

Capsule Hotel Market Size, Share & Trends Analysis Report By Age Group (18-24 Years, 25-39 Years, 40-54 Years, 55+ Years), By Traveler Type (Solo, Group), By Booking Mode (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/CB10FA5B882CEN.html>

Date: February 2025

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: CB10FA5B882CEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Capsule Hotel Market Growth & Trends

The global capsule hotel market size is expected to reach USD 432.5 million by 2030, and is projected to grow at a CAGR of 8.8% from 2025 to 2030, according to a new report by Grand View Research, Inc. The demand for capsule hotels has been rising steadily across global markets, driven by the evolving needs of modern travelers. These compact, efficient accommodations cater to budget-conscious individuals, especially those seeking affordable yet comfortable lodging in high-demand urban locations. With the rise of digital nomads, solo travelers, and young professionals, capsule hotels provide a practical solution, offering essential amenities at a fraction of the cost of traditional hotels. The streamlined design and affordability appeal to those who value functionality over luxury, leading to a surge in demand.

One of the primary factors driving the popularity of capsule hotels is the growing trend of budget-conscious travel. With inflation and rising costs of living affecting people globally, many travelers are seeking ways to reduce accommodation expenses. Capsule hotels offer an attractive alternative, providing safe and private sleeping spaces while eliminating unnecessary amenities and services. This minimalist approach resonates with those who prioritize affordability without compromising on essential comfort. As travel becomes increasingly centered around experiences rather than extravagant accommodations, capsule hotels fit into this new mindset.

Furthermore, the flexibility of the pod hotel model has made it an attractive investment for real estate developers. With their compact size and lean business model, these hotels can be built in locations where traditional hotels may not be feasible due to space constraints or high land costs. The ability to convert existing structures, such as office buildings, into capsule hotels has also become a viable option. The demand for space-efficient, cost-effective solutions is particularly evident in bustling cities with limited real estate, where capsule hotels offer both operational efficiency and an appealing, budget-friendly product.

Looking to the future, the demand for capsule hotels is expected to continue growing, especially in cities where affordable housing options are scarce. As the housing crisis worsens in many parts of the world, there is an increasing focus on micro-housing solutions, and pod hotels are part of this shift. Their ability to provide affordable, compact living spaces presents an opportunity to address urban overcrowding and high housing costs. Additionally, the demand for sustainable and communal living options is expected to align with the pod hotel concept, further driving its growth.

As urban centers become more crowded and the cost of living continues to rise, the future of capsule hotels looks promising. The ability to accommodate more people in a smaller footprint while offering a low-cost alternative to traditional hotels ensures that this model will continue to appeal to travelers seeking value. Moreover, as travelers become more accustomed to this style of accommodation, the global acceptance of capsule hotels is expected to expand. With continued innovation and adaptability, the pod hotel market will likely play a key role in shaping the future of affordable urban hospitality.

Capsule Hotel Market Report Highlights

Based on age group, the use of capsule hotels among travelers aged 18-24 accounted for a major share of the market in 2024. Consumers of this age group are drawn to capsule hotels for their affordability and practicality, especially as financial constraints often accompany tuition and living expenses.

Based on traveler type, demand for capsule hotels among group travelers is expected to increase rapidly from 2025 to 2030. This is due to their affordability, flexibility, and convenient locations near business districts, transport hubs, and tourist destinations.

Based on booking mode, offline mode accounted for a major share of the

overall market in 2024. This booking mode remains prominent due to the convenience and flexibility it offers, especially for last-minute travelers or those on the go.

The capsule hotel market in Europe is expected to grow from 2025 to 2030. Demand here is set to rise as budget-conscious travelers seek affordable yet comfortable accommodations amidst inflation-driven increases in room rates and airfares. With compact designs enabling higher density and profitability per square foot compared to traditional hotels, pod hotels are increasingly appealing to real estate investors.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Materials & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Traveler Type Outlook
- 2.3. Age Group Outlook
- 2.4. Booking Mode Outlook
- 2.5. Regional Outlook
- 2.6. Competitive Landscape Snapshot

CHAPTER 3. CAPSULE HOTEL MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Booking Mode Analysis
 - 3.2.2. Profit Margin Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CAPSULE HOTEL MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
 - 4.1.1. Age
 - 4.1.2. Income
- 4.2. Consumer Trends & Preferences
 - 4.2.1. Use Of Technology
 - 4.2.2. Sustainable Practices
 - 4.2.3. Innovative Designs
 - 4.2.4. Others
- 4.3. Factors Affecting Booking Decisions
 - 4.3.1. Budget
 - 4.3.2. Amenities
 - 4.3.3. Pet Policies
 - 4.3.4. Neighborhood
 - 4.3.5. Others
- 4.4. Consumer Service Adoption

CHAPTER 5. CAPSULE HOTEL MARKET: TRAVELER TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Capsule Hotel Market, By Traveler Type: Key Takeaways
- 5.2. Traveler Type Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, by Traveler Type, 2018 - 2030 (USD Million)
 - 5.3.1. Solo
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Group
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. CAPSULE HOTEL MARKET: AGE GROUP ESTIMATES & TREND ANALYSIS

- 6.1. Capsule Hotel Market, By Age Group: Key Takeaways
- 6.2. Age Group Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Age Group, 2018 - 2030 (USD Million)
 - 6.3.1. 18-24 Years
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.2. 25-39 Years

