

Cannabidiol Oil Market Size, Share & Trends Analysis Report By Source (Hemp-derived, Marijuana-derived), By Products, By Application, By Formulation, By Distribution Channel, By Region (North America, Europe, Asia Pacific, Middle East & Africa), And Segment Forecasts, 2026 - 2033

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Abstracts

Cannabidiol Oil Market Summary

The global cannabidiol oil market size was estimated at USD 4.4 billion in 2025 and is projected to reach USD 8.3 billion by 2033, growing at a CAGR of 7.9% from 2026 to 2033. The market is growing owing to the increasing legalization and acceptance of hemp-derived CBD products, growing consumers' preference for natural and plant-based wellness solutions, and strong research on the medical benefits of CBD in therapeutic applications.

In addition, the greater availability of CBD online and its expansion into supplements, cosmetics, beverages, and healthcare products, in combination with improved manufacturing and labeling standards, are also building consumer trust and driving market growth.

The section below outlines the key factors driving market growth, highlighting supportive CBD regulations that are enhancing consumer confidence, ongoing product innovation, and the development of high-potency CBD formulations, rising pet humanization and awareness of CBD benefits in pet wellness, and the increasing legalization and use of medical cannabis across different countries.

Global Cannabidiol Oil Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global cannabidiol (CBD) oil market report based on source, products, application, formulation, distribution channel, and region:

Source Outlook (Revenue, USD Billion, 2021 - 2033)

Hemp-derived CBD Oil

Marijuana-derived CBD Oil

Products Outlook (Revenue, USD Billion, 2021 - 2033)

Tinctures (dropper bottles)

Oral CBD Oil (ingestible)

Topical CBD Oil (oil-based only)

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Medical/therapeutic Use

Wellness & Lifestyle

Personal Care & Cosmetics

Pet Care

Others

Formulation Outlook (Revenue, USD Billion, 2021 - 2033)

Full-Spectrum CBD

Broad-Spectrum CBD

CBD Isolate

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

B2C / Indirect Sales

B2B / Direct Sales

Institutional/medical Channel

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

France

Netherlands

Switzerland

Spain

Poland

Czech Republic

Croatia

Asia

China

Japan

India

Thailand

Oceania

Australia

New Zealand

Latin America & Caribbean

Brazil

Uruguay

Colombia

Argentina

Africa

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