

# Calendered Polyvinyl Chloride Flexible Films Market Size, Share & Trends Analysis Report By End-use (Pharmaceutical, Medical, Automotive, Building & Construction, Consumer Goods, And Industrial), By Region, And Segment Forecasts, 2022 - 2030

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#### **Abstracts**

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Calendered Polyvinyl Chloride Flexible Films Market Growth & Trends

The global calendered polyvinyl chloride flexible films market size is expected to reach USD 25.2 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 5.3% from 2022 to 2030. There are a large number of players operating in the market across the globe. With technological advancements, various end-use segments have been introduced. Some of these types include pharmaceutical, medical, automotive, building and construction, consumer goods, and industrial.

The market is likely to be driven by factors, such as rising demand for calendered polyvinyl chloride (PVC) flexible films in food and beverage packaging end-use. The food and beverages industry is the most prominent consumer of packaging products worldwide. The ongoing immigration of the rural population to urban areas, rising number of working women, increasing disposable income, and prevailing hectic worklife schedules have macroeconomically fueled the global demand for ready-to-eat food products, packaged meals, outdoor dining, etc.

Calendered polyvinyl chloride flexible films extend the shelf life of perishable commodities while masking the odor of packed products. The usage of these films also



eliminates labeling or capping costs. These factors are expected to contribute to the surged demand for calendered polyvinyl chloride flexible films in the coming years. Increased investments by companies such as Uflex Ltd. to develop advanced packaging films are expected to fuel the growth of the packaging industry at domestic and international levels.

The presence of major economies with high healthcare costs and increasing expenditure of various governments on public and private health systems are expected to positively impact the market growth. Increasing private participation in the healthcare industry to improve healthcare services and infrastructure and offer high-quality treatment in countries like China, Japan, India, Singapore, and Australia is expected to boost the market growth. Furthermore, improving service and safety standards in hospitals is expected to drive the market over the forecast period.

Calendered Polyvinyl Chloride Flexible Films Market Report Highlights

In terms of revenue, the consumer goods segment accounted for a prominent share of more than 25.0% in the market in 2021 and is further expected to witness prominent growth over the forecast period owing to the high demand from consumer goods such as furniture, footwear, sports equipment, clothing, and others

As of 2021, Asia Pacific accounted for more than 28.0% revenue share in the overall market. The demand for high-quality medical devices and components from hospitals in major economies such as China, India, and Japan is increasing on account of rising expenditure on the healthcare industry. Increasing private participation in the healthcare industry to improve healthcare services and infrastructure and offer high-quality treatment in countries like China, Japan, India, Singapore, and Australia is expected to boost the market growth

The use of calendered polyvinyl chloride flexible films in the automotive sector is in underbody coatings, sealants, floor modules, and wire harnesses (cable insulation and grommets). Calendered PVC flexible films are used mainly on the exterior of the car, particularly in areas where the paint on the vehicle body is exposed to wear and impact from dirt and gravel from the road

Several market players compete with each other to tap potential growth opportunities in the global polyvinyl chloride flexible film market and to establish their market presence and enhance their market share. Companies such as



Caprihans India Limited, ACG, and Mississippi Polymers Inc., as well as various polyvinyl chloride-based calendered flexible film manufacturers, account for a large share of the market since their establishment. Hence, these companies have been categorized as product innovators in the market



#### **Contents**

#### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 GVR's Internal Database
  - 1.3.3 Secondary Sources
  - 1.3.4 Third Party Perspective
  - 1.3.5 Primary Research
- 1.4 Information Analysis
- 1.4.1 Data Analysis Models
- 1.5 Market Formulation and Data Visualization
- 1.6 Data Validation and Publishing
- 1.7 List of Abbreviations

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Market Summary
- 2.2 Market Segmental Outlook

# CHAPTER 3 CALENDERED POLYVINYL CHLORIDE FLEXIBLE FILMS MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
  - 3.1.1 Polyvinyl Chloride Flexible Films Market Outlook
- 3.2 Calendered Polyvinyl Chloride Flexible Films Market: Penetration & Growth Prospect Mapping
- 3.3 Calendered Polyvinyl Chloride Flexible Films Market: Industry Value Chain Analysis
  - 3.3.1 Raw Material Trends
  - 3.3.2 Technology Trends
  - 3.3.3 Product Development Trends
  - 3.3.4 Sustainability Initiatives & Activities
- 3.4 Regulatory Framework
  - 3.4.1 Standards & Compliances
  - 3.4.1.1 Environmental Protection Agency (EPA)
  - 3.4.1.2 Commission Regulation (EU) No 10/2011