- 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3.3. 40-54 Years
 - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3.4. 55+ Years
 - 6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. CAPSULE HOTEL MARKET: BOOKING MODE ESTIMATES & TREND ANALYSIS

- 7.1. Capsule Hotel Market, By Booking Mode: Key Takeaways
- 7.2. Booking Mode Movement Analysis & Market Share, 2024 & 2030
- 7.3. Market Estimates & Forecasts, by Booking Mode, 2018 - 2030 (USD Million)
 - 7.3.1. Offline
 - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.2. Online
 - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. CAPSULE HOTEL MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1. Capsule Hotel Market: Regional Outlook
- 8.2. Regional Marketplaces: Key Takeaways
- 8.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Million)
 - 8.3.1. North America
 - 8.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.3.1.2. U.S.
 - 8.3.1.2.1. Key country dynamics (similar factors to be presented for other countries)
 - 8.3.1.2.1.1. Domestic Travelers
 - 8.3.1.2.1.2. International Travelers
 - 8.3.1.2.1.3. Occupancy Rates
 - 8.3.1.2.1.4. Travel Sentiment
 - 8.3.1.2.1.5. Others
 - 8.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.3.1.3. Canada
 - 8.3.1.3.1. Key country dynamics
 - 8.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.3.1.4. Mexico
 - 8.3.1.4.1. Key country dynamics
 - 8.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2. Europe

8.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.2. U.K.

8.3.2.2.1. Key country dynamics

8.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.3. Germany

8.3.2.3.1. Key country dynamics

8.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.4. France

8.3.2.4.1. Key country dynamics

8.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.5. Italy

8.3.2.5.1. Key country dynamics

8.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.6. Spain

8.3.2.6.1. Key country dynamics

8.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3. Asia Pacific

8.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3.2. China

8.3.3.2.1. Key country dynamics

8.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3.3. Japan

8.3.3.3.1. Key country dynamics

8.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3.4. India

8.3.3.4.1. Key country dynamics

8.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3.5. South Korea

8.3.3.5.1. Key country dynamics

8.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3.6. Australia & New Zealand

8.3.3.6.1. Key country dynamics

8.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.4. Central & South America

8.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.4.2. Brazil

8.3.4.2.1. Key country dynamics

8.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million).

8.3.4.3. Argentina

8.3.4.3.1. Key country dynamics

8.3.4.3.2. Market estimates and forecast, 2018 - 2030 (USD Million).

8.3.5. Middle East & Africa

8.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.5.2. South Africa

8.3.5.2.1. Key country dynamics

8.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.5.3. UAE

8.3.5.3.1. Key country dynamics

8.3.5.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 9. CAPSULE HOTEL MARKET: COMPETITIVE ANALYSIS

9.1. Recent Developments & Impact Analysis, by Key Market Participants

9.2. Company Categorization

9.3. Participant's Overview

9.4. Financial Performance

9.5. Product Benchmarking

9.6. Company Market Share Analysis, 2024 (%)

9.7. Company Heat Map Analysis, 2024

9.8. Strategy Mapping

9.9. Company Profiles

9.9.1. Nine Hours

9.9.1.1. Company Overview

9.9.1.2. Financial Performance

9.9.1.3. Product Portfolios

9.9.1.4. Strategic Initiatives

9.9.2. The Pod Hotels

9.9.2.1. Company Overview

9.9.2.2. Financial Performance

9.9.2.3. Product Portfolios

9.9.2.4. Strategic Initiatives

9.9.3. First Cabin

9.9.3.1. Company Overview

9.9.3.2. Financial Performance

9.9.3.3. Product Portfolios

9.9.3.4. Strategic Initiatives

9.9.4. Book and Bed Tokyo

- 9.9.4.1. Company Overview
- 9.9.4.2. Financial Performance
- 9.9.4.3. Product Portfolios
- 9.9.4.4. Strategic Initiatives
- 9.9.5. Book and Bed Tokyo
 - 9.9.5.1. Company Overview
 - 9.9.5.2. Financial Performance
 - 9.9.5.3. Product Portfolios
 - 9.9.5.4. Strategic Initiatives
- 9.9.6. Petra Capsule Hostel
 - 9.9.6.1. Company Overview
 - 9.9.6.2. Financial Performance
 - 9.9.6.3. Product Portfolios
 - 9.9.6.4. Strategic Initiatives
- 9.9.7. Capsule Inn Osaka
 - 9.9.7.1. Company Overview
 - 9.9.7.2. Financial Performance
 - 9.9.7.3. Product Portfolios
 - 9.9.7.4. Strategic Initiatives
- 9.9.8. Cabana
 - 9.9.8.1. Company Overview
 - 9.9.8.2. Financial Performance
 - 9.9.8.3. Product Portfolios
 - 9.9.8.4. Strategic Initiatives
- 9.9.9. CityHub
 - 9.9.9.1. Company Overview
 - 9.9.9.2. Financial Performance
 - 9.9.9.3. Product Portfolios
 - 9.9.9.4. Strategic Initiatives
- 9.9.10. Bloc Hotel
 - 9.9.10.1. Company Overview
 - 9.9.10.2. Financial Performance
 - 9.9.10.3. Product Portfolios
 - 9.9.10.4. Strategic Initiatives

I would like to order

Product name: Capsule Hotel Market Size, Share & Trends Analysis Report By Age Group (18-24 Years, 25-39 Years, 40-54 Years, 55+ Years), By Traveler Type (Solo, Group), By Booking Mode (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/CB10FA5B882CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB10FA5B882CEN.html>