

Capsule Coffee Machine Market Size, Share & Trends Analysis Report By Application (Commercial, Household), By Region (North America, Europe, Asia Pacific, Latin America, MEA), And Segment Forecasts, 2025 - 2030

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Abstracts

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Capsule Coffee Machine Market Growth & Trends

The global capsule coffee machine market size is expected treach USD 2.23 billion by 2030, registering a CAGR of 3.3% from 2025 t2030, according to new report by Grand View Research, Inc. The market demand is majorly driven by the prominent use of single serve coffee, especially in the western countries such as U.S., U.K., Germany, and Switzerland. Capsule machines for this beverage are designed with easy operational features, lighter volume, and are available at a cheaper rate as compared the traditional ones.

Americans alone consume about 136 billion cups of coffee every year, with an average consumers drinking approximately 3 cups each day, and spending on around \$1100 annually. Consumers drink up t500 billion cups of this beverage annually at the global level, with U.S. ranking as the second largest importer of coffee beans, after Europe. High consumption of this beverage in these regions is expected tdrive the market.

Household application of capsule coffee machines is expected texpand at the highest CAGR of 5.0% over the forecast period. Growing trend of adoption of premium and specialty beverages induced with different flavors and origin is gaining popularity. This trend is expected tdrive the demand for such capsule machines in the household sector.



Countries having high consumption rate such as U.S., Germany, Switzerland, and Japan are expected taccount for a significant share in the global market. Consumers in the western countries prefer home brewed coffee and hence it is anticipated thuel the market growth. According the National Coffee Association trends, 29% of the U.S. households purchased single serve brewers in 2017.

The capsule coffee machine market in Asia Pacific is expected texpand at the highest CAGR of 12.7% from 2019 t2025. Rising consumer awareness regarding technologically advanced products have initiated the sales of these products on a large scale in the region. Developing countries such as India and China are expected tcontribute the regional market growth owing tgrowing cultural trends and rising inclination towards consumption of coffee.

Moreover, this region is witnessing increasing establishment of cafes and coffee shops, which is anticipated twiden the scope of this market. In addition, China's aging demographics and busy lifestyles are expected toopularize the trend of quick refreshment. This, in turn, has inclined them towards single-serve and quick offerings for household consumption, thereby fueling the market growth in the near future.

Moreover, Chinese millennials are significantly contributing tcoffee consumption, resulting in about 20% growth. Starbucks' initial exposure tcoffee culture in China and independent beverage shops in cities such as Shanghai and Beijing are driving the culture. This, in turn, is expected tincrease the single serve trend, thereby propelling the sales of capsule machines for this beverage.

Capsule Coffee Machine Market Report Highlights

The global capsule coffee machine market is expected texpand at a CAGR of 3.3% from 2025 t2030

The commercial segment dominated the market with a 54.2% share in 2024, whereas the household sector is expected twitness the fastest growth during the forecast period

The Asia Pacific capsule coffee machine market held 23.3% of the global revenue share in 2024.



Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
- 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. CAPSULE COFFEE MACHINE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
 - 3.4.2. Market Entry Strategies



CHAPTER 4. CAPSULE COFFEE MACHINE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1. Capsule Coffee Machine Market, By Application: Key Takeaways
- 4.2. Application Movement Analysis & Market Share, 2024 & 2030
- 4.3. Market Estimates & Forecasts, By Application, 2018 2030 (USD Million)
 - 4.3.1. Commercial
 - 4.3.1.1. Market Estimates and Forecasts, 2018 2030 (USD Million)
 - 4.3.2. Household
 - 4.3.2.1. Market Estimates and Forecasts, 2018 2030 (USD Million)

CHAPTER 5. CAPSULE COFFEE MACHINE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 5.1. Capsule Coffee Machine market: Regional outlook
- 5.2. Regional Marketplaces: Key takeaways
- 5.3. Market Estimates & Forecasts, by Region, 2018 2030 (USD Million)
 - 5.3.1. North America
 - 5.3.1.1. Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.1.2. U.S.
 - 5.3.1.2.1. Key Country Dynamics
 - 5.3.1.2.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.1.3. Canada
 - 5.3.1.3.1. Key Country Dynamics
 - 5.3.1.3.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.1.4. Mexico
 - 5.3.1.4.1. Key Country Dynamics
 - 5.3.1.4.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.2. Europe
 - 5.3.2.1. Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.2.2. UK
 - 5.3.2.2.1. Key Country Dynamics
 - 5.3.2.2.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.2.3. France
 - 5.3.2.3.1. Key Country Dynamics
 - 5.3.2.3.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.2.4. Italy
 - 5.3.2.4.1. Key Country Dynamics
 - 5.3.2.4.2. Market Estimates And Forecasts, 2018 2030 (USD Million)



