

Camping Tent Market Size, Share & Trends Analysis Report By Product (Tunnel, Dome, Geodesic), By End-use (Commercial, Individual), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Camping Stoves Market Growth & Trends

The global camping stoves market size is expected to reach USD 881.5 million by 2030, registering a CAGR of 5.6% from 2024 to 2030, according to a new report by Grand View Research, Inc. Rising spending in camping and backpack trips on weekends by millennials as a mode of chilling out is expected to promote the scope for various types of camping stoves across the globe.

Additionally, various corporate firms are spreading awareness regarding the advantage of outdoor activities including trekking, mountaineering, and hiking among their employees in order to improve the physical and mental fitness. Over the past few years, the manufacturers have been offering products with various convenient features including wind-protection, easy cleaning, easy ignition additional satellite burner, and enhanced burner output in order to expand their customer base.

Multi-fuel products are expected to expand at the fastest CAGR of 6.3% from 2019 to 2025. Consumers prefer to purchase this product due to its ability to burn with kerosene, white gas, unleaded auto fuel, jet fuel, and diesel. The buyers will purchase this product as its burning can be regulated for versatile cooking and it can be folded into its one-third size.

Offline distribution channel led the market and generated a revenue of USD 364.8 million in 2018. These channels offer products of different brands as well as private level players. It has been observed that hypermarkets and convenience stores offer various attractive benefits. Furthermore, offline stores provide various add-on sale services including warranty vouchers and engineer assistance in order to attract more customers.

Asia Pacific is expected to be the fastest growing region, expanding at a CAGR of 6.4% from 2019 to 2025. China, India, Australia, Japan, Thailand, and Indonesia are the key countries contributing to the market growth. It has been observed that sales of camping stoves is increasing due to factors including rise in discretionary spending, surge in the number of adventure clubs and associations, and growing consumer interest in outdoor activities in the aforementioned countries over the next few years.

The global market is fragmented in nature with high concentration of manufacturers across developing economies including China and India. Some of the key players operating in the market for camping stoves are Johnson Outdoors Inc.; Coleman Company, Inc.; BioLite Inc.; CampChef.com; Katadyn Products Inc.; Ecozoom; Primus; Vango; Zhejiang Deermale Outdoor Products Co. Ltd.; and Cascade Designs, Inc. Companies are investing in product innovations to expand their customer base. For instance, in December 2017, "Morphcooker" has launched electric camping stove with features including controller, travel case, interchangeable battery cell, stove lid, and home charger.

Camping Stoves Market Report Highlights

Wood burning stoves have secured the dominant market share with 51.6% in 2023 owing to their affordability and efficiency. These stoves utilize wood as fuel, which is widely available and cost-effective.

Offline distribution channels secured the dominant market share in 2023 as they include retail stores, specialty shops, and department stores. They offer a wide range of products from different brands in a single location.

The North America camping stoves market held 48.8% of the market share in 2023 owing to the increasing popularity of outdoor pursuits, such as hiking, camping, and backpacking. This has led to an increased demand for camping equipment, including stoves.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. CAMPING TENT MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
 - 3.3.3. Industry Opportunities
 - 3.3.4. Industry Challenges
- 3.4. Camping Tent Market Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape

- 3.4.2.3. Technological landscape
- 3.4.2.4. Environmental landscape
- 3.4.2.5. Legal landscape

CHAPTER 4. CAMPING TENT MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Decisions
- 4.4. Consumer Product Adoption Trends
- 4.5. Observations & Recommendations

CHAPTER 5. CAMPING TENT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Segment Dashboard
- 5.2. Camping Tent Market: Product Movement Analysis, USD Million, 2023 & 2030
- 5.3. Tunnel
 - 5.3.1. Tunnel Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.4. Dome
 - 5.4.1. Dome Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 5.5. Geodesic
 - 5.5.1. Geodesic Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. CAMPING TENT MARKET: DISTRIBUTION CHANEL ESTIMATES & TREND ANALYSIS

- 6.1. Segment Dashboard
- 6.2. Camping Tent Market: Distribution Chanel Analysis, USD Million, 2023 & 2030
- 6.3. Offline
 - 6.3.1. Offline Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 6.4. Online
 - 6.4.1. Online Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. CAMPING TENT MARKET: END USE ESTIMATES & TREND ANALYSIS

