market - Driving factor impact analysis
2. Caravanning market - Restraint factor impact analysis
3. Domestic caravanning market estimates and forecast, 2017 - 2030 (USD Million)
4. International caravanning market estimates and forecast, 2017 - 2030 (USD Million)
5. Towable caravanning market estimates and forecasts, 2017 - 2030 (USD Million)
6. Motorized caravanning market estimates and forecast, 2017 - 2030 (USD Million)
7. Below 30 age group caravanning market estimates and forecast, 2017 - 2030 (USD Million)
8. 30-54 age group caravanning market estimates and forecast, 2017 - 2030 (USD Million)
9. 55 & above age group caravanning market estimates and forecast, 2017 - 2030 (USD Million)
10. North America caravanning market estimates and forecast, 2017 - 2030 (USD Million)
11. North America caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
12. North America caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
13. North America caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
14. U.S. caravanning market estimates and forecast, 2017 - 2030 (USD Million)
15. U.S. caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
16. U.S. caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
17. U.S. caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
18. Europe caravanning market estimates and forecast, 2017 - 2030 (USD Million)
19. Europe caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
20. Europe caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
21. Europe caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
22. U.K. caravanning market estimates and forecast, 2017 - 2030 (USD Million)

23. U.K. caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
24. U.K. caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
25. U.K. caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
26. Germany caravanning market estimates and forecast, 2017 - 2030 (USD Million)
27. Germany caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
28. Germany caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
29. Germany caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
30. France caravanning market estimates and forecast, 2017 - 2030 (USD Million)
31. France caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
32. France caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
33. France caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
34. Italy caravanning market estimates and forecast, 2017 - 2030 (USD Million)
35. Italy caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
36. Italy caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
37. Italy caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
38. Sweden caravanning market estimates and forecast, 2017 - 2030 (USD Million)
39. Sweden caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
40. Sweden caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
41. Sweden caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
42. Netherlands caravanning market estimates and forecast, 2017 - 2030 (USD Million)
43. Netherlands caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
44. Netherlands caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)

45. Netherlands caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
46. Asia Pacific caravanning market estimates and forecast, 2017 - 2030 (USD Million)
47. Asia Pacific caravanning market estimates and forecast by traveler type, 2017 - 2030 (USD Million)
48. Asia Pacific caravanning market estimates and forecast by caravan type, 2017 - 2030 (USD Million)
49. Asia Pacific caravanning market estimates and forecast by travelers' age group, 2017 - 2030 (USD Million)
50. Australia caravanning market estimates and forecast, 2017 - 2030 (USD Million)
51. Australia caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
52. Australia caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
53. Australia caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
54. China caravanning market estimates and forecast, 2017 - 2030 (USD Million)
55. China caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
56. China caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
57. China caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)
58. Central & South America caravanning market estimates and forecast, 2017 - 2030 (USD Million)
59. Central & South America caravanning market estimates and forecast by traveler type, 2017 - 2030 (USD Million)
60. Central & South America caravanning market estimates and forecast by caravan type, 2017 - 2030 (USD Million)
61. Central & South America caravanning market estimates and forecast by travelers' age group, 2017 - 2030 (USD Million)
62. Middle East & Africa caravanning market estimates and forecast, 2017 - 2030 (USD Million)
63. Middle East & Africa caravanning market estimates and forecast, by traveler type, 2017 - 2030 (USD Million)
64. Middle East & Africa caravanning market estimates and forecast, by caravan type, 2017 - 2030 (USD Million)
65. Middle East & Africa caravanning market estimates and forecast, by travelers' age group, 2017 - 2030 (USD Million)

## 66. Company categorization

## List Of Figures

### LIST OF FIGURES

1. Caravanning market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Caravanning market - Penetration & growth prospect mapping
7. Caravanning market - Value chain analysis
8. Caravanning market: Porter's Five Forces Analysis
9. Caravanning market: Roadmap
10. Caravanning market: Traveler type share (%) analysis, 2021 & 2030
11. Caravanning market: Caravan type share (%) analysis, 2021 & 2030
12. Caravanning market: Travelers' age group share (%) analysis, 2021 & 2030
13. Caravanning market: Regional share (%) analysis, 2021 & 2030
14. Caravanning market: Estimated company market share (%) analysis, 2021

## I would like to order

Product name: Caravanning Market Size, Share & Trends Analysis Report By Traveler Type (Domestic, International), By Caravan Type (Towable, Motorized), By Travelers' Age Group (Below, 30 - 54, 55 & Above), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/CDE198925B4DEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDE198925B4DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970