

Business Email Compromise Market Size, Share & Trends Analysis Report By Offering, By Deployment Mode, By Organization Size, By Vertical, And Segment Forecasts, 2024 - 2030

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Abstracts

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Business Email Compromise Market Trends

The global business email compromise market size was estimated at USD 1.38 billion in 2023 and is anticipated t%li%grow at a CAGR of 22.4% from 2024 t%li%2030. The increasing sophistication of attack techniques employed by cybercriminals drives market growth. Business email compromise (BEC) attacks typically involve impersonating legitimate entities, such as executives or business partners, t%li%deceive employees int%li%transferring funds, disclosing sensitive information, or initiating fraudulent transactions. These attacks often bypass traditional email security measures by leveraging social engineering tactics, including pretexting and spoofing, t%li%appear credible and evade detection.

As cybercriminals continue t%li%refine their techniques and exploit human vulnerabilities, organizations face heightened risks from business email compromise attacks, prompting increased demand for advanced business email compromise detection and prevention solutions.

The globalization of business operations and interconnectedness of digital ecosystems contribute t%li%the proliferation of business email compromise attacks. Businesses increasingly rely on email communication t%li%conduct transactions, share sensitive information, and collaborate with global partners and suppliers. This interconnectedness



expands the attack surface for cybercriminals t%li%target organizations across geographical boundaries, industries, and sectors. Business email compromise attacks exploit the trust-based nature of email communications t%li%infiltrate supply chains, compromise business relationships, and exploit vulnerabilities in global business processes. As businesses embrace digital transformation and interconnected workflows, the demand for robust business email compromise security solutions grows t%li%mitigate risks associated with cross-border cyber threats and safeguard sensitive business communications.

Global Business Email Compromise Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t%li%2030. For this study, Grand View Research has segmented the global business email compromise market report based on offering, deployment mode, organization size, vertical, and region:

Offering Outlook (Revenue, USD Billion, 2018 - 2030)
Solution
Service
Deployment Mode Outlook (Revenue, USD Billion, 2018 - 2030)
Cloud
On-premises
Organization Size Outlook (Revenue, USD Billion, 2018 - 2030)
SMEs
Large Enterprises
Vertical Outlook (Revenue, USD Billion, 2018 - 2030)
BFSI







South Korea
Australia
Latin America
Brazil
Middle East & Africa
UAE
Saudi Arabia
South Africa



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