

Bronchial Biopsy Devices Market Size, Share & Trends Analysis Report By Product (Biopsy Forceps, Transbronchial Needle Aspiration Needles, Cytology Brushes, Cryobiopsy Devices), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Breast Ultrasound Market Growth & Trends

The global breast ultrasound market size is anticipated to reach USD 5.02 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 14.2% from 2024 to 2030. Various factors such as high prevalence of breast cancer, various awareness initiatives, and rapid technological advancements are expected to propel the market growth.

Governments and non-profit organizations from around the world engage in various initiatives to raise awareness regarding breast cancer. The aim of these initiatives is to highlight the importance of awareness and early diagnosis and to raise funds to support research on breast cancer. For instance, Breast Cancer Awareness is a worldwide annual awareness campaign organized by thousands of organizations in the month of October. The aim of this campaign is to raise awareness and raise funds for breast cancer research.

Similarly, the National Breast Cancer Foundation (NBCF) organizes various programs, such as Breast Cancer Awareness and National Mammography Program, to encourage early detection, education, and support services. Under the National Mammography Program, NBCF has also partnered with various medical facilities in U.S. to provide free

breast cancer diagnosis services to the underserved women in the country.

Such initiatives are expected to increase the demand for various imaging techniques for the screening of breast cancer, thereby, boosting the market growth. Moreover, supportive reimbursement policies for breast cancer diagnosis and treatment is also anticipated to boost the breast ultrasound market growth over the forecast period.

Breast Ultrasound Market Report Highlights

On the basis of product, Automated breast ultrasound (ABUS) segment dominated the market and accounted for a share of 64.1% in 2023 owing to the availability of many products, rapid technological advancements, regulatory approvals, and user-friendly features of this device.

Hospital segment held the largest market share in 2023 owing to the rising prevalence of breast cancer

Asia Pacific breast ultrasound market is anticipated to witness the fastest growth over the forecast period owing to the growing awareness regarding the disease and its treatment procedures

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