

Buttock Augmentation Market Size, Share & Trends Analysis Report By Procedure (Buttock Implants, Buttock Injections), By End-use (Hospitals, Aesthetic Clinics), By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/B145C13BD300EN.html>

Date: June 2024

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: B145C13BD300EN

Abstracts

This report can be delivered to the clients within 2 Business Days

Buttock Augmentation Market Growth & Trends

The global buttock augmentation market size is anticipated to reach USD 11.72 billion by 2030, according to the new report of Grand View Research, Inc. The market is expected to expand at a CAGR of 21.5% from 2024 to 2030. Buttock augmentation also called gluteal augmentation is a technique used to contour, size, and enhance the appearance. A buttock lift is reported to improve the tone of the underlying tissue and is mainly done by using implants, fat grafting, or sometimes a combination of the two.

Factors like rising technological advancement in aesthetics, rising disposable income, increasing aesthetic consciousness and the high success rate of augmentation procedures are propelling the market growth. According to the International Society of Aesthetic Plastic Surgery, around 5, 34,345 butt augmentation and lift procedures were carried out globally in 2019. Buttock augmentation accounts for 4.7% of total surgical procedures globally.

Growing social media influence, high consciousness towards aesthetic appearance, and its association with self-confidence and self-image by an individual are some of the reasons for market growth. In the light of COVID-19, the market was hampered as patient appointments for surgical treatments were temporarily suspended. However,

since the government in many countries has allowed resuming elective surgical procedures, clinics have also started buttock lift and grafting procedures again. Moreover, according to the BBC network, inquiries and appointments for many surgical and non-surgical cosmetic treatments have seen a surge following the pandemic and are thus expected to propel market growth.

Buttock Augmentation Market Report Highlights

By procedure, the buttock implant procedure segment held the largest revenue share in 2023 as techniques like fat grafting and butt lift are more in demand and has faster post-operative healing

Based on implant type, the fat grafting segment accounted for the largest revenue share in 2023 as this procedure is less complicated, takes less operative time, and has more success rate

In North America, the market accounted for the largest revenue share in 2023 as the region has a high awareness of such procedure and there is high availability of aesthetic professionals

In Asia Pacific, the market is expected to grow significantly in the forecast period owing to technological advancements and an increase in patients opting for procedures to improve aesthetic appearances

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. BUTTOCK AUGMENTATION MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Market Dynamics
 - 3.3.1. Market Drivers Analysis
 - 3.3.2. Market Restraints Analysis
- 3.4. Buttock Augmentation Market Analysis Tools
 - 3.4.1. Porter's Analysis
 - 3.4.1.1. Bargaining power of the suppliers
 - 3.4.1.2. Bargaining power of the buyers
 - 3.4.1.3. Threats of substitution
 - 3.4.1.4. Threats from new entrants
 - 3.4.1.5. Competitive rivalry
 - 3.4.2. PESTEL Analysis
 - 3.4.2.1. Political landscape
 - 3.4.2.2. Economic and Social landscape
 - 3.4.2.3. Technological landscape

3.4.2.4. Environmental landscape

3.4.2.5. Legal landscape

CHAPTER 4. BUTTOCK AUGMENTATION MARKET: PROCEDURE ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. Buttock Augmentation Market: Procedure Movement Analysis, USD Million, 2023 & 2030

4.3. Buttock Implants

4.3.1. Buttock Implants Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Buttock Injections

4.4.1. Buttock Injections Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.5. Others

4.5.1. Other Procedures Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. BUTTOCK AUGMENTATION MARKET: END USE ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. Buttock Augmentation Market: End Use Movement Analysis, USD Million, 2023 & 2030

5.3. Cosmetic Surgery Centers

5.3.1. Cosmetic Surgery Centers Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. Medspas

5.4.1. Medspas Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.5. Hospital & Specialty Clinics

5.5.1. Hospitals & Specialty Clinics Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. BUTTOCK AUGMENTATION MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Buttock Augmentation Market Share, By Region, 2023 & 2030, USD Billion

