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Canada Bagel Market Size, Share & Trends Analysis Report By Product (Plain Bagel, Flavored Bagel, Protein Bagel, Whole Wheat Bagel, Egg Bagel, Gluten-free Bagel), By Distribution Channel (Foodservice, Retail, Hypermarkets & Supermarkets, Convenience Stores, Online), And Segment Forecasts, 2026 - 2033

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Abstracts

The Canada bagel market size was valued at USD 266.9 million in 2025 and is projected to grow from USD 279.5 million in 2026 to USD 398.9 million by 2033, at a CAGR of 5.2% from 2026 to 2033. The market is supported by the established role of bagels within Canada’s broader bread and bakery culture, particularly the country’s distinctive Montreal-style bagel tradition, alongside widespread availability of packaged bagels through grocery retail.

Canadian demand is increasingly shaped by a combination of traditional products, flavor variety, dietary preferences, and convenient consumption occasions. While plain bagels remain the largest product segment in 2025, flavored varieties are projected to become the leading segment by 2033. At the same time, specialty formulations are gaining importance, particularly gluten-free products. For example, Canadian bagel operator Kettlemans introduced a gluten-free Everything bagel produced in a dedicated facility and made available both in retail packs and as a sandwich option, demonstrating how established bagel operators are adapting traditional offerings to changing dietary requirements.

The Canada bagel market benefits from the product’s established position across both household consumption and freshly prepared bakery occasions. Bagels are consumed as traditional breakfast products but also function as convenient bases for sandwiches,

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snacks, and light meals, supporting demand across different times of the day. The market is further distinguished by the presence of traditional Montreal-style bagels alongside packaged varieties sold through mainstream retail. This combination of traditional preparation, convenient packaged formats, and flexible usage occasions gives bagels a distinctive position within Canada's broader bakery landscape.

At the same time, Canada retains a strong artisanal and independent bakery ecosystem. Artisanal bakers accounted for 34% of Canadian baked-goods retail sales value in 2023, according to Agriculture and Agri-Food Canada. This is particularly relevant to bagels because Canada has a well-established fresh-bagel culture alongside packaged retail products. The coexistence of large packaged bakery manufacturers and specialty bagel bakeries provides consumers with access to traditional, fresh-baked, packaged, and increasingly specialized bagel offerings.

Canada Bagel Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021-2033. For this study, Grand View Research has segmented the Canada bagel market report on the basis of product & distribution channel:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Plain Bagel

Flavored Bagel

Protein Bagel

Whole Wheat Bagel

Egg Bagel

Gluten-free Bagel

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

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Foodservice

Retail

Hypermarkets & Supermarkets

Convenience Stores

Online

Others

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