

# **Business Email Compromise Market Size, Share & Trends Analysis Report By Offering, By Deployment Mode, By Organization Size, By Vertical, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

**This report can be delivered to the clients within 5 Business Days**

### **Business Email Compromise Market Trends**

The global business email compromise market size was estimated at USD 1.38 billion in 2023 and is anticipated to grow at a CAGR of 22.4% from 2024 to 2030. The increasing sophistication of attack techniques employed by cybercriminals drives market growth. Business email compromise (BEC) attacks typically involve impersonating legitimate entities, such as executives or business partners, to deceive employees into transferring funds, disclosing sensitive information, or initiating fraudulent transactions. These attacks often bypass traditional email security measures by leveraging social engineering tactics, including pretexting and spoofing, to appear credible and evade detection.

As cybercriminals continue to refine their techniques and exploit human vulnerabilities, organizations face heightened risks from business email compromise attacks, prompting increased demand for advanced business email compromise detection and prevention solutions.

The globalization of business operations and interconnectedness of digital ecosystems contribute to the proliferation of business email compromise attacks. Businesses increasingly rely on email communication to conduct transactions, share sensitive information, and collaborate with global partners and suppliers. This interconnectedness

expands the attack surface for cybercriminals to target organizations across geographical boundaries, industries, and sectors. Business email compromise attacks exploit the trust-based nature of email communications to infiltrate supply chains, compromise business relationships, and exploit vulnerabilities in global business processes. As businesses embrace digital transformation and interconnected workflows, the demand for robust business email compromise security solutions grows to mitigate risks associated with cross-border cyber threats and safeguard sensitive business communications.

## Global Business Email Compromise Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global business email compromise market report based on offering, deployment mode, organization size, vertical, and region:

### Offering Outlook (Revenue, USD Billion, 2018 - 2030)

Solution

Service

### Deployment Mode Outlook (Revenue, USD Billion, 2018 - 2030)

Cloud

On-premises

### Organization Size Outlook (Revenue, USD Billion, 2018 - 2030)

SMEs

Large Enterprises

### Vertical Outlook (Revenue, USD Billion, 2018 - 2030)

BFSI

Government

IT and Telecommunications

Energy and Utilities

Manufacturing

Retail and eCommerce

Healthcare

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

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