

Camping Tent Market Size, Share & Trends Analysis Report By Product (Tunnel, Dome, Geodesic), By End-use (Commercial, Individual), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Camping Stoves Market Growth & Trends

The global camping stoves market size is expected to reach USD 881.5 million by 2030, registering a CAGR of 5.6% from 2024 to 2030, according to a new report by Grand View Research, Inc. Rising spending in camping and backpack trips on weekends by millennials as a mode of chilling out is expected to promote the scope for various types of camping stoves across the globe.

Additionally, various corporate firms are spreading awareness regarding the advantage of outdoor activities including trekking, mountaineering, and hiking among their employees in order to improve the physical and mental fitness. Over the past few years, the manufacturers have been offering products with various convenient features including wind-protection, easy cleaning, easy ignition additional satellite burner, and enhanced burner output in order to expand their customer base.

Multi-fuel products are expected to expand at the fastest CAGR of 6.3% from 2019 to 2025. Consumers prefer to purchase this product due to its ability to burn with kerosene, white gas, unleaded auto fuel, jet fuel, and diesel. The buyers will purchase this product as its burning can be regulated for versatile cooking and it can be folded into its one-third size.

Offline distribution channel led the market and generated a revenue of USD 364.8 million in 2018. These channels offer products of different brands as well as private level players. It has been observed that hypermarkets and convenience stores offer various attractive benefits. Furthermore, offline stores provide various add-on sale services including warranty vouchers and engineer assistance in order to attract more customers.

Asia Pacific is expected to be the fastest growing region, expanding at a CAGR of 6.4% from 2019 to 2025. China, India, Australia, Japan, Thailand, and Indonesia are the key countries contributing to the market growth. It has been observed that sales of camping stoves is increasing due to factors including rise in discretionary spending, surge in the number of adventure clubs and associations, and growing consumer interest in outdoor activities in the aforementioned countries over the next few years.

The global market is fragmented in nature with high concentration of manufacturers across developing economies including China and India. Some of the key players operating in the market for camping stoves are Johnson Outdoors Inc.; Coleman Company, Inc.; BioLite Inc.; CampChef.com; Katadyn Products Inc.; Ecozoom; Primus; Vango; Zhejiang Deermapple Outdoor Products Co. Ltd.; and Cascade Designs, Inc. Companies are investing in product innovations to expand their customer base. For instance, in December 2017, "Morphcooker" has launched electric camping stove with features including controller, travel case, interchangeable battery cell, stove lid, and home charger.

Camping Stoves Market Report Highlights

Wood burning stoves have secured the dominant market share with 51.6% in 2023 owing to their affordability and efficiency. These stoves utilize wood as fuel, which is widely available and cost-effective.

Offline distribution channels secured the dominant market share in 2023 as they include retail stores, specialty shops, and department stores. They offer a wide range of products from different brands in a single location.

The North America camping stoves market held 48.8% of the market share in 2023 owing to the increasing popularity of outdoor pursuits, such as hiking, camping, and backpacking. This has led to an increased demand for camping equipment, including stoves.

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