6.2. North America

6.2.1. North America Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.2. U.S.

6.2.2.1. U.S. Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.3. Canada

6.2.3.1. Canada Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.4. Mexico

6.2.4.1. Mexico Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3. Europe

6.3.1. Europe Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.2. UK

6.3.2.1. UK Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.3. Germany

6.3.3.1. Germany Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.4. France

6.3.4.1. France Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.5. Italy

6.3.5.1. Italy Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.6. Spain

6.3.6.1. Spain Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.7. Denmark

6.3.7.1. Denmark Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.8. Sweden

6.3.8.1. Sweden Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.9. Norway

6.3.9.1. Norway Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4. Asia Pacific

6.4.1. Asia Pacific Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.2. China

6.4.2.1. China Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.3. Japan

6.4.3.1. Japan Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.4. India

6.4.4.1. India Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.5. South Korea

6.4.5.1. South Korea Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.6. Australia

6.4.6.1. Australia Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.7. Thailand

6.4.7.1. Thailand Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5. Latin America

6.5.1. Latin America Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5.2. Brazil

6.5.2.1. Brazil Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5.3. Argentina

6.5.3.1. Argentina Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6. Middle East and Africa

6.6.1. Middle East and Africa Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.2. Saudi Arabia

6.6.2.1. Saudi Arabia Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.3. UAE

6.6.3.1. UAE Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.4. Kuwait

6.6.4.1. Kuwait Buttock Augmentation Market Estimates and Forecasts, 2018 - 2030
(USD Million)

6.6.5. South Africa

6.6.5.1. South Africa Buttock Augmentation Market Estimates and Forecasts, 2018 -
2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis by Key Market Participants

7.2. Company Categorization

7.3. Company Heat Map Analysis

7.4. Company Profiles

7.4.1. Abbvie (AllerganAesthetics)

7.4.1.1. Participant's Overview

7.4.1.2. Financial Performance

7.4.1.3. Product Benchmarking

7.4.1.4. Recent Developments/ Strategic Initiatives

7.4.2. Dermax Co. Ltd.

7.4.2.1. Participant's Overview

7.4.2.2. Financial Performance

7.4.2.3. Product Benchmarking

7.4.2.4. Recent Developments/ Strategic Initiatives

7.4.3. GC Aesthetics

7.4.3.1. Participant's Overview

7.4.3.2. Financial Performance

7.4.3.3. Product Benchmarking

7.4.3.4. Recent Developments/ Strategic Initiatives

7.4.4. Implantech

7.4.4.1. Participant's Overview

7.4.4.2. Financial Performance

7.4.4.3. Product Benchmarking

7.4.4.4. Recent Developments/ Strategic Initiatives

7.4.5. Sientra Inc.;

7.4.5.1. Participant's Overview

7.4.5.2. Financial Performance

7.4.5.3. Product Benchmarking

7.4.5.4. Recent Developments/ Strategic Initiatives

7.4.6. Sebbin

7.4.6.1. Participant's Overview

- 7.4.6.2. Financial Performance
- 7.4.6.3. Product Benchmarking
- 7.4.6.4. Recent Developments/ Strategic Initiatives
- 7.4.7. Merz Pharma
 - 7.4.7.1. Participant's Overview
 - 7.4.7.2. Financial Performance
 - 7.4.7.3. Product Benchmarking
 - 7.4.7.4. Recent Developments/ Strategic Initiatives
- 7.4.8. Alpha Aesthetics
 - 7.4.8.1. Participant's Overview
 - 7.4.8.2. Financial Performance
 - 7.4.8.3. Product Benchmarking
 - 7.4.8.4. Recent Developments/ Strategic Initiatives
- 7.4.9. Hanson Medical Inc.
 - 7.4.9.1. Participant's Overview
 - 7.4.9.2. Financial Performance
 - 7.4.9.3. Product Benchmarking
 - 7.4.9.4. Recent Developments/ Strategic Initiatives
- 7.4.10. GALDERMA
 - 7.4.10.1. Participant's Overview
 - 7.4.10.2. Financial Performance
 - 7.4.10.3. Product Benchmarking
 - 7.4.10.4. Recent Developments/ Strategic Initiatives
- 7.4.11. CGBio
 - 7.4.11.1. Participant's Overview
 - 7.4.11.2. Financial Performance
 - 7.4.11.3. Product Benchmarking
 - 7.4.11.4. Recent Developments/ Strategic Initiatives% % % %

I would like to order

Product name: Buttock Augmentation Market Size, Share & Trends Analysis Report By Procedure (Buttock Implants, Buttock Injections), By End-use (Hospitals, Aesthetic Clinics), By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/B145C13BD300EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B145C13BD300EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970