- 3.4.2 Safety
- 3.5 Calendered Polyvinyl Chloride Flexible Film Market: Market Dynamics
  - 3.5.1 Market Driver Analysis
- 3.5.1.1 Rising demand for calendered polyvinyl chloride flexible films in food & beverage packaging End-uses
- 3.5.1.2 Growing utilization of calendered polyvinyl chloride flexible films in the global building & construction industry
  - 3.5.2 Market Restraint
    - 3.5.2.1 surging global usage of reusable/recyclable packaging materials
  - 3.5.3 Market Opportunity
  - 3.5.4 Market Challenges
- 3.5.4.1 increasing inclination of End-users toward environment-friendly packaging products
- 3.6 Calendered Polyvinyl Chloride Flexible Films Industry Analysis
  - 3.6.1 Porter's Five Force Analysis
- 3.6.2 Calendered Polyvinyl Chloride Flexible Films Market Industry Analysis PESTEL Analysis

## CHAPTER 4 CALENDERED POLYVINYL CHLORIDE FLEXIBLE FILMS MARKET: END-USE MARKET ESTIMATES & TREND ANALYSIS

- 4.1 Calendered Polyvinyl Chloride Flexible Films Market: End-use Movement Analysis, 2021 & 2030
- 4.2 Pharmaceutical
- 4.2.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By Pharmaceutical, 2019 2030 (Kilotons) (USD Million)
- 4.3 Medical
- 4.3.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By Medical, 2019 2030 (Kilotons) (USD Million)
- 4.4 Automotive
- 4.4.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By Pharmaceutical, 2019 2030 (Kilotons) (USD Million)
- 4.5 Building & Construction
- 4.5.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By building & construction, 2019 2030 (Kilotons) (USD Million)
- 4.6 Consumer Goods
- 4.6.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By COnsumer Goods, 2019 2030 (Kilotons) (USD Million)
- 4.7 Industrial



4.7.1 Calendered Polyvinyl Chloride Flexible Films market estimates and forecasts, By Industrial, 2019 - 2030 (Kilotons) (USD Million)

# CHAPTER 5 CALENDERED POLYVINYL CHLORIDE FLEXIBLE FILMS MARKET: REGIONAL MARKET ESTIMATES & TREND ANALYSIS

- 5.1 Calendered Polyvinyl Chloride Flexible Films Market: Regional Movement Analysis, 2021 & 2030
- 5.2 North America
- 5.2.1 North America Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.2.2 North America Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million) 5.2.3 U.S.
- 5.2.3.1 U.S. Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.2.3.2 U.S. Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.2.4 Canada
- 5.2.4.1 Canada Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.2.4.2 Canada Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.2.5 Mexico
- 5.2.5.1 Mexico Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.2.5.2 Mexico Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
- 5.3 Europe
- 5.3.1 Europe Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.2 Europe Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.3.3 Germany
- 5.3.3.1 Germany Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.3.2 Germany Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million) 5.3.4 U.K.



- 5.3.4.1 U.K. Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.4.2 U.K. Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.3.5 France
- 5.3.5.1 France Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.5.2 France Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.3.6 Italy
- 5.3.6.1 Italy Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.6.2 Italy Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.3.7 Spain
- 5.3.7.1 Spain Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.3.7.2 Spain Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
- 5.4 Asia Pacific
- 5.4.1 Asia Pacific Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.2 Asia Pacific Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.4.3 China
- 5.4.3.1 China Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.3.2 China Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.4.4 India
- 5.4.4.1 India Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.4.2 India Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.4.5 Japan
- 5.4.5.1 Japan Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.5.2 Japan Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)



- 5.4.6 Taiwan
- 5.4.6.1 Taiwan Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.6.2 Taiwan Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.4.7 South Korea
- 5.4.7.1 South Korea Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.7.2 South Korea Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - **5.4.8 ASEAN**
- 5.4.8.1 ASEAN Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.4.8.2 ASEAN Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
- 5.5 Central & South America
- 5.5.1 Central & South America Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.5.1.1 Central & South America Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.5.2 Brazil
- 5.5.2.1 Brazil Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.5.2.2 Brazil Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
- 5.6 Middle East & Africa
- 5.6.1 Middle East & Africa Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.6.1.1 Middle East & Africa Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)
  - 5.6.2 GCC Countries
- 5.6.2.1 GCC Countries Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, 2019 2030 (Kilotons) (USD Million)
- 5.6.2.2 GCC Countries Calendered Polyvinyl Chloride Flexible Films market estimates and forecast, by end-use, 2019 2030 (Kilotons) (USD Million)

#### **CHAPTER 6 COMPETITIVE LANDSCAPE**

6.1 Recent Developments & Their Impact Analysis, by Key Market Participants



- 6.2 Key Companies/Competition Categorization
- 6.3 Vendor Landscape
  - 6.3.1 List of Key Distributors & Channel Partners
  - 6.3.2 List of Potential Customers
- 6.4 List of Calendered Polyvinyl Chloride Flexible Films Manufacturers
  - 6.4.1 Geographical Presence, Product Portfolio, End-Use
- 6.5 Public & Private Companies
  - 6.5.1 Competitive Dashboard Analysis