- 5.3.2.5. Spain
 - 5.3.2.5.1. Key Country Dynamics
 - 5.3.2.5.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
- 5.3.3. Asia Pacific
 - 5.3.3.1. Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.3.2. China
 - 5.3.3.2.1. Key Country Dynamics
 - 5.3.3.2.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.3.3. India
 - 5.3.3.3.1. Key Country Dynamics
 - 5.3.3.3.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.3.4. Japan
 - 5.3.3.4.1. Key Country Dynamics
 - 5.3.3.4.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.3.5. Australia & New Zealand
 - 5.3.3.5.1. Key Country Dynamics
 - 5.3.3.5.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.3.6. South Korea
 - 5.3.3.6.1. Key Country Dynamics
 - 5.3.3.6.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
- 5.3.4. Latin America
 - 5.3.4.1. Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.4.2. Brazil
 - 5.3.4.2.1. Key Country Dynamics
 - 5.3.4.2.2. Market Estimates And Forecasts, 2018 2030 (USD Million)
- 5.3.5. Middle East & Africa
 - 5.3.5.1. Estimates And Forecasts, 2018 2030 (USD Million)
 - 5.3.5.2. South Africa
 - 5.3.5.2.1. Key Country Dynamics
 - 5.3.5.2.2. Market Estimates And Forecasts, 2018 2030 (USD Million)

CHAPTER 6. CAPSULE COFFEE MACHINE MARKET: COMPETITIVE ANALYSIS

- 6.1. Recent Developments & Impact Analysis by Key Market Participants
- 6.2. Company Categorization
- 6.3. Participant's Overview
- 6.4. Financial Performance
- 6.5. Product Benchmarking
- 6.6. Company Market Share Analysis, 2024 (%)



- 6.7. Company Heat Map Analysis
- 6.8. Strategy Mapping
- 6.9. Company Profiles
 - 6.9.1. Keurig Dr Pepper
 - 6.9.1.1. Company Overview
 - 6.9.1.2. Financial Performance
 - 6.9.1.3. Product Portfolios
 - 6.9.1.4. Strategic Initiatives
 - 6.9.2. Nestl?
 - 6.9.2.1. Company Overview
 - 6.9.2.2. Financial Performance
 - 6.9.2.3. Product Portfolios
 - 6.9.2.4. Strategic Initiatives
 - 6.9.3. Dualit
 - 6.9.3.1. Company Overview
 - 6.9.3.2. Financial Performance
 - 6.9.3.3. Product Portfolios
 - 6.9.3.4. Strategic Initiatives
 - 6.9.4. JACOBS DOUWE EGBERTS
 - 6.9.4.1. Company Overview
 - 6.9.4.2. Financial Performance
 - 6.9.4.3. Product Portfolios
 - 6.9.4.4. Strategic Initiatives
 - 6.9.5. Philips N.V.
 - 6.9.5.1. Company Overview
 - 6.9.5.2. Financial Performance
 - 6.9.5.3. Product Portfolios
 - 6.9.5.4. Strategic Initiatives
 - 6.9.6. Dunkin' Brands
 - 6.9.6.1. Company Overview
 - 6.9.6.2. Financial Performance
 - 6.9.6.3. Product Portfolios
 - 6.9.6.4. Strategic Initiatives
 - 6.9.7. Luigi Lavazza SPA and its Affiliates
 - 6.9.7.1. Company Overview
 - 6.9.7.2. Financial Performance
 - 6.9.7.3. Product Portfolios
 - 6.9.7.4. Strategic Initiatives
 - 6.9.8. illycaff? S.p.A.



- 6.9.8.1. Company Overview
- 6.9.8.2. Financial Performance
- 6.9.8.3. Product Portfolios
- 6.9.8.4. Strategic Initiatives



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