

Canada Corporate Wellness Market Size, Share & Trends Analysis Report By Service (HRA, Stress Management), By Delivery Model (Onsite, Offsite), By Category, By End Use, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/C875099D2BBEEN.html>

Date: April 2022

Pages: 60

Price: US\$ 5,950.00 (Single User License)

ID: C875099D2BBEEN

Abstracts

This report can be delivered to the clients within 72 Business Hours

Canada Corporate Wellness Market Growth & Trends

The Canada corporate wellness market size is expected to reach USD 3.5 billion in 2030, expanding at a CAGR of 4.33% during the forecast period, based on a new report by Grand View Research, Inc. An increase in awareness regarding the available employee wellness services and the increasing onset of chronic diseases are some of the factors driving the market growth. In addition, the rising awareness regarding the benefits of these services in reducing the cost of absenteeism due to the loss of productivity is encouraging employers to adopt corporate wellness services. According to the Conference Board of Canada, the mental health conditions of working individuals cost around USD 15.5 billion annually to employers from the loss of productivity, absenteeism, and medical claims.

The key providers are engaging in partnerships and mergers & acquisitions to strengthen their market presence. For instance, in June 2020, Bridges Health partnered with the Saskatchewan Chamber of Commerce to conduct a webinar series focusing on maintaining mental health during the time of the pandemic. As the economy is hit by the COVID-19 pandemic, many employees are facing financial uncertainty affecting their mental health. Moreover, the work-from-home policy is also developing a sense of isolation in employees. The COVID-19 pandemic caused a change in the process of

delivering wellness services.

The pandemic has seen an overall increase in telehealth services by wellness service providers. Although in-person sessions have resumed to some extent, at-risk employees can now access a virtual platform to satisfy their psychological and fitness demands. Initially, the lockdown imposed by the government resulted in the move to a work-from-home policy, which was stressful. A few developments have been seen in the delivery of corporate wellness services, such as the conduct of webinars on contemporary difficulties, such as financial uncertainty and the provision of telehealth facilities, to address employees' emotional and physical concerns.

Canada Corporate Wellness Market Report Highlights

In terms of services, the Health Risk Assessment (HRA) segment dominated the market in 2021. HRA is a widely adopted service as it conducts an overall health analysis of the employee assisting in determining the further line of treatment required

The medium-scale organization's segment is expected to register the fastest CAGR over the forecast years due to the rising adoption of corporate wellness services by such organizations

The fitness & nutrition consultants category segment is expected to register the fastest CAGR over the forecast period

The segment includes services, such as lunch 'n learns and workshops, and group exercise classes to promote the habit of fitness and having a nutritious diet

The onsite delivery model segment dominated the market in 2021. Onsite services have a high adoption rate as they save employee time when compared to offsite services

Companies are modifying their corporate wellness strategies to meet the emerging public health crisis due to the COVID 19 pandemic. In April 2020, Medcan launched a new service for assisting employers in safeguarding their workplaces and employees

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Regional Scope
- 1.3 Estimates and Forecast Timeline
- 1.4 Research Methodology
- 1.5 Information procurement
 - 1.5.1 Purchased Database
 - 1.5.2 Gvr's Internal Database
 - 1.5.3 Secondary Sources
 - 1.5.4 Primary Research
- 1.6 Information or Data Analysis
 - 1.6.1 Data Analysis Models
- 1.7 Market Formulation & Validation
- 1.8 Model Details
 - 1.8.1 Commodity Flow Analysis (Model 1)
 - 1.8.2 Volume Price Analysis (Model 2)
- 1.9 List of Secondary Sources
- 1.10 List of Abbreviations
- 1.11 Objectives
 - 1.11.1 Objective -
 - 1.11.2 Objective -

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Outlook
- 2.2 Segment Outlook
 - 2.2.1 Service
 - 2.2.2 End Use
 - 2.2.3 Category
 - 2.2.4 Delivery Model
- 2.3 Competitive Insights

CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation
- 3.2 Penetration & Growth Prospect Mapping

- 3.2.1 Penetration Analysis
- 3.2.2 Market Driver Analysis
 - 3.2.2.1 Reduction in employee Healthcare costs
 - 3.2.2.2 Growing prevalence and early onset of chronic diseases
 - 3.2.2.3 Regulations for Wellness Programs
- 3.2.3 Market Restraint Analysis
 - 3.2.3.1 Slow Adoption and Low Awareness
- 3.3 Canada Corporate Wellness Market: Business Environment Analysis Tools
 - 3.3.1 Porter's Five Forces Analysis
 - 3.3.1.1 Bargaining Power of Suppliers: High
 - 3.3.1.2 Bargaining Power of Buyers: Low
 - 3.3.1.3 Threat of New Entrants: Moderate
 - 3.3.1.4 Competitive Rivalry: High
 - 3.3.1.5 Threat of Substitutes: Low
 - 3.3.2 Pestle Analysis
 - 3.3.2.1 Political & Legal
 - 3.3.2.2 Economic
 - 3.3.2.3 Technological
- 3.4 COVID-19 Impact Analysis

