

Canada Draught Beer Market Size, Share & Trends Analysis Report By Type (Keg Beer, Cask Beer), By Category (Super Premium, Premium, Regular), By Production Type (Macro Breweries, Microbreweries), By End-use (Commercial Use, Home Use), And Segment Forecasts, 2025 - 2033

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Abstracts

The Canada draught beer market size was estimated at USD 1.27 billion in 2024 and is projected to reach USD 2.38 billion by 2033, growing at a CAGR of 7.3% from 2025 to 2033. The market is witnessing strong demand as consumers increasingly seek craft varieties, premium offerings, and locally brewed options, driven by a desire for diverse and authentic tasting experiences.

Unique and locally crafted brews with rich flavor profiles that reflect regional brewing traditions are gaining popularity. The draught beer industry is witnessing a significant surge in demand in Canada. Beer remains one of the most popular alcoholic beverages in the country, surpassing spirits and wine in overall volume. The increasing number of local microbreweries and brewpubs across provinces significantly contributes to market expansion, as consumers increasingly seek fresh, high-quality, locally produced beer.

Consumers in Canada are showing a rising interest in exploring new flavors and styles, which is encouraging experimentation and product innovation among brewers. The growing popularity of beer-related experiences, such as brewery tours, festivals, and tasting events, also fuels consumer interest and engagement. This combination of shifting tastes, enhanced accessibility, and experiential marketing is expected to continue to drive the growth of Canada's draught beer market.

Canada Draught Beer Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Canada draught beer market report based on type, category, production type, and end-use:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Keg Beer

Cask Beer

Category Outlook (Revenue, USD Million, 2021 - 2033)

Super Premium

Premium

Regular

Production Type Outlook (Revenue, USD Million, 2021 - 2033)

Macro Breweries

Microbreweries

End-use Outlook (Revenue, USD Million, 2021 - 2033)

Commercial Use

Home Use

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