- 7.1. Segment Dashboard
- 7.2. Camping Tent Market: End Use Movement Analysis, USD Million, 2023 & 2030

7.3. Commercial

7.3.1. Commercial Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.4. Individual

7.4.1. Individual Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. CAMPING TENT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Camping Tent Market Share, By Region, 2023 & 2030, USD Million

8.2. North America

8.2.1. North America Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.2. U.S.

8.2.2.1. U.S. Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.3. Canada

8.2.3.1. Canada Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.2.4. Mexico

8.2.4.1. Mexico Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3. Europe

8.3.1. Europe Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.2. U.K.

8.3.2.1. U.K. Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.3. Germany

8.3.3.1. Germany Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.4. France

8.3.4.1. France Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.5. Italy

8.3.5.1. Italy Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.3.6. Spain

8.3.6.1. Spain Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

Million)

8.4. Asia Pacific

8.4.1. Asia Pacific Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.2. Japan

8.4.2.1. Japan Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.3. China

8.4.3.1. China Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.4. India

8.4.4.1. India Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.5. Australia

8.4.5.1. Australia Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4.6. South Korea

8.4.6.1. South Korea Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5. Latin America

8.5.1. Latin America Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5.2. Brazil

8.5.2.1. Brazil Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6. Middle East and Africa

8.6.1. Middle East and Africa Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

8.6.2. UAE

8.6.2.1. UAE Camping Tent Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Recent Developments & Impact Analysis by Key Market Participants

9.2. Company Categorization

9.3. Company Heat Map Analysis

9.4. Company Profiles

9.4.1. AMG-Group

- 9.4.1.1. Participant's Overview
- 9.4.1.2. Financial Performance
- 9.4.1.3. Product Benchmarking
- 9.4.1.4. Recent Developments/ Strategic Initiatives
- 9.4.2. Hilleberg the Tentmake
 - 9.4.2.1. Participant's Overview
 - 9.4.2.2. Financial Performance
 - 9.4.2.3. Product Benchmarking
 - 9.4.2.4. Recent Developments/ Strategic Initiatives
- 9.4.3. JOHNSON OUTDOORS INC.
 - 9.4.3.1. Participant's Overview
 - 9.4.3.2. Financial Performance
 - 9.4.3.3. Product Benchmarking
 - 9.4.3.4. Recent Developments/ Strategic Initiatives
- 9.4.4. The North Face, A VF Company
 - 9.4.4.1. Participant's Overview
 - 9.4.4.2. Financial Performance
 - 9.4.4.3. Product Benchmarking
 - 9.4.4.4. Recent Developments/ Strategic Initiatives
- 9.4.5. Newell Brands
 - 9.4.5.1. Participant's Overview
 - 9.4.5.2. Financial Performance
 - 9.4.5.3. Product Benchmarking
 - 9.4.5.4. Recent Developments/ Strategic Initiatives
- 9.4.6. Oase Outdoors ApS
 - 9.4.6.1. Participant's Overview
 - 9.4.6.2. Financial Performance
 - 9.4.6.3. Product Benchmarking
 - 9.4.6.4. Recent Developments/ Strategic Initiatives
- 9.4.7. Big Agnes, Inc.
 - 9.4.7.1. Participant's Overview
 - 9.4.7.2. Financial Performance
 - 9.4.7.3. Product Benchmarking
 - 9.4.7.4. Recent Developments/ Strategic Initiatives
- 9.4.8. Exxel Outdoors, LLC.
 - 9.4.8.1. Participant's Overview
 - 9.4.8.2. Financial Performance
 - 9.4.8.3. Product Benchmarking
 - 9.4.8.4. Recent Developments/ Strategic Initiatives

9.4.9. Simex Outdoor International GmbH

9.4.9.1. Participant's Overview

9.4.9.2. Financial Performance

9.4.9.3. Product Benchmarking

9.4.9.4. Recent Developments/ Strategic Initiatives

9.4.10. The Coleman Company, Inc.

9.4.10.1. Participant's Overview

9.4.10.2. Financial Performance

9.4.10.3. Product Benchmarking

9.4.10.4. Recent Developments/ Strategic Initiatives

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