CHAPTER 4 CANADA CORPORATE WELLNESS MARKET: SERVICE ANALYSIS

- 4.1 Canada Corporate Wellness Service Market Share Analysis, 2021 & 2030
- 4.2 Canada Corporate Wellness Service Market: Segment Dashboard:
- 4.3 Market Size & Forecasts and Trend Analyses, 2016 to 2030 for the Service Segment
 - 4.3.1 Health Risk Assessment
 - 4.3.1.1 Health risk assessment market, 2016 - 2030 (USD Million)
 - 4.3.2 Fitness
 - 4.3.2.1 Fitness market, 2016 - 2030 (USD Million)
 - 4.3.3 Smoking Cessation
 - 4.3.3.1 Smoking cessation market, 2016 - 2030 (USD Million)
 - 4.3.4 Health Screening
 - 4.3.4.1 Health screening market, 2016 - 2030 (USD Million)
 - 4.3.5 Nutrition & Weight Management
 - 4.3.5.1 Nutrition & weight management market, 2016 - 2030 (USD Million)
 - 4.3.6 Stress Management
 - 4.3.6.1 Stress management market, 2016 - 2030 (USD Million)
 - 4.3.7 Others

4.3.7.1 Others market, 2016 - 2030 (USD Million)

CHAPTER 5 CANADA CORPORATE WELLNESS MARKET: END USE ANALYSIS

5.1 Canada Corporate Wellness End Use Market Share Analysis, 2021 & 2030

5.2 Canada Corporate wellness End Use Market: Segment Dashboard:

5.3 Market Size & Forecasts and Trend Analyses, 2016 to 2030 for the End Use Segment

5.3.1 Small scale Organizations

5.3.1.1 Small scale Organizations market, 2016 - 2030 (USD Million)

5.3.2 Medium scale Organizations

5.3.2.1 Medium scale Organizations market, 2016 - 2030 (USD Million)

5.3.3 Large scale Organizations

5.3.3.1 Large scale Organizations market, 2016 - 2030 (USD Million)

CHAPTER 6 CANADA CORPORATE WELLNESS MARKET: CATEGORY ANALYSIS

6.1 Canada Corporate Wellness Category Market Share Analysis, 2021 & 2030

6.2 Canada Corporate Wellness Category Market: Segment Dashboard:

6.3 Market Size & Forecasts and Trend Analyses, 2016 to 2030 for the Category Segment

6.3.1 Fitness & Nutrition Consultants

6.3.1.1 Fitness & Nutrition Consultants market, 2016 - 2030 (USD Million)

6.3.2 Psychological Therapists

6.3.2.1 Psychological Therapists market, 2016 - 2030 (USD Million)

6.3.3 Organizations/employers

6.3.3.1 Organizations/employers market, 2016 - 2030 (USD Million)

CHAPTER 7 CORPORATE WELLNESS MARKET: DELIVERY MODEL ANALYSIS

7.1 Canada Corporate Wellness Delivery Model Market Share Analysis, 2021 & 2030

7.2 Canada Corporate Wellness Delivery Model Market: Segment Dashboard:

7.3 Market Size & Forecasts and Trend Analyses, 2016 to 2030 for the Delivery Model Segment

7.3.1 Onsite

7.3.1.1 Onsite market, 2016 - 2030 (USD Million)

7.3.2 Offsite

7.3.2.1 Offsite market, 2016 - 2030 (USD Million)

CHAPTER 8 COMPETITIVE ANALYSIS

8.1 Recent development & impact analysis by key market participants

8.2 Company/Competition Categorization

8.3 Company Market Position Analysis

8.4 Company Profiles

8.4.1 CURTIS HEALTH

8.4.1.1 Company Overview

8.4.1.2 Service benchmarking

8.4.2 BRIDGES HEALTH

8.4.2.1 Company Overview

8.4.2.2 Service benchmarking

8.4.2.3 Strategic initiatives

8.4.3 PAMELA DEMPSTER WELLNESS CONSULTING

8.4.3.1 Company Overview

8.4.3.2 Service benchmarking

8.4.3.3 Strategic initiatives

8.4.4 EMPLOYEE WELLNESS SOLUTIONS NETWORK, INC.

8.4.4.1 Company Overview

8.4.4.2 Service benchmarking

8.4.5 INLIV

8.4.5.1 Company Overview

8.4.5.2 Service benchmarking

8.4.5.3 STRATEGIC INITIATIVES

8.4.6 MEDCAN

8.4.6.1 Company Overview

8.4.6.2 Service benchmarking

8.4.7 MEDPOINT HEALTH CARE CENTRE

8.4.7.1 Company Overview

8.4.7.2 Service benchmarking

8.4.7.3 Strategic initiatives

8.5.8 PREVENTACARE

8.5.8.1 Company Overview