#### **CHAPTER 7 COMPANY PROFILES**

- 7.1 Mississippi Polymers, Inc.
  - 7.1.1 Product Benchmarking
- 7.2 Teknor Apex Company, Inc.
  - 7.2.1 Product Benchmarking
- 7.3 Canadian Speciality Vinyls
  - 7.3.1 Product Benchmarking
- 7.4 South Asia Plastics Group
  - 7.4.1 Product Benchmarking
- 7.5 ACG
  - 7.5.1 Product Benchmarking
- 7.6 Caprihans India Limited
  - 7.6.1 Financial Performance
  - 7.6.2 Product Benchmarking
- 7.7 Mondorevive S.p.a.
  - 7.7.1 Product Benchmarking
- 7.8 ALFATHERM SpA
  - 7.8.1 Product Benchmarking
- 7.9 HEXIS S.A.S.
  - 7.9.1 Product Benchmarking
- 7.10 ZHONGSHAN LIN-YANG PLASTIC CO.LTD.
  - 7.10.1 Product Benchmarking
- 7.11 RENOLIT SE
  - 7.11.1 Product Benchmarking



### **List Of Tables**

#### LIST OF TABLES

Table 1 List of Abbreviations

Table 2 Calendered polyvinyl chloride flexible films market estimates and forecasts, by pharmaceutical, 2019 - 2030 (Kilotons) (USD Million)

Table 3 Calendered polyvinyl chloride flexible films market estimates and forecasts, by medical, 2019 - 2030 (Kilotons) (USD Million)

Table 4 Calendered polyvinyl chloride flexible films market estimates and forecasts, by automotive, 2019 - 2030 (Kilotons) (USD Million)

Table 5 Calendered polyvinyl chloride flexible films market estimates and forecasts, by building & construction, 2019 - 2030 (Kilotons) (USD Million)

Table 6 Calendered polyvinyl chloride flexible films market estimates and forecasts, by consumer goods, 2019 - 2030 (Kilotons) (USD Million)

Table 7 Calendered polyvinyl chloride flexible films market estimates and forecasts, by industrial, 2019 - 2030 (Kilotons) (USD Million)

Table 8 North America calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 9 North America calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 10 North America calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 11 U.S. calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 12 U.S. calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 13 U.S. calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 14 Canada calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 15 Canada calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 16 Canada calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 17 Mexico calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 18 Mexico calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)



Table 19 Mexico calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 20 Europe calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 21 Europe calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 22 Europe calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 23 Germany calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 24 Germany calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 25 Germany calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 26 U.K. calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 27 U.K. calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 28 U.K. calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 29 France calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 30 France calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 31 France calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 32 Italy calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 33 Italy calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 34 Italy calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 35 Spain calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 36 Spain calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 37 Spain calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 38 Asia Pacific calendered polyvinyl chloride flexible films market estimates and



forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 39 Asia Pacific calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 40 Europe calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 41 China calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 42 China calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 43 China calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 44 India calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 45 India calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 46 India calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 47 Japan calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 48 Japan calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 49 Japan calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 50 Taiwan calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 51 Taiwan calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 52 Taiwan calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 53 South Korea calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 54 South Korea calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 55 South Korea calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 56 ASEAN calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 57 ASEAN calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)



Table 58 ASEAN calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 59 Central & South America calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 60 Central & South America calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 61 Central & South America calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 62 Brazil calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 63 Brazil calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 64 Brazil calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 65 Middle East & Africa calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 66 Middle East & Africa calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 67 Middle East & Africa calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)

Table 68 GCC Countries calendered polyvinyl chloride flexible films market estimates and forecast, 2019 - 2030 (Kilotons) (USD Million)

Table 69 GCC Countries calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (Kilotons)

Table 70 GCC Countries calendered polyvinyl chloride flexible films market estimates and forecast, by end-use, 2019 - 2030 (USD Million)



## **List Of Figures**

#### LIST OF FIGURES

- Fig. 1 Information procurement
- Fig. 2 Primary research pattern
- Fig. 3 Primary Research Process
- Fig. 4 Market research approaches Bottom-Up Approach
- Fig. 5 Market research approaches Top-Down Approach
- Fig. 6 Market research approaches Combined Approach
- Fig. 7 Calendered Polyvinyl Chloride Flexible Films Market Snapshot, 2021 (USD Million)
- Fig. 8 Calendered polyvinyl chloride flexible films Market Segmentation
- Fig. 9 Calendered Polyvinyl Chloride Flexible Films Market: Penetration & Growth Prospect Mapping
- Fig. 10 Calendered Polyvinyl Chloride Flexible Films Market: Industry Value Chain Analysis
- Fig. 11 Calendered Polyvinyl Chloride Flexible Films Market: Porter's Five Force Analysis
- Fig. 12 Calendered Polyvinyl Chloride Flexible Films Market: PESTEL Analysis
- Fig. 13 Calendered Polyvinyl Chloride Flexible Films Market: End-use Movement Analysis, 2021 & 2030
- Fig. 14 Calendered Polyvinyl Chloride Flexible Films Market: Regional Movement Analysis, 2021 & 2030
- Fig. 15 Calendered Polyvinyl Chloride Flexible Films Market: Competitive Dashboard Analysis



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