8.4.8.2 Service benchmarking

8.4.8.3 Strategic initiatives

8.4.9 WELL STREET

8.4.9.1 Company Overview

8.4.9.2 Service benchmarking

8.4.9.3 Strategic initiatives

8.4.10 COMPSYCH

8.4.10.1 Company Overview

8.4.10.2 Service benchmarking

8.4.10.3 Strategic initiatives

List Of Tables

LIST OF TABLES

TABLE 1 List of secondary sources

TABLE 2 List of abbreviation

TABLE 3 Canada corporate wellness market, by service, 2016 - 2030 (USD Million)

TABLE 4 Canada corporate wellness market, by end-use, 2016 - 2030 (USD Million)

TABLE 5 Canada corporate wellness market, by category, 2016 - 2030 (USD Million)

TABLE 6 Canada corporate wellness market, by delivery model, 2016 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Market research process
- FIG. 2 Information procurement
- FIG. 3 Primary research pattern
- FIG. 4 Market research approaches
- FIG. 5 Value chain based sizing & forecasting
- FIG. 6 QFD modelling for market share assessment
- FIG. 7 Market formulation & validation
- FIG. 8 Canada Corporate Wellness Market outlook, 2021 (USD Million)
- FIG. 9 Market trends & outlook
- FIG. 10 U.S. Corporate Wellness Market segmentation
- FIG. 11 Penetration & growth prospect mapping
- FIG. 12 Market driver relevance analysis (Current & future impact)
- FIG. 13 Corporate wellness executive plan
- FIG. 14 Market restraint relevance analysis (Current & future impact)
- FIG. 15 Employee expectations vs. employer offerings
- FIG. 16 Corporate wellness service market share analysis, 2021 & 2030
- FIG. 17 Corporate wellness service market: Segment dashboard
- FIG. 18 Health risk assessment market, 2016 - 2030 (USD Million)
- FIG. 19 Fitness market, 2016 - 2030 (USD Million)
- FIG. 20 Smoking cessation market, 2016 - 2030 (USD Million)
- FIG. 21 Health screening market, 2016 - 2030 (USD Million)
- FIG. 22 Nutrition & weight management market, 2016 - 2030 (USD Million)
- FIG. 23 Stress management market, 2016 - 2030 (USD Million)
- FIG. 24 Others market, 2016 - 2030 (USD Million)
- FIG. 25 Corporate wellness end-use market share analysis, 2021 & 2030
- FIG. 26 Corporate wellness end-use market: Segment dashboard
- FIG. 27 Small scale organizations market, 2016 - 2030 (USD Million)
- FIG. 28 Medium scale organizations market, 2016 - 2030 (USD Million)
- FIG. 29 Large scale organizations market, 2016 - 2030 (USD Million)
- FIG. 30 Corporate wellness category market share analysis, 2021 & 2030
- FIG. 31 Corporate wellness category market: Segment dashboard
- FIG. 32 Fitness & nutrition consultants category market, 2016 - 2030 (USD Million)
- FIG. 33 Psychological therapist category market, 2016 - 2030 (USD Million)
- FIG. 34 Organizations/employers category market, 2016 - 2030 (USD Million)
- FIG. 35 Corporate wellness delivery model market share analysis, 2021 & 2030

- FIG. 36 Corporate wellness delivery model market: Segment dashboard
- FIG. 37 Onsite market, 2016 - 2030 (USD Million)
- FIG. 38 Offsite market, 2016 - 2030 (USD Million)
- FIG. 39 Recent Developments and Impact Analysis, by Key Market Participants
- FIG. 40 Strategy framework
- FIG. 41 Company Market position analysis

I would like to order

Product name: Canada Corporate Wellness Market Size, Share & Trends Analysis Report By Service (HRA, Stress Management), By Delivery Model (Onsite, Offsite), By Category, By End Use, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/C875099D2BBEEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C875099D2